

ARTS/ENTERTAINMENT

Artiva to Be Featured in International Conference

Artiva, the Arts Council's art apprenticeship and job training program, has been accepted for inclusion at the 4th International Congress of Educating Cities Conference in Chicago, Sept. 24-27. Artiva was modeled after Chicago's "Gallery 37" and will be a part of the roundtable presentation on replicating this program. "The Arts and Humanities as Agents for Social Change" is the theme of the Congress. Over 100 model arts and humanities programs that respond to critical urban issues from around the world will be featured.

The Arts Council piloted Artiva in the summer of 1995. Working in partnership with the City of Winston-Salem's Workforce Development Office, they provided meaningful summer



Artiva youth apprentice artists develop artistic talents and cognitive skills vital to the workplace.



ARTS REACH

By CHERYL HARRY

employment to youths ages 14-21. This past summer, Artiva provided jobs to 26 youths as apprentice artists. Apprenticeships were conducted in stained glass, murals and studio management. Stained glass apprentices created a mural for the elevator lobby in the Brenner Children's Hospital. Mural apprentices depicted George Washington's visit to historic Salem on a downtown Winston-Salem building, and studio management apprentice artists assisted with the day-to-day operations of the photography, ceramics, graphics, fiber and youth studios at the Sawtooth Center.

Students that work at Artiva really see the value of the program. One student commented, "I enjoyed working at Artiva, because it gave me the opportunity to develop my skills as an artist. Even more important, it allowed me to give my talents to the community." They view the apprenticeship as a wonderful opportunity that instills in them a sense of responsibility, and also a way to make new friends. The Winston-Salem/Forsyth County Schools, the Winston-Salem Housing Authority and the Sawtooth Center for Visual

Art are partners in the program. Funding was provided through grants from the RJR Nabisco Foundation, the Winston-Salem Foundation and the North Carolina State Arts Council.

The Congress will focus on youth, diversity and community development. Youth workshops will include "The Six Lines of Knowledge," a program from Curitiba, Brazil, which uses city buses to transport children and parents to six areas of cultural interest; Art Starts Neighborhood Storefront Cultural Center from Toronto, Canada, where young people develop their creative and intellectual potential through the arts; and Young Aspirations/Young Artists (YAYA) from New Orleans, La., where talented inner-city youths design and paint murals for interior designers, wholesalers and other individual clients. Diversity workshops will feature CREI-SANTS, a program in Barcelona, Spain, for people with disabilities, to creatively express themselves through theater, music and dance; Djanogli Visual Arts Center in Jerusalem, Israel, where Arab and Israeli children connect the commonalities of their cultures through

painting, sculpture and music; and the Market Theater Laboratory, the first multiracial theater venue in Johannesburg, South Africa, that addresses the issues of apartheid and the transition to democracy. Community workshops will feature the Village of Arts & Humanities in Philadelphia, Pa., where residents have converted abandoned lots and buildings into art parks, gardens, educational facilities and low-income housing; the Old Cable Factory in Helsinki, Finland, that has been converted into a lively cultural center; and the Seattle Arts Commission Public Art Program, which provided residents with a form of self-expression and a sense of pride in their community.

If you would like more information about the conference, please call the Arts Council at 722-2585.

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The National Black Theatre Festival is an international outreach project of the North Carolina Black Repertory Company

NCBRC is a funded member of the Arts Council of Winston-Salem & Forsyth County and supported by the North Carolina Arts Council and the National Endowment for the Arts Theatre Arts Program.

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