

Aromatherapy

By Vera Moore, Skin Deep and Moore

For thousands of years, as far back as ancient Egyptian Civilization, Aromatherapy has been used for physical and emotional well-being. Various oils and salts were readily recognized for their therapeutic powers. Among the wide range of essential oils available today, many are valued for their soothing and relaxing properties. Some of the most popular include:

Sandalwood - Relieves tension and anxiety.

Folklore says it's an effective sexual stimulant

Chamomile - Calms overwrought nerves.

Geranium - Enhances relaxation.

Bergamot - Fights depression and helps the body fight infection.

Ylang Ylang - Acts as an antidepressant, also good for shock and pain.

Lavender - Heals burns and wounds and an

excellent relaxant.

Rose - Relieves stress and tension.

With this understanding, take time to pamper yourself, gentlemen included.

Start with an exfoliating body scrub using a loofah bath glove or sisal mitt to massage your entire body.

This is particularly effective for dehydrated skin and can be used as a treatment on knees, elbows, and feet. Rinse with lukewarm water. Regular usage will guarantee a smoother silkier body complexion.

Light scented candles to enhance the atmosphere and enjoy a luxurious bath using the fresh fragrance of evergreen and the toning properties of algae and Dead Sea salts. These salts are obtained from the Dead Sea in Israel and are known for their revitaliz-

ing, toning and purifying

properties. Soaking

in a warm salt

bath is an age old

ritual to relax

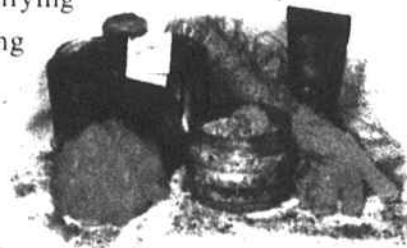
tired muscles,

relieve stress and

rid impurities from the body. Minerals added to skin care and bathing assist in cleansing, healing and beautifying the complexion.

Finish off with a moisturizer. A rich combination of Almond oil and Jojoba oil is an excellent choice to gently caress the skin while soothing and alleviating the roughness of dry taut skin. Moisturizing is best when applied immediately after bathing.

Your body will thank you. ENJOY! ┘



Carson Products Premieres

MoistureBEADS Hair Technology

With a product line that dates back nearly a century, Carson Products Company and its corporate ancestors have delivered high-quality cosmetics to generations of African-American consumers in the United States and in many countries around the world. Today, Carson is one of the few hair-care manufacturing firms in the industry that develops its own new products. Over the years, Carson's priority commitment to research and development has produced an impressive list of innovations. In 1979, the Company introduced Dark & Lovely, the world's first no-lye relaxer.

This Fall, Carson Products will launch the new and improved Excelle Salon Performance Conditioning Relaxer System with MoistureBEADS. The company states that this product will give hair ultra moisture by bonding MoistureBEADS to damaged areas of the

hair to correct dryness and reduce friction between the hair fibers. MoistureBEADS, developed by Carson Product Company, are comprised of transparent hydrogels (or gelled water). These moisture rich beads hold water onto the surface of hair even when humidity is low and temperatures are high.

The Excelle Salon Performance Relaxer works as a synergistic system where every step is designed to



complement the other. The System consists of SmartSTART Pre-Relaxer Moisturizer, PerfectMIX No-Lye Conditioning Relaxer Creme and Creme Activator with Color Signal, Neutralizing & Decalcifying Shampoo with Color Signal 5-Minute Reconstructor and

MoistureSEAL Leave-In Conditioning Mist.

"Carson is committed to researching new techniques to provide consumers the quality hair care products they desire," says Miriam Muley, executive vice president for marketing. Excelle Salon Performance will be available October, 1996. ┘

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FACTS COMMUNICATIONS/
MIG DESIGN: Cover, Interior, layout & design