

Schexnider to choose WSSU athletics director

from page 1

the resources to run a successful program. Not only that, we want to see all of the sports programs with funding. We want to be competitive in track, volleyball and tennis, as well as football and basketball."

Dennis Brayboy, another longtime Ram supporter, said it takes money to have a successful athletics program and that should be a priority of the new athletics director.

"We have to get someone who is going to run the program

in a professional way," Brayboy said. "I, along with some of my friends, have been following the Rams for more than 20 years, and we want to see the program get back on track."

"I think it is definitely time for a change. But I think we need to bring in an athletics director who will work with the community. I also think that we need an active booster club, because it takes money to do things. I think the community and alumni need to get behind the Rams and send money over there to fund the program."

However, alumni and supporters have raised questions about Schexnider's desire to pick his own athletics director despite his limited experience in athletics. Although he does have experience in personnel matters, some say Schexnider may not have established contacts with proven individuals in the athletic arena.

Ron Wellman, athletics director at Wake Forest University, said that in most instances athletics directors are hired with the help of search committees.

"Really, it depends on what

they want to accomplish," Wellman said. "If you have someone in mind, then having a search committee isn't really necessary. But if you have an open search, then the search committee is invaluable. That's the case in most situations because the search committee does a lot of the leg work. Also it's done that way because most of the members of the search committee have a lot of contacts."

Wellman said although establishing contacts with the business community is important, there are many other impor-

tant issues to consider when hiring an athletics director. "The athletic director today is not primarily an internal person as far as the university is concerned," he said. "He must also deal with donor groups, fans, faculty and staff of the university. There are also various groups within the city that he must be able to communicate with — especially if you're using city facilities. Then, you must be able to deal with the staff and athletes."

Bighouse Gaines, who served as WSSU's athletics director and basketball coach for

more than 40 years, said the university needs to take a long hard look at itself before it puts a new athletics director in place.

"Before you do anything, I think you have to take a look at yourself," Gaines said. "You have to see what direction you're going in and decide how to best utilize what you have going and the things in which you want to be successful. Right now, most athletics directors are business people," Gaines added. "You have to be good in marketing and public relations. You have to also be a salesman. You can't have someone who can only do one or the other; you've got to be all three."

From Mazie to Marshall to ...?

from page 1

his? Who will be with me to fight? We should want to be prepared, since we know what to expect." The meeting was as much about renewing and fine-tuning the city's black political machinery as it was about replacing Mazie Woodruff.

Clearly, the best example was the fact that almost half of District A precincts were not organized to participate in the

election. Those precincts in the Southeast Ward were most conspicuous for vacancies of party operatives. Several heavily black precincts, Ashley Middle School, Easton Elementary, Forest Park Elementary, Hill Middle School, Ibrahim Elementary, Mineral Spring Elementary, Paisley Middle and the Martin Luther King Recreation Center were vacant (non-voting in the process to replace Woodruff). Beyond replacing Woodruff, what of replacing

Marshall on the school board? Two women, asking not to be identified, wondered aloud, "We have to go with one of the persons who did not win tonight?" Jimmie Lee Bonham, Beauford Bailey, and Mosé Belton-Brown sought Woodruff's spot. Each is interested in the school board position, which will be filled by late March. These same women mentioned their wish that either the Rev. Carlton Eversley or John Mendez "step up to the plate," because, one said, "We

need some heavy hitters!" The names of former educators Victor Johnson and Naomi Jones came up in the discussion of "leaders waiting to be born."

Mazie Woodruff's political legacy is in strong hands with her "man," Walter Marshall. Of this there is little doubt or quibbling. What remains unanswered is what happens next. Will the predominantly black precincts that are now unorganized get organized? When will other highly capable persons — children reaping the benefits of Mazie's struggles — come off

the sidelines and do the unglamorous work to which she dedicated her life? What organizational structures are in place — like the doctor and midwife — to make the predictions, set the plans, and inform the public what to expect? The political position of African Americans in Forsyth County does not take

a genius to figure out. And, a child can predict the outcomes and the inevitable squabbles and consequences that come from a lack of political sophistication and organization. After all, politics is a game played by grown-ups who plan their work and work their plan. Mazie is looking down at her children.

Party vote overwhelming

from page 1

prayers. She had served on the county board for 14 years. Democratic Party chair Robert F. Joyce called Woodruff "pretty near irreplaceable," and said that the Party had left her seat open for two meetings, out of respect. "But," Joyce added, "we have to move on." Woodruff died Jan. 7, after a brief illness.

All Democratic precincts were represented at the meeting

held in the commissioners' room at the Hall of Justice; however, Joyce warned, many precincts were disorganized prior to this vote. He said that Woodruff had expressed consternation that her Paisley Middle School precinct was in disarray. "This has shown how important it is to organize, not just for election time but in case something like this happens," said Joyce. If many of the Democratic precincts had

remained unorganized, Woodruff's replacement could have been appointed by the predominantly Republican county board.

City commissioner Earline Parmon, one of several members who abstained from voting, thought it inappropriate as an elected official to favor one nominee over others, as all five are well-known community leaders.

"I think I can work with Mr. Marshall very well," said Parmon. "We basically have the same feelings about the issues facing the community." At the forefront of those issues is the proposed takeover of Reynolds Health Center by Bowman Gray/Baptist Hospital Medical Center, as well as welfare reform. Both Marshall and Parmon expressed concern about recent developments in public assistance.

"Our district will be disproportionately affected," said Marshall.



E's SALON
First in Elegance & Hair Perfection
111 B Silas Creek Parkway
Winston-Salem, NC 27127
(910) 724-1681

• Total Salon •

Introduces Hair Designers
Barbara Kennedy
and
Allen B. Murray

15% OFF Thru 3-31-97
Edith Williams, Owner-Designer

BANDOLINO ■ ENZO ANGIOLINI ■ NINE WEST ■ LIZ CLAIRBORNE ■ UNISA ■ CARESSA ■ BRIOSO

ESPRIT ■ 9 & CO. ■ PRIMA ROYALE ■ WHITE MOUNTAIN ■ DANEXX ■ BASS ■ EASY SPIRIT ■ NATURALIZER ■ CALICO ■ LIFESTRIDE ■ BANDOLINO ■ ENZO ANGIOLINI ■ NINE WEST ■ LIZ CLAIRBORNE ■ UNISA ■ CARESSA ■ BRIOSO

SHOE CLEARANCE

SAVE 25-50%

Now 17⁵⁰ to \$75

ORIG. \$35-\$100

Step into our Shoe Department for savings on your favorite makers' dressy and casual shoes, boots and booties. Styles you'll enjoy at prices you won't want to walk away from!

Women's Shoes

On seasonal clearance merchandise, styles, colors & sizes may vary by store. Interim markdowns may have been taken.

Dillard's

OPEN MONDAY THROUGH SATURDAY 10A.M. - 9 P.M. ■ OPEN SUNDAY 12:30 P.M. - 6 P.M. ■ Dillard's welcomes Dillard's charge, Visa, MasterCard, American Express, Diner's Club & Discover ■ HANES MALL 659-1515