



25% TO 40% OFF

ALL JUNIORS SHORTS TEES CASUALWEAR

25% TO 50% OFF

ALL SWIMWEAR COVERUPS FOR WOMEN MISSE AND JUNIORS

25% TO 50% OFF MEN'S SWIMWEAR

25% TO 50% OFF

CHILDREN'S SWIMWEAR CLEARANCE

Stock Up Sale



ONLY 24.50
Playtex® 18-hour comfort-strap full-figure bra.



ONLY 4.50
Supershaper® control-top pantihose

JOIN THE CLUB
Buy 8 bras and get the 7th one FREE. Buy 12 panties or packages of panties and get the 13th one FREE.

JOIN THE CLUB
An exclusive invitation from JCPenney. Buy any 12 packages of pantihose or stockings and the 13th pair is your bonus.

BUY MORE, SAVE MORE
On a Great Selection of Bras, Briefs, Panties, Daywear & Shapewear

- **SAVE 30%** on Purchases of \$50 or more.
- **SAVE 25%** on Purchases of \$25 to 49.99.
- **SAVE 20%** on Purchases up to 24.99

HOSIERY STOCK-UP SALE
Save on a Great Selection of Sheer & Casual Hosiery

- **TAKE 30% OFF** 12 or more items
- **TAKE 25% OFF** 6-11 items
- **TAKE 20% OFF** 1-5 items

Percentages of regular prices.



SALE \$52
Reg. \$65. Men's Nike® Crosstrainer AS
Sale price effective through July 6, 1997.



SALE \$32
Reg. \$40. Women's Reebok® Fantasy
Sale price effective through July 6, 1997.

20% TO 50% OFF
SELECTED ATHLETIC SHOES FROM NIKE®, REEBOK® & MORE



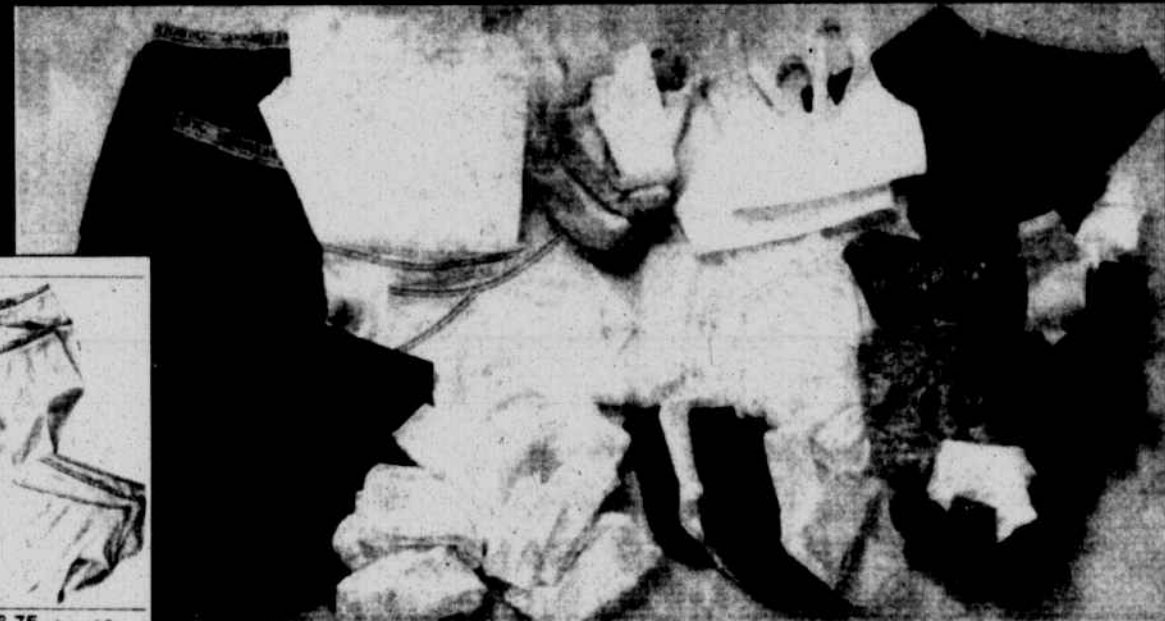
FINAL DAYS TO

SAVE!

SHOP NOW THROUGH JULY 6

STOCK UP & SAVE

on Hosiery & Underwear for Boys & Girls



2 pr./11.98

SALE 2.99

SALE 5.99

2/8.98



SAVE ON
Suits, sportcoats and dress trousers by Stafford® & more.
See price effective through July 6, 1997.



SALE 24.99
Reg. 29.99. Wrinkle-free pinpoint button-down.
See price effective through July 6, 1997.



SALE 14.99
Reg. 22.50. Wrinkle-free button-down oxford.
See price effective through July 6, 1997.



SALE 6.75 pkg. of 3
Reg. \$9. Stafford® full-cut brief.
SALE 6.50 pkg. of 3
Reg. \$9. Towncraft® full-cut brief.
See price effective through July 6, 1997.

20% - 50% OFF
Selected Men's Tailored Clothing!

20% - 50% OFF
Men's Casual Shorts & Shirts

SAVE ON

Stafford and Towncraft Briefs and Tees!

SAVE ON ALL

Stafford and Stafford Executive Dress shirts!



WINDOW COVERING SALE

BUY MORE, SAVE MORE

25% OFF
PURCHASES \$250 & UP

20% OFF
PURCHASES \$100 - 249.99

15% OFF
PURCHASES \$30 - 99.99

JCPenney®

Celebrates

INDEPENDENCE DAY

