Rural Hall man wins fantasy weekend in Colorado

NASHVILLE, Tenn. - A fantasy will become reality for Ray Daniel of Rural Hall, who has been named one of 25 winners of a national sweepstakes sponsored by Fruit of the Loom and Kmart Corporation. Daniel has been selected to attend an expense-paid Fantasy Concert Weekend in Breckenridge, Colo., featuring a private acoustic concert by Hank Williams Jr., Travis Tritt, Charlie cert. Daniels and Jo Dee Messina.

The majestic Colorado mountains will be the backdrop for Fantasy Concert Weekend, an event that features a fun-filled, expense-paid weekend Oct. 24-26.

The national sweepstakes winners will have the privilege of being "up close and personal" with four of country music's biggest stars at a private concert on Saturday, Oct. 25.

They will also be guests at a



In addition, these country music fans will be treated to a weekend of fly fishing, mountain biking, guided trail hikes and shopping. "This is a win-win for everyone involved," said John Martin, senior vice president of Sales for Fruit of the Loom. He added, "The event gives Fruit of the Loom and Kmart the opportunity to thank our valued customers with once-in-a-lifetime, memorable

Larry Davis, vice president of

advertising for Kmart Corporation, commented, "The response to the promotion has been phenomenalreceived more than 19,000 entries in a four-week period. We are pleased to offer our customers a unique experience and look forward to meeting the sweepstakes winners in Breckenridge."

In addition to the 25 national sweepstakes winners, 35 additional winners will be selected the week of Oct. 13 from 36 Kmart locations in Colorado to attend the evening concert.

Fruit of the Loom Inc. is a marketing oriented, international basic apparel company, emphasizing branded products for consumers ranging from infants to senior citizens. The company manufactures and markets men's and boys' underwear, women's and girls' underwear, printable activewear, outerwear, casualwear, sportswear and childrenswear. Fruit of the Loom employs 30,000 people in over 60 locations worldwide. Brand names include Fruit of the Loom, BVD, Gitano, Best, Cumberland Bay and Screen Stars. Licensed brands include Munsingwear, Wilson, Botany 500 and John Henry. Licensed apparel bearing the logos of most major colleges and universities are marketed under the ProPlayer and Fan Gear brands.

Kmart Corporation serves America with 2,122 Kmart, Big 50 states, Kmart operations extend to Puerto Rico, Guam and the U.S. Virgin Islands. More information about Kmart is available on the World Wide Web at www.kmart.com. To locate the Kmart store nearest you, call 1-800-866-0086.

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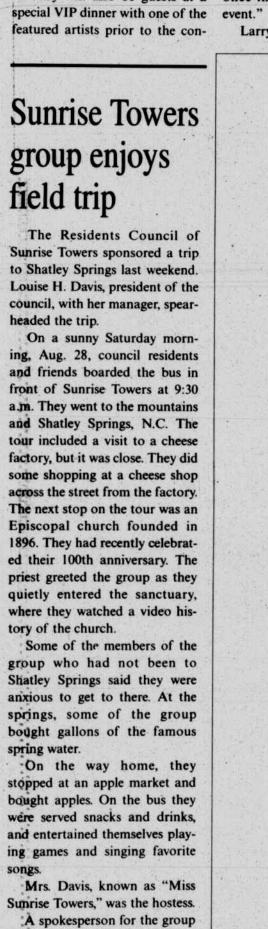
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Clinic Director

Mrs. Davis, known as "Miss A spokesperson for the group said they look forward to going

tory of the church. spring water. to Shatley Springs next fall.





we've

The Fantasy Concert Weekend wraps up Fruit of the Loom's 1997 Country Comfort Music Series, which also included a 60city concert tour with Hank Williams Jr., Travis Tritt, Charlie Daniels and Jo Dee Messina, as well as CountryFest '97, the mega one-day music event that drew 220,000 fans to the Texas Motor Speedway on June 14.

Kmart and Super Kmart retail outlets. In addition to serving all (next to Kroger) 910-661-0841 Wednesday, Thursday, Friday & Saturday!



















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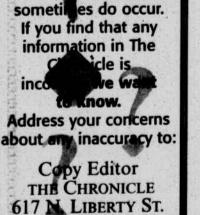


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