Ruby (Chaz Monét) walks to her new school with her mother, Lucielle (Lela Rochon) in "The Wonderful World of Disney's" Ruby Bridges, airing Sunday, Jan. 18 on ABC.

The

Inner

is based on a true story about the

saga of 55 African captives who

were led in rebellion by Cinque

(Djimon Hounsou) on board the

Spanish slave ship. After breaking free and taking over the slave ship,

the captives tried unsuccessfully to

sail back to Africa before being

captured, jailed and tried before

the Supreme Court in this historic

case, which tested the foundation of America's legal system.

along with their business partners,

Toronto-based Cineplex Odeon

Corporation, which will operate

the Chicago multiplexes, were

joined by Allen, actor Hounsou,

producer/director Bill Duke, Chicago Mayor Richard M. Daley and a host of friends to mark this

During a press conference, Daley praised the project for gen-erating "much needed" economic

growth in the city's rebuilding the Lawndale, Chicago Lawn and Chatham neighborhoods, as well as providing a job training program for area youth. He proclaimed the theaters' first official day of business as, "Let's go to the

Just in time for the holiday season, the Inner City Entertainment

Theatres officially opened their doors to the public showing a full

slate of Hollywood blockbusters, including "Eve's Bayou, "Flubber," "Alien: Resurrection, "Eve's

"The Jackal," "Anastasis" "Mortal Kombat: Annihilation," "Soul

Food" and "Starship Trooper." "Part of our goal is to own and

operate over 100 screens by the year 2000," said Don Starks, president and CEO of ICE. "We have an excellent model here in Chicago and want to use ICE Theatres as a

vehicle to revitalize communities

elsewhere in the U.S. ICE will provide both entertainment and jobs

Starks, a former investment banker who developed the 34

screens in Chicago, plans to open three to four multiplexes in mar-

kets around the country each

November. Projects are underway to develop ICE Theatres in Gary,

for the community.'

Bayou,'

historic occasion.

movies day in Chicago.'

Inner City Entertainment,

Ruby Bridges tells story of 6-year-old girl among first to integrate New Orleans public schools in 1960

6-year-old Ruby Bridges' heroic actions during the racially heated 1960s inspired a host of award-winning talent to come together for Ruby Bridges, a two-hour movie starring Lela Rochon, Penelope Ann Miller, Michael Beach, Kevin Pollak and newcomer Chaz Monét. Directed by Euzhan Palcy, Ruby Bridges will air as part of The Wonderful World of Disney on Sunday, Jan. 18, on ABC.

Shot entirely on location in Wilmington, N.C., Ruby Bridges is a poignant drama based on the true story of 6-year-old Ruby Nelle Bridges, one of the first African-American students to be integrated into the New Orleans public schools in 1960. The searing image of Ruby escorted to school under the protection of federal marshals inspired the unforgettable Norman Rockwell painting, The Problem We All Live With.

Sensual Lela Rochon, of Waiting to Exhale fame, por-

trays a different type of character in Ruby Bridges. As little Ruby's mother, Lucielle Bridges, Rochon tackled the part of a very religious, stern and courageous mother who believed that this opportunity to help make a change in the world was the right choice for her daughter.

"When I read the script, it touched me right away," says Rochon. "Without even finishing it, I said, 'Okay, this is my next job. I love this!

Her reasons for stepping out of feature films for this telefilm were simple. "It's very rare that you find a project of this quality for television. It's something that I could really sink my teeth into and commit to.'

Lucielle stood by her little girl as she marched into her classroom every day surrounded by four federal marshals and a jeering crowd of "Negro haters." "I think when you make moral decisions like this in your life," reflects Rochon, "you have to trust in your

strength. Lucielle trusted in her faith in the Lord and I think that

had a lot to do with her courage and why she was so headstrong on Ruby doing this."

Film and television star Michael Beach (Soul Food, Waiting to Exhale, ER) brings another dimension to this story with his portrayal of Ruby's father, Abon, in the two-hour telefilm. Between his movies and his role on ER, Beach's schedule has not allowed him to do too many television movies. He decided to make an exception for Ruby Bridges.

"The script was so good, it just called out to me. The opportunity to play a character like this in a film like this is something that you really can't pass up.'

Newcomer Monét makes her television debut in the title role. Rees remembers Chaz's auditions as "luminous." She just came through with just the right qualities. When those qualities are

Rounding out the cast are Penelope Ann Miller (Awakenings, Carlito's Way) as Barbara Henry, the courageous and caring teacher from Boston who would become the friend young Ruby desperately needed, and Kevin Pollak (A Few Good Men) as Dr. Robert Coles, the psychiatrist who has dedicated his life to the study of social stress on impoverished children.

Award winning French film director Euzhan Palcy (A Dry White Season, Sugar Cane Alley) directed Ruby Bridges with a firm yet loving hand. "It was a great honor to direct this film," muses

ACROSS the CREEK

Palcy, "because it's about life,

it's about love, it's about faith,

it's about dreams, hope, strug-

gles, freedom and a challenge. I

believe that this is not a story

for Americans only ... it is a

story for the world.

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Pictured during the Inner City Entertainment-Cineplex Odeon Theatre grand opening are (left to right) actor/director Bill Duke; Donzell and Alisa Starks, owners of ICE Theatres; Amistad produces Debbie Allen; and actor Djimon Hounsou, ICE plans to open several state-of-the-art multiplexes in Baltimore, Md.; Charlotte, N.C.; Cleveland, Ohio; and Gary, Ind., in 1998, making it the first African-American-owned chain in the United States

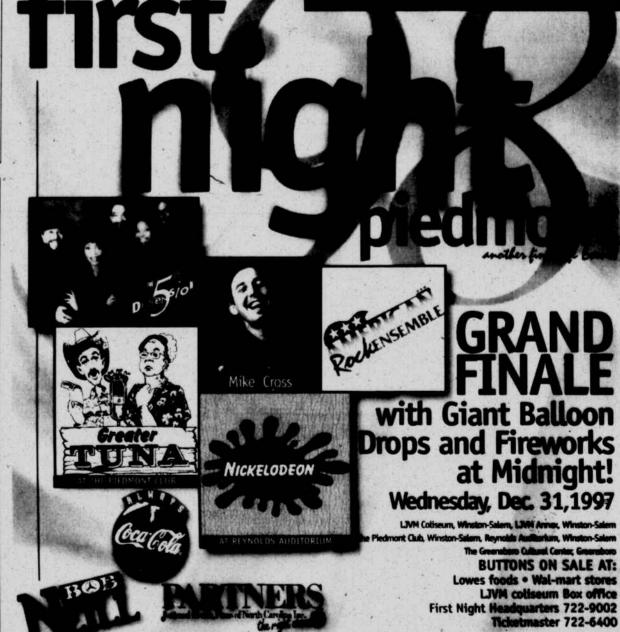
N.C.; and Cleveland, Ohio. These four sites will be opened in 1998.

"Going to the movies is the No. 1 entertainment activity for African Americans," stated Alisa Starks, executive vice president of marketing and communications for ICE. "African Americans are not monolithic moviegoers. We. want to see a variety of films, and it is important that we have ICE Theatres and access to films such

Ind.; Baltimore, Md.; Charlotte, as "Amistad" and "Eve's Bayou" to share our history with all cul-

Founded in 1993, Inner City Entertainment Inc. is dedicated to building state-of-the-art theaters and entertainment centers which exhibit first-run feature films in urban communities around the country, creating employment opportunities for minorities and providing family-oriented entertainment options.





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