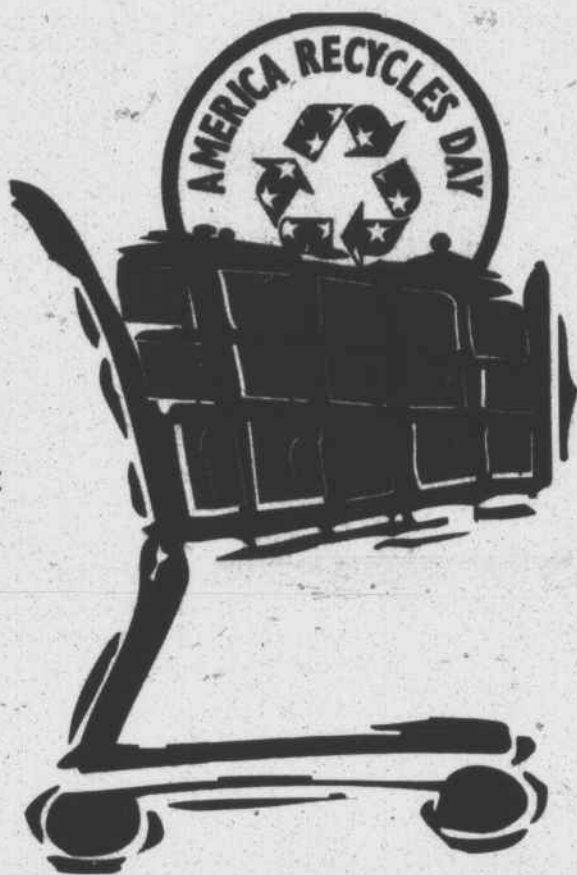


# IF YOU'RE NOT BUYING RECYCLED, YOU'RE NOT REALLY RECYCLING

## CELEBRATE AMERICA RECYCLES DAY November 15

- Commit to buy recycled products at home, work, and school.
- Read product labels for recycled content, especially post-consumer. Don't let the recycling symbol on a product mislead you; it could simply be a reminder to recycle.
- Purchase "safe bets" that always have recycled content: steel, aluminum, glass, molded pulp containers.
- Purchase products that you know can be recycled in your community. A product that is recyclable but can't be recycled in your community ends up in the land fill.
- If your favorite products do not have recycled content, call the manufacturer and ask them to use recycled materials.
- Teach children to recycle: organize a tour of the local landfill and the Materials Recovery Facility.
- Act by buying a recycled product today!



### RECYCLE THESE MATERIALS

- |                                      |   |
|--------------------------------------|---|
| Aluminum beverage cans               | Chipboard (cereal, tissue, cracker boxes, etc.) |
| Steel food and beverage cans         | Newspaper                                       |
| Glass containers (colored and clear) | Magazines                                       |
| *1 & #2 Plastic "necked" containers  | Junk Mail                                       |
|                                      | Telephone books                                 |

### CURBSIDE RECYCLING PROGRAM HIGHLIGHTS

#### Curbside Tons Recycled Last Year

Aluminum can	275.88
Steel cans	194.78
#1 & #2 Plastic containers	571.97
Glass containers	662.33
Newspaper	6,179.35
Magazines/Phone Books	232.89
Junk mail/mixed paper	347.74
Chipboard	260.80
Total Tonnage	8,725.74

Cardboard collected at Fire Stations 9.04

#### Cardboard Recycling Drop-Off Sites

We've expanded cardboard recycling at fire stations:

- |                                |                    |
|--------------------------------|--------------------|
| 100 Arbor Rd.                  | 4685 Ogburn Ave.   |
| 4700 Country Club Rd.          | 771 Palmer Lane    |
| 2995 N. Liberty St.            | 2417 Reynolda Rd.  |
| 290 Martin Luther King Jr. Dr. | 2745 Waughtown St. |

### Recycling Hotline 723-2784

Call the Recycling Hotline for recycling information, bin requests, collection schedule, etc. Multi-Family owners and managers call Teresa Williams at 727-8153 to start your recycling program.

### WIN THE AMERICAN GREEN DREAM HOUSE

Pledge to increase recycling and buy recycled products (no purchase necessary) and you could win the American Green Dream House, a \$200,000.00, 3 bedroom, 2 1/2 bath home built of recycled materials. For kids under 18, you could win a trip to Walt Disney World. Pledge online via [www.americarecyclesday.org](http://www.americarecyclesday.org), or fill out the entry form on this page or pledge card at one of these locations: Forsyth County Public Library branches, SciWorks, and the U.S. Postal Service on Healy Drive and Town Run Lane. Deadline for receiving entries is November 20, 1998.

### BUY RECYCLED CONTEST

Win \$500 in groceries from 5 Star Supermarket, 3015 Waughtown St., or a \$300 gift certificate from Home Depot, 1000 Hanes Mall Blvd. Identify the most products and/or packaging made from recycled materials. One winner per store. Contest ends 11-15-98

## WINSTON-SALEM



### WIN THE "AMERICAN GREEN DREAM HOUSE" SUPPORT AMERICA RECYCLES DAY ON NOVEMBER 15.


The average American throws away more than 4 pounds of garbage every day, which adds up to about 200 million tons of trash a year. In the past 10 years the recycling rate has increased from 11 percent to 27 percent. Recycling saves energy, resources and landfill space. If you're not buying recycled, you're not really recycling.



November 15 is America Recycles Day. Every American is invited to begin, enhance or support recycling and "Buy Recycled" efforts. Fill out your pledge below and mail by November 20, 1998, and you could win one of the many great prizes, even the "American Green Dream House," a brand-new three-bedroom, 2-1/2 bath home built with recycled materials.

But you can't win if you don't make a pledge. And recycling will lose if you don't.

\$ .....

 I (we) pledge to buy recycled...recycle more...or support a recycling event. name \_\_\_\_\_

Please enter me (us) in the drawing to be held in Washington, D.C., on December 15, 1998, after America Recycles Day. organization or business (optional) \_\_\_\_\_

One entry per person. No purchase necessary. Your name and address will be kept confidential. Or make your pledge via the Internet at [www.americarecyclesday.org](http://www.americarecyclesday.org) address \_\_\_\_\_

Use the space below to describe your activity to support buying recycled in America: city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_

county \_\_\_\_\_ daytime phone \_\_\_\_\_

Please check here if you are under the age of 18.

\$ .....

Return to: America Recycles Day, c/o Carolina Recycling Association, 7330 Chapel Hill Rd., Suite 207, Raleigh, NC 27607-5042

America Recycles Day is sponsored by: The U.S. Postal Service, U.S. Environmental Protection Agency, BFI, Great White® Recycled Content Paper, The Home Depot, 100% Recycled Paperboard Alliance, Remanufacturing Industries Council International and The Steel Recycling Institute.

AMERICA RECYCLES DAY OFFICIAL CONTEST RULES: NO PURCHASE IS NECESSARY. ONE ENTRY PER PERSON. This contest will run from September 15-November 20, 1998. PRIZES: 1 Grand Prize: "American Green Dream House" (estimated value: \$200,000.00). A new house will be constructed for the winner using recycled-content materials and products. Free of charge and up to \$1,000 cash will be allowed for final (optional) payments. House design is an artist's rendering only. The house will be built on winner's specified land in the continental United States before September 30, 1999. OTHER PRIZES: Some state organizers will hold random drawings for state prizes. Official prize list (when applicable). After a random drawing in a state contest, all entries will be forwarded to the grand prize drawing. ODDS OF WINNING: Odds of winning will be determined by the number of entries received. Odds of winning the Grand Prize are at least 1:750,000. HOW TO PARTICIPATE: To enter, hand your complete name and address on a 3" x 5" stamp piece of paper or pre-printed entry card. Mail your entry to America Recycles Day Contest, c/o Remanufacturing Industries Council International, P.O. Box 19871, Charlotte, NC 28219-0071. Entries must be postmarked by 11:59PM. Winners will be selected by a random drawing on November 15, 1998. America Recycles Day is not responsible for entries that are late, lost, illegible, unreturned or have insufficient postage, and reserves the right to modify substantially the contest without notice. NOTIFICATION: The Grand Prize winner will be notified on or after 12:00PM EST/08:00 PST. All legal U.S. residents who are 18 years of age or older may participate in this contest. Employees and their immediate family members of the Recycling Coalition of Texas, Terra-Delta RecycledMedia, Inc., representatives of the national recycling community, state organizers and participating sponsors are NOT ELIGIBLE. This contest will otherwise be governed by law and is subject to all federal, state and local laws and regulations. COOPERATION: America Recycles Day Executive Committee organization, Terra-Delta RecycledMedia, the Recycling Coalition of Texas, participating sponsors, state agency or recycling organization organizers and product donors are not to say any words for change, loss or injury from entering the contest or completion and use of the grand prize house. The winner must sign a liability waiver. By submitting an entry, participants accept and agree to these rules and the decisions of Terra-Delta RecycledMedia, Inc. and the Recycling Coalition of Texas, which shall be final. There is no warranty on the construction or contents of the completed house. Winner assumes complete liability for injuries caused, claimed to be caused by participation in this contest, or the use or misuse of any prize. America Recycles Day reserves the right to its sole discretion suspend this contest should causes beyond its control prevent, interrupt, or prevent play of the contest. Winner may be required to execute an affidavit of eligibility and release which must be completed and returned within 30 days of notification. An alternate winner will be selected. Taxes and additional shipping, handling and delivery fees in excess of the prize amount, if any, are the sole responsibility of the prize winner. By accepting a prize, winner grants America Recycles Day permission for the use of his/her name and likeness for advertising and public relations purposes without additional compensation except where prohibited. Prizes are obtained only as provided. This contest is subject to state complete and official rules. A statement of the winner's name will be published after 12:00PM. For a complete set of rules or list of winners, send a stamped self-addressed envelope to: Terra-Delta RecycledMedia, 900 E. P.O. Box 184, Austin, Texas 78763. Requests will be fulfilled after 1/1/99.

THE CITY OF WINSTON-SALEM THANKS YOU FOR RECYCLING AND BUYING RECYCLED

Questions or concerns about city government services? Call Citizens Service 727-8000. 8am - 5pm, Monday-Friday. The City of Winston-Salem does not discriminate on the basis of race, sex, color, age, national origin, religion or disability in its employment opportunities, programs, services or activities. (TDD no. 727-8319)