FORUM

McLendon uses legacy to inspire

Nigel Alston Motivational

Moments



Not to know is bad; not to want to know is worse.

African Proverb

It was John McLendon's sense of humor and down to earth style that impressed me.

That's how he teaches and I'm sure, that was how he coached.

He finds something a student is interested in and uses it as the vehicle to deliver a message. His vehicle is sports. Last Saturday, his message was a walk down memory lane.

He is a VIP, but you'd would never know it - unless you just happened to catch him during one of the hundreds of times he was surrounded by reporters, asking him questions that ranged from the mundane to the how it feels to be a living legend. Coach McLendon was honored last Saturday at the annual RJR brunch held during the CIAA tournament. It is the sixth year Reynolds has sponsored the brunch to honor and recognize individuals who have made significant contributions to higher education and the CIAA.

Coach McLendon's contributions can't be overlooked.

He pooled a personal loan from Mechanics and Farmers

Bank in 1946 with money from three other coaches

Earl Ofari Hutchinson

Guest

Columnist

Now that a Florida jury has

convicted Henry Lyons presi-

dent of the National Baptist Convention USA, one of the

country's largest and most

influential black organizations

of racketeering and grand theft,

many of his followers claim that

that Lyons did illegally take

money, cavort with his mistress,

flaunt an opulent lifestyle, and

thumb his noose at church lead-

ers, and those in his congrega-

tion who questioned his profli-

gacy. Yet many blacks inside

and outside his organization

circled the wagons and dutifully

took up Lyons' self-serving wail

that he was being persecuted as

part of a white racist conspira-

cy to nail outspoken black lead-

it is all too predictable. When-

ever an African-American

winds up in front of a court

bench these days, more than a

few African-Americans will

reflexively shout that they are victims of a racist conspiracy. It

is a good, if not well-worn,

ploy, that some black politi-

cians in particular have raised

to a state-of-the-art enterprise.

Former Illinois Congress-

While this blindness to reality by some blacks is the ulti-

mate in collective racial denial,

The evidence had piled high

he was framed?

Washington, D. C. to put on the first CIAA tournament.

But his list of accomplishments doesn't start or end there. It goes on.

He was a student of Dr. James Naismith, the inventor of basketball, at the University of Kansas and the first black in the university's physical education program. He is the only surviving member of the first class to graduate. And the list of firsts goes on and on. He won six conference championships at North Carolina College for Negroes (now North Carolina Central University).

He was the first African-American to win a national basketball championship when Tennessee State defeated Southeastern Oklahoma in the final of the National Association of Intercollegiate Athletics Tournament in 1957. In 1959, he became the first university coach to win three consecutive national basketball titles.

He has been recognized as one of the top six coaches who changed basketball in America from 1950 to 1994 by Basketball Times magazine and the selected "Coach of the Century" in 1992 by Sports View magazine.

McLendon invented the four corners offense used by some of the nation's top collegiate and professional teams,

"You use it only when your opponent needs the ball," said McLendon. "In the last three to four minutes when your team is up five to six points. It will not work otherwise.

He shared this with another

man Mel Reynolds shouted

racist conspiracy when he was indicted, tried and convicted of

criminal sexual assault charges.

Former Washington, D.C. mayor Marion Barry shouted

racist conspiracy when he was indicted, tried and convicted on

a drug charge. California Con-

gressman Walter Tucker shout-

ed racism when he was convict-

ed of bribery charges. Other

black elected officials have

loudly shouted racist conspira-

ey when they are accused of, or

nailed for, sexual hijinks,

bribery, corruption, or illegal

suspect that some of the probes

of black politicians and com-

munity leaders walk the thin

and often misty line between

the legitimate concern with bag-ging lawbreakers and racially-

motivated political harassment.

And it takes even less imagina-

tion to know that some in the media will saturate the public

with sensationalist features and

exposes, of high-profile blacks

accused of, or suspected of,

committing crimes while down-

playing the crimes of prominent

leaders such as Lyons didn't

commit the crimes they were

them by saying that they are

only doing what white politi-

cians, corporate executives, and

ministers have been jailed for.

That may be true - but does it make it right when blacks com-

mit the same type of criminal

But this does not mean that

Yet some blacks absolve

whites.

accused of.

It takes no imagination to

campaign spending.

No race card for Lyons

and rented a boxing arena in coach who wanted to know how

That coach perfected what he learned and used it against McLendon in an invitational tournament in Georgia. When McLendon looked down the opposite end of the court, the coach smiled and waived at him.

He not only shared his knowledge with others, he also took risks.

He had a lot to lose in 1944 when he organized what has become the most famous bas-

ketball game to be kept a secret.
"The Secret Game," pitted
his North Carolina College against Duke University during the time segregation reigned supreme. According to a story by Mike Hudson of The News and Observer "it was a private, unpublicized, no spectators allowed game between NC College and Duke Navy Medical School."

He wanted a chance to prove his team was the best - black or white. After the Eagles trounced Duke 88-44, they swapped players and played another game.

Forty years later, the secret is out of the bag now and efforts are underway to turn the event into a movie.

Now 83, with all the firsts including being a member of the Basketball Hall of Fame, you would think McLendon would coast a little. He doesn't. He is using sports as a vehicle to educate young people about their culture. He realized in his words, how "abysmally ignorant" students are of their his-

acts? If it is a crime when whites

do it, it's no less a crime when

versus. wrong, there's a practi-

cal reason why the argument

that whites do it too should

cians, have a special duty to the

black communities. Many

blacks view them not as politi-

cians, but leaders and advo-

cates. They look to them to rep-

resent their interests and to

challenge and confront institu-

tional power. When they take

bribes, steal money, lie, cheat, and deceive, they betray the

as objects of pity, folk heroes,

or latter day Robin Hoods, per-

secuted by the white establish-

ment. They are crooks and not

vigorously condemning them

for their actions further erodes

the moral capital that blacks

have built up in the battle

against poverty and discrimina-

They should not be treated

trust of African Americans.

sink fast in the water.

Beyond the issue of right

Black ministers, like politi-

blacks do it.

This revelation hit him after a student approached him and said, "I understand you might be the Jackie Robinson of basketball.

Then she asked who Jackie Robinson was.

That's when he decided to teach a class about the history of sports and the role of minorities at Cleveland State. He loves it because the students don't know anything and he can fill them with knowledge.

He not only tells them about the contributions of minorities, but their contemporaries as well.

To fully understand the impact of Hank Aaron, you also need to know something about Babe Ruth.

Adversity kept him and oth-

ers going in those early days.

Now, he says "it is diversity.

If you are not ready for it, then you will be in trouble."

And like all true teachers, he knows when to sit down.

"Since I have said something important," he said. "I'll sit down.'

I could have listened to him for hours.

I imagine he is a good fisherman. He knows something about using hooks and pulling you into his wealth of knowl-

Then he fills you up.

Lyons

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To accuse some in the

media; or some witch-hunting

government officials of applying racial double-standards,

and demand that government

law enforcement agencies prose-

cute all lawbreakers the same, is

fair and just. However that is

not the same as condoning

criminal behavior because those

prosecuted are black and the

criminal justice system is per-

that African-Americans must

make when their is overwhelm-

ing evidence of criminal wrong-

doing. Those that refuse to

make that distinction will

always be ripe for the pickings

of men such as Lyons who as

the state prosecutor aptly put it trade the good book for the

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This is a crucial distinction

ceived as racist.

bank book.

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THE CHRONICLE

The Choice for African American News USPS 067910 617 N. Liberty Street Winston-Salem, NC 27101

The Chronicle was established by Ernest Pitt and Ndubisi Egemonye in 1974, and is published every Thursday by The Chronicle Publishing Co., Inc. The Chronicle is a proud member of National Newspapers Publishers Association North Carolina Press Association • North Carolina Black Publishers Association • Inland Press Association

National Advertising Representative: Amalgamated Publishers, Inc., 45 West 45th Street, New York, NY 10036 212 / 869-5220

> Postmaster: send address changes to: THE CHRONICLE P.O. BOX 1636 Winston-Salem, NC 27102

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