THE ANTI-DRUG

R

The most effective deterrent to drug use among kids isn't the police, or prisons, or politicians. One of the most

effective deterrents to drug use among kids is their parents. Kids who learn about the risks of drugs from their parents are **36% less likely to smoke marijuana** than kids who learn nothing from them. They are 50% less likely to use inhalants. 56% less likely to use cocaine. 65% less likely to use LSD. So if you're a parent,



The Geocentric System

talk to your kids about drugs. Research also shows that 74% of all fourth graders **WiSh their parents would talk to them about drugs.** If you don't know what to say, call 800-788-2800 or visit www.theantidrug.com. We can help you.

Five hundred years ago, the sun was thought to revolve around the earth. People did not know then what we know now. Truths change. We now know smoking marijuana is harmful. The younger you are, the more harmful it may be. Research has shown that people who smoke marijuana before the age of 15 were over 7 times more likely to use other drugs than people who have never smoked marijuana.

Illegal drugs are estimated to cost America over \$110 billion each year in treatment, enforcement, incarceration and social damage. But what else could you buy for \$110 billion? Well, you could build 1,692 new hospitals. Or operate 687 universities. Or 3,667 national parks. You could hire 2,955,956 new high school teachers. Or you could put 758,620 new buses on the road. This message is brought to you by the Office of National Drug Control Policy/Partnership for a Drug-Free North Carolina and America?