



**American Red Cross**

# Northwest North Carolina Chapter ANNUAL REPORT 1998 - 1999

Serving Davie, Forsyth, Stokes and Yadkin Counties

The American Red Cross, a humanitarian organization led by volunteers and guided by its congressional charter and the fundamental principles of the international Red Cross movement, will provide relief to victims of disaster and help people prevent, prepare for, and respond to emergencies.



**Grady White**, was one of twenty-five volunteers that provided ice, snacks, and meals for emergency personnel during the RJ Reynolds Warehouse fire on August 1998. Local volunteers are on-call to respond and assist families after home fires day and night.



**Charles Sanders** spent two weeks in Fort Dix, New Jersey helping Kosovo refugees. American Red Cross needs volunteers who would be able to help during major emergencies in the United States.



**JoAnne Collins**, an employee at Wachovia, knows the importance of learning CPR / First Aid. Her 24-year-old son had a seizure. His heart had stopped and wasn't breathing. Ms. Collins began CPR while her husband called for EMS. Since Ms. Collins was able to react, she prevented her son from irreparable brain damage. There are corporate rates available for companies that would like to sponsor classes for employees.



**Eddice Martin, RN** has given over 89 units of blood since 1952. Every day, 1500 units of blood are needed to keep up with the demand of North Carolina Hospitals. Each donation can save up to four lives.

## Commonly Asked Questions About The American Red Cross

**Q: What does the American Red Cross do?**  
A: The American Red Cross is a humanitarian organization, led by volunteers, that provides relief to victims of disaster and helps people prevent, prepare for, and respond to emergencies. It does this through services that are consistent with its congressional charter and the fundamental principles of the International Red Cross and Red Crescent Movement.

**Q: When and how did the American Red Cross get started in the U.S.?**  
A: After serving on one of the first humanitarian missions of the International Committee of the Red Cross, Clara Barton founded the American Association of the Red Cross on May 21, 1881. A volunteer who cared for soldiers during the Civil War, she became deeply committed to assuring that the U.S. government ratified the Geneva Convention of 1864. She also set a goal to establish an

organization in the United States that would help alleviate human suffering.

**Q: Is the Red Cross a U.S. government agency?**  
A: No. The Red Cross is a private, nonprofit human service organization. It functions independently of government but works closely with the government during times of major crises, particularly in wartime and during major disasters. In 1900, the U.S. Congress chartered the American Red Cross to provide services to members of the U.S. Armed Forces and to disaster victims at home and

abroad. Operating under a revised 1905 charter, the Red Cross continues to provide these mandatory services.

**Q: How is the American Red Cross funded?**  
A: The Red Cross depends on the charitable contributions of the American people. In addition to seeking individual donations, the Red Cross receives fees for some of its services and is a major partner with the United Way and Combined Federal Campaign.

**Q: Who are American Red Cross volunteers?**  
A: American Red Cross volunteers come from all walks of life, ages, and backgrounds. Red Cross volunteers assume a variety of leadership positions within the organization, from the all-volunteer Board of Governors, who set policy for the organization, to the individual who teaches first aid, organizes a community blood drive, or provides comfort to families affected by disaster. Whatever their volunteer job,

their goal is to make their community a better place to live. For more information on volunteering, call 724-0511 between the hours of 9:00 am to 5:00 pm, Monday-Friday.

**Q: How does the Red Cross help me?**  
A: During times of emergency, the American Red Cross is there for anyone in need regardless of income level. The Red Cross provides needed blood, shelter, and assistance to the Forsyth, Davie, Stokes, and Yadkin counties. Individuals and groups are able to learn CPR / First Aid and other lifesaving skills. Military person-

nel and their families can receive certain assistance during times of personal emergencies.

**Q: How can I help my local Red Cross?**  
A: Individuals and groups are invited to participate in lifesaving courses such as CPR and First Aid, donate blood, sponsor a blood drive or a special event, contribute to the local chapter by volunteering time or making financial contributions and support your United Way Campaign.

### Blood Services

#### Number of Pints Collected in 1998-1999

15,655	On-site Bloodmobiles
12,184	Triad Blood Center
27,839	Total Pints Collected

Providing blood products for up to 111,356 hospitalized patients

### Volunteer Services

#### Number of Volunteers in 1998-1999

577	Adults
45	Youth
163	New Volunteers Recruited
622	People Filled 3,550 Volunteer Positions

### Emergency Services

#### Emergency Services Provided in 1998-1999

150	Disaster Cases
125	Meals Served at Disaster Scenes
145	Fire Victims Assisted Financially
459	People Provided With Emergency Services
125	Disaster Trained Volunteers
	Provided \$76,692.46 of Emergency Assistance

#### Military and Social Services Provided in 1998-1999

0	Assistance With Benefits
641	Counseling in Personal and Family Problems
694	Emergency Messages Sent
7	People Received \$14,169 of Financial Assistance
676	Information and Referral
1805	Services Provided to 694 People

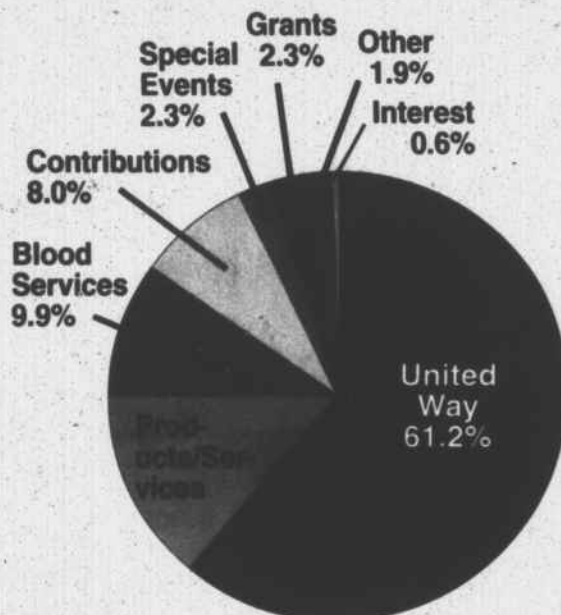
### Health & Safety Services

#### Number of Enrollees in 1998-1999

1,009	Baby-sitting and Childcare
201	Blood Pressure Screenings
3,932	CPR
4,139	First Aid
32	HIV/AIDS Education
5,580	Swimming and Life Guard
14,692	Individuals Taught Life-Saving Skills by Red Cross Instructors

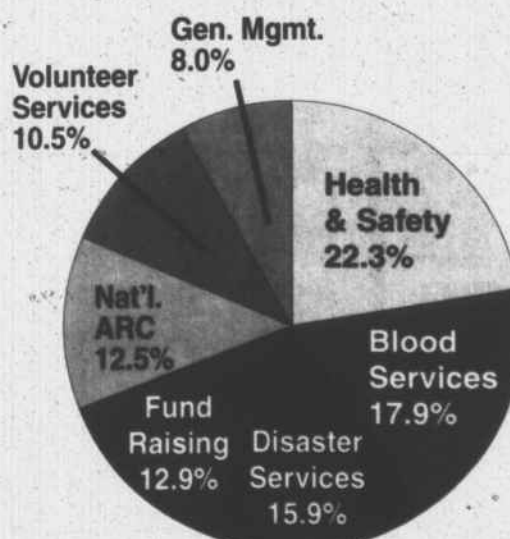
### Financial Statements

#### REVENUES



United Way	1,017,309
Products/Services	229,585
Regional Blood Services Reimbursement	165,266
Contributions	132,458
Special Events	38,866
Grants	38,055
Other Income	32,058
Interest Income	8,926

#### EXPENDITURES



Health & Safety	365,006
Blood Services	292,389
Disaster/Armed Forces Emergency Services	260,627
Fund Raising / Public Relations	211,478
American National Red Cross	204,206
Volunteer Services	171,737
General Management	130,221
<b>Total</b>	<b>\$1,635,664</b>
Excess Revenues Over Expenditures	\$26,859

### Volunteer Leadership Northwest North Carolina Chapter

#### Officers

<b>Chairman</b> Gerald T. Finley	<b>Treasurer</b> Gregory Bradsher
<b>Vice Chairman</b> Larry Furr	<b>Secretary</b> Gay Nell Hutchens
<b>Chairman of Volunteers</b> Sallye Liner	

#### Board of Directors

Jim Barrett	Marc C. Moxley
Michael Clements	Rick Pierce
Fran Creighton	Stephen M. Russell
Linda G. Davis	Maurice (Mo) Rouse
Harold R. Holmes	Cannon Simpson
Manuel Jessup	D.K. Smith
Carl (Mike) Kimel	LeRoy Smith
Bill Lowe	Henry Stepp
Sandra Mitchell	Annie Tyson-Jett
Mark Moran	Carletha W. Ward

#### Honorary Members

Henry Allen, Jr.	Harold Koach
Penni Bradshaw	John Lynch
C.L. Cammack	J. Michael Pryor
John Clark	Lawrence Reid
Germaine Culbertson	Arthur Steere
Ray Dempsey	Stuart Vaughn
Douglas Dillard	Jack White
Murray Greason, Jr.	Meade Willis
G.W. Holden	Calder Womble

Yes, I want more information on the NWNC Chapter of the American Red Cross: Please mail to:

Volunteering and/or  Making a financial donation.

Please tell me more about:  Blood Services  Health Services  Planned Giving  Emergency Services  Volunteer Services

**NWNC Chapter American Red Cross**  
690 Coliseum Drive  
Winston-Salem, NC 27106  
or call: (336) 724-0511

Name \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



The programs and services of the Northwest North Carolina Chapter are made possible by the volunteer and financial support of the American people. The Northwest North Carolina Chapter is a United Way member agency and is grateful for the financial support generated by the United Way campaign.

**American Red Cross**  
**Help Can't Wait**

Please Remember to include the NWNC Chapter of the American Red Cross in your will.