FORUM

White photographer floored by discrimination



Nigel Alston Motivational Moments

"Tolerance, fundamentally, is a personal decision - a belief that every other person on earth is a treasure.

-Southern Poverty Law Center

It's not often a friend asks for a personal endorsement especially when it comes to

And when it happens, it means that someone has been doing some serious soul-search-

"Help. I need your endorsement, if I deserve it," he wrote.

My friend was seeking understanding about black and white prejudices and about trusting people who are differ-

I could tell by the tone of his request that he was doing some serious soul-searching. The intensity of the message was as forceful as water flowing out of a fire hydrant at full

A black family came to him after seeing his work on display at a bridal show. They were "an outstanding black family," he said, "very lovely and obviously educated."

They liked his work and the quality enough to visit his studio to discuss their daughter's upcoming wedding.

n't see in the studio that caused her antenna to rise - the race of the photographer.

Her most important issue with me was that she didn't see any black brides on my walls," he said explaining the situation.

She wanted to know how many weddings he had done for

black brides. "A handful," he responded. The questions continued to

Do you have any black friends in the area?" they asked.

They even wanted to know if he had photographed any weddings at a particular black church.

The answer, "no."

He had too much to overcome. No black photographs of beaming black brides on the wall, no experience with black weddings and for this couple, he had not taken pictures in a prominent black church.

"I have never felt so helpless and victimized, especially when I know that if only these people knew me," he continued.

He offered this explanation to the woman: During his years in the business, he found that many blacks prefer to take their business to black photogra-

He wasn't prepared for what happened next. The couple requested the name of a good black photographer.

He was accommodating and gave them the name of a black friend who is also in the busi-

said. "I feel I lost good business because I am white and can't believe anyone doesn't recognize the fact that I see everyone as having red blood and green money.

He was hurt. It disturbed him that he could lose a sale solely on the basis of race.

He wrote me because he said he trusted my opinion.

"You know, the thing that bothered me wasn't the fact this family wasn't comfortable with a white photographer, it was that they relied on their bias toward whites in general rather

than judging me personally."
What bothered him that one time was something that was an everyday occurrence for most black folks. He was floored to be a victim of discrimination.

He wanted to know how people could get past skin color, ethnicity or religious dif-

"How could this obviously intelligent black family not recognize my personality?" he asked. "Why did they judge me by the sins of race past?"

Answers to that question required me to dig a little deeper and look into the issues that

There are prejudices and stereotypes inside each of us. It's baggage we don't want to admit to carrying, but it's easy to see when we're impacted by

Digging deeper means getting beyond the surface to really uncover the issues that need to be resolved.

We don't always want to do "I couldn't believe it," he what we are uncomfortable

"It is not fair nor smart for whites or blacks to judge by skin color," he said.

'Did I make a mistake telling her about black folks preferring black photographers? Did that sound like I didn't really want her busi-

We still have a long way to go in the area of race relations, and incidents like this illustrate what some of us have been faced with for a lifetime all because of skin color.

A white friend remarked recently that she hopes one day that people will see each other

"We will love them or do business with them because we recognize and value their gifts and don't see the 'differences' whatever they may be," she

According to "Ten Ways To Fight Hate," a community response guide published by the Southern Poverty Law Center, we all grow up with prejudices. It takes effort to see them as clearly as others do. We each have the power to change our attitude to overcome our ignorance and fears, and to influence our children, our peers and our community.

It's tough work to dig deeper. That's why so few do.

Nigel Alston is an executive with Integon Insurance and can be reached at PO Box 722, Winston-Salem, N.C. 27102 or e-mailed at nalston237@aol.com

The Chronicle's e-mail address is: wschron@netunlimited.net

Wealth Creation Seminar

Sponsored by: Econoline Insurance Agency, Inc. Hawkins Investment Group, Inc. in conjunction with Olympic Financial Life Investors

Learn how to create and transfer your wealth! There is no better time than NOW to **INVEST IN YOUR FUTURE**

Saturday, October 23, 1999 1:00 PM - 4:00 PM (Across from the Main Library) 659 W. 5th Street Winston-Salem, North Carolina (336) 727-0189

RSVP by October 21, 1999 to reserve your seat and complimentary lunch by calling Ida at (336) 727-0189 or Rhon at (336) 760-6188

Fen-Phen Diet Drug Users

Some doctors are concerned that these prescription drugs may damage heart valves or cause primary pulmonary hypertension. Many injured people have no symptoms, while others have shortness of breath, chest pain, fatigue, or other symptoms.

If you would like to know your legal rights relating to these diet drugs, call us for a free, confidential consultation.



1-800-531-9191



NAACP lawsuit has merit



Rev. Carlton Eversley Guest Columnist

This is the fourth in a series of articles on the work of the NAACP Education Caucus this year. We have met every first Tuesday of every month since January precisely at 8 p.m. at Dellabrook Church and have been serious about organizing the entire black Forsyth County population in matters of public education. The African American church has been central to this effort because, for better or worse, it is still the only wholly black-owned institution in our community. Moreover, at its best, full-time African American clergy leadership can be totally accountable to our community without being yanked on a chain by white power elites.

These elites, including School Board Chairman Donny Lambeth, Superintendent Donald Martin and School Attorney Douglas Punger, have variously sought to ignore, minimize or dismiss our efforts as being offbase. When the NAACP says we want high expectations for all students, equitable discipline, proportionate black hiring, Afrocentric curriculum and racial/cultural sensitivity training, the educational elites pretend these are accomplished facts. When we say we will simultaneously sue this district for resegregating and organize as many African Americans as possible to embrace and

support the virtually all-black schools in our neighborhoods, they say they agree with the latter, but the former is crazy!

Our position is, if our lawsuit "crazy," why does the School Board have a \$10,000 retainer to the Hogan, Hartson law firm of Washington, D.C., and why are they apparently prepared to spend another \$250,000 to \$330,000 of our taxpayer dollars to defend a lawsuit that we haven't filed? The NAACP does not believe this School Board and this superintendent will do right by our all-black schools without the coercive power of a lawsuit; nor will they show any real interest in desegregating all of this county's schools without a lawsuit. We believe underlying all of this is a steadfast devaluing of the black community's parents, administrators, teachers, students, pastors, business persons,

Unfortunately, there appears to be a certain attitudinal and philosophical affiliation between the educational elites and the more openly rabidly racist white supremacist elements in Forsyth County. On May 25'I received the following letter, which I will quote from and edit extensively:

Dear Rev. Eversley:

I attended my daughter's graduation from high school last week. Never before in my 44 years of living have I realized what savages your race truly is. Before the graduation exercises began, one of the school administrators asked the audience to hold any and all applause until after all the graduates had

received their diplomas. Well, you guessed it. The n-s could not hold back. The nthe audience reverted back to their days of living in the jungle and swinging through the trees. Every time a n--'s name was announced the yelling, hollering and jive-a-ing began. Total disrespect. Total savagery. You want to come to our schools. You protest all of the time. You say that you are our equal. Well'B--T. You can take the n-

of the jungle but you can't take the jungle out of the n-We just wish that you would build your own schools. Then you could swing through the vines and yell and holler and jive a-s all day long. In reality, you -s haven't yet evolved into civilized human beings. Total disrespect. But what else would you expect from something that is still akin to a chimpanzee.

Andrew J.

Note, as always, Andrew J. is another coward from the white community lacking an ounce of manhood it might take to sign his full name. Perhaps he and Mark and Sharon C. from Kernersville 27284, who I quoted from another hate letter in an earlier column, are fearful of an actual public debate on race and education. This would be a battle of wits in which we'd be armed to the teeth and they'd be utterly defenseless. Normally, I shield my family from the stream of hate mail I've received since moving to Winston-Salem in 1982.

However, when I got Mark and Sharon's letter on May 11, my 14-year-old son was in my

office with me. It included some personal attacks on my intelligence. My son had just seen meearn my doctorate on May 8 as the highest honor graduate in a class of 207. He wanted me to find a way to debate and disagree with Mark and Sharon. I assured him that smart people don't lower themselves to caring one little bit what idiotic morons like Mark, Sharon (or Andrew) think about them. What's much more important

what the School Board, superintendent and school attorney think of us because they have something to say about our children's educational destiny. Early on in this redistricting resegregation process, there was a public hearing on the so-called magnet theme zone choice plan at North Forsyth High School. A white parent made thinly-veiled racist comments comparing (white) children at Whitaker or Jefferson to black children at Paisley. He said, "These people don't care about education and their parents don't care about education."

Highly ranked administrators (white) and white School board members, not one rose to say, 'We won't tolerate racist comments, thinly-veiled or not, in Winston-Salem/Forsyth County Schools." Silence is assent. Our educational "leaders" say they won't tolerate racism but they don't confront it as it occurs Winstonday in Salem/Forsyth County Schools. I'll write more later.

The Rev. Carlton Eversley is pastor of Dellabrook Presbterian Church

Name

Address

North Carolina Department of Transportation

Your opinion matte

State Transportation improvement Program Update Public Meeting Notice

The N.C. Department of Transportation solicits your proposals for the Draft 2002-2008 Transportation Improvement Program. (The state's Transportation Improvement Program, known as the TIP, outlines the transportation projects planned for the next seven years.)

We need your requests on public transportation, aviation, rail, enhancements and highway project in your area for consideration in the update process.

2006 TIP, visit our website at www.dot.state.nc.us or Call toll free 1-877-DOT-4YOU (1-877-369-4968).

Brock Street Performing Arts Center 622 North Main Street - Mocksville

The N.C. Department of Transportation will provide auxilliary aids and services for disabled persons wishing to participate in the TIP meeting. To receive services, please contact the Program Development Branch, P.O. Box 25201, Raleigh, N.C., 27611, or call (919) 733-2039 or fax 733-3585 to provide adequate notice prior to

THE CHRONICLE

The Choice for African American News USPS 067910 617 N. Liberty Street Winston-Salem, NC 27101

The Chronicle was established by Ernest Pitt and Ndubisi Egemonye in 1974, and is published every Thursday by The Chronicle Publishing Co., Inc.

The Chronicle is a proud member of National Newspapers Publishers Association • North Carolina Press Association • North Carolina Black Publishers Association • Inland Press Association

National Advertising Representative:
Amalgamated Publishers, Inc., 45 West 45th Street,
New York, NY 10036 212 / 869-5220

Postmaster: send address changes to: THE CHRONICLE P.O. BOX 1636 Winston-Salem, NC 27102

CONTACT US:

phone number:

336 / 722-8624 336 / 723-9173

website address:

e-mail address:

www.netunlimited.net/~wschron wschron@netunlimited.net

Sports Editor 723-8428 News Room 723-8448 Copy Editor 723-8448

les Staff 722-8628

SAM DAVIS T. KEVIN WALKER PAUL COLLINS VICKIE WARREN Circulation 722-8624

KITRINKA GORDON ERICKA ASBURY PAULETTE LEWIS CORY TATUM

LEXIE JOHNSON

BRUCE CROSS

THE CHRONICLE

HOME DELIVERY SUBSCRIPTION ORDER

☐ YES, Please send me The Chronicle

2 years: \$40.95 ☐ 1 year: \$30.72

☐ 6 months: \$20.48

☐ VISA ☐ Mastercard ☐ American Express ☐ Check enclosed ☐ Please bill me

Account Number

Expiration Date

SEND TO: The Chronicle, P.O. Box 1636, Winston-Salem, NC 27102