18 NOVEMBER 4, 1999

THE CHRONICLE

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TOP RANKED Telecommunications Company – NAACP REPORT CARD, 1998 and 1999

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TOP RANKED Local Residential Telephone Customer Satisfaction – J.D. Power, 1996, 1997, 1998 and 1999 (tie)

for

TOP 20 Best Companies for Asians, Blacks and Hispanics – FORTUNE Magazine, 1999

TOP 25 Minority Vendor Programs – Hispanic Magazine, 1998 and 1999

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BellSouth always strives to be number one. Whether it's customer service, employee pride in our company, or the work we do in our communities, we try to be the very best. And when someone notices, we are understandably gratified.

So, to our customers, "thanks for choosing us." To our employees, "thanks for being the best." And to those who have recognized us, "thanks for noticing."

BELLSOUTH[®]

J.D. Power and Associates 1996 - 1999 Residential Local Customer Satisfaction Studies^{am}. 1999 Study conducted among 12,185 residential users of local telephone services. www.jdpower.com ©1999 BellSouth Corporation.