

Black coaches question low numbers

Results of NAACP golf tournament



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See A3



See C1

NCCU grads hold night of elegance

Buying soup can help fight hunger

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Johnnetta Cole was recruited to chair the United Way board by Bill Gates.

Cole ready to take on challenges of new post

Bennett president will become the first black to head trustee board for national United Way

BY COURTNEY GAILLARD
THE CHRONICLE

Johnnetta Cole, president of Bennett College, has been chosen as the next chairperson of United Way of America's board of trustees. Cole will succeed the current board chair, Len Roberts, chairman and CEO of Radio Shack Corp., in 2004.

According to Bennett College, Cole is the first African-American chairman of the board of trustees in United Way's 116-year history.

Joining Cole on the board of trustees are actor/director George Clooney, Patricia Mitchell, president and CEO of Public Broadcasting System (PBS); William G. Parrett, managing partner at Deloitte & Touche, LLP; Joe Brown, executive vice president of communications and government affairs for the National Football League (NFL); and David Bronczek, president and CEO of FedEx Express.

"To have been asked to serve as chair-elect on the United Way of America's board of trustees is a distinct honor for me," said Cole. "I've long believed in our individual moral responsibility to give help where it's needed, and United Way is uniquely able to do so. As I see it, this board's challenge is to hold itself and the movement to the highest standards of performance and accountability. I am excited to join the national board and to be in such illustrious company. I am convinced that together, we will make great strides in helping the United Way movement to achieve its mission."

The members of the board of trustees will provide leadership in resource and relationship development, reputation building, stew-

See Cole on A9



Photo by Kevin Walker

Former City Council member Virginia Newell and Bishop John Heath applaud Saturday as a sign is unveiled naming a city park course on Waterworks Road in honor of Newell and another local woman. The unveiling was part of a slate of events Saturday held to launch a new health initiative that will strive to educate African-Americans about stroke prevention. For the full story, see page A10.

City's ties to sorority celebrated

BY T. KEVIN WALKER
THE CHRONICLE

The 50th annual regional conference of Alpha Kappa Alpha Sorority's Mid-Atlantic Region brought thousands of women to Winston-Salem last week for four days of meetings, socials and sisterhood. Arguably, no woman was more excited to be at the event than city resident Pauline Jackson.

At the conference's public meeting Friday at the Benton Convention Center, Jackson -



Lattimore

decked from head to toe in the sorority's trademark light green and pink - was one of the stars of the evening. Other sorors went out of their way to give her pecks on the cheek or simply touch her hands.

Jackson has been a member of AKA for 50 years and in the Mid-Atlantic Region, which includes 108 chapters in four states, since its inception.

"This is wonderful," Jackson said of the Mid-Atlantic Region celebrating its historic anniversary in her hometown. "I would not have missed this for anything."

Locals say that a better city could not have been selected. Winston-Salem has strong connections to Alpha Kappa Alpha, ties that stretch back to the sorority's humble beginnings nearly a

See AKA on A4



Photo by Kevin Walker

Longtime AKA Pauline Jackson is greeted by other sorors.

Mind better than muscle, Lee says

Former Chapel Hill mayor, state senator keynotes banquet

CHRONICLE STAFF REPORT

More than 500 people attended the NAACP Freedom Fund Banquet last week to hear Howard Lee, former mayor of Chapel Hill and state senator, warn youths that they need to "put mind over muscle."

"Don't use your race as an excuse for failure," Lee admonished. "There is a great opportunity here for everyone." Lee said that there are people who bring extra points to the bargaining table with them.

"Young men need to know that they gain points for their intellectual development," he said, "and not for the development of muscles in their legs or arms."

Stephen Hairston, newly elected president of the Winston-Salem NAACP chapter, said the NAACP still has a lot of work to do despite the many advances made in racial relations. "We cannot rest on our laurels," he said. "We have to be vigilant in making sure that all people are treated fairly." In a prepared statement, he warned that we must empower our community through economic development and reciprocity, political action and through the creation of job opportunities.

Jim Shaw, committee banquet chairman and NAACP second vice president, said, "We were well pleased with the attendance and hope to have even greater attendance next year." Shaw went on to say that



Lee

Bilingual club offers cross-cultural exchange



Neal Zende and his son, Eric, greet two French teachers who want to sharpen their Spanish-speaking skills, Betty Griffith (left) and Nancy Dale, during the social hour.

BY FELECIA P. MCMILLAN
COMMUNITY CORRESPONDENT

More than 70 adults who are learning to speak Spanish or English came together at the Forsyth County Central Library auditorium each Monday night from 6 to 8 to strengthen one another's ability to grasp the languages.

The Forsyth County Public Library, Forsyth Technical Community College and The Hispanic League of the Piedmont Triad collaborated on this project. Monday night was the second meeting of the organization, and the night ended with salsa dancing.

Guadalupe Riess, born in Mexico, volunteers with the Public Library's Hispanic services department. Riess

directed the salsa dancing by creating a line for females facing a line for males. Couples danced across the floor together. Cesar Potes, 30, another volunteer, teamed up on the dance floor with Jean Hole, 72.

"It was a perfect fit on the dance floor," said Potes. "I will get with her next time."

Hole said, "We have never danced together before, but I really enjoyed it."

Each Monday night, the participants improve their Spanish and English abilities through interactive games, discussions, songs, dances, cultural presentations and other activities. The purpose of the club is allow participants to improve their language skills to build friendships and to promote understanding between the different cultures and individuals in our increasingly diverse community. In addition to structured activities, club members have time for free conversation, refreshments and cul-



Sundell

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