

WE'RE THRILLED TO BE **#1** IN PATIENT SATISFACTION,

BUT WE KNOW THE MORE IMPORTANT NUMBER IS

**11,917**

WHEN YOU OR YOUR loved ones have been sick, you have always found comfort in knowing that there is a national leader in patient care, medical research and technology — right here in Winston-Salem.

But there's something else you should know. North Carolina Baptist Hospital is ranked **#1** in the country in patient satisfaction.\* In fact, other hospitals are visiting us to see how we do it.

It's no secret, really. Our people make all the difference. During National Hospital Week we thank our **11,917** employees and volunteers for their remarkable compassion, skill and hard work in making Wake Forest University Baptist Medical Center a model of medical excellence and patient care.

**THEY ARE THE REASON WE'RE #1.**

— [www.wfubmc.edu](http://www.wfubmc.edu)



Wake Forest University Baptist  
**MEDICAL CENTER**®

*When choosing the best means the most.*

\* Based on Press Ganey patient satisfaction scores for the past year that rank NCBH first within the University Hospital Consortium peer group, the 600+ beds peer group and the Council of Teaching Hospitals peer group. Press Ganey Associates, Inc., is the health care industry's top satisfaction measurement and improvement firm — serving more than 5,900 health care facilities.