

2003 NATIONAL

Black Theatre Festival

An Internationally Renowned Cultural Celebration of the Performing Arts

August 4-9, 2003
Winston-Salem, NC

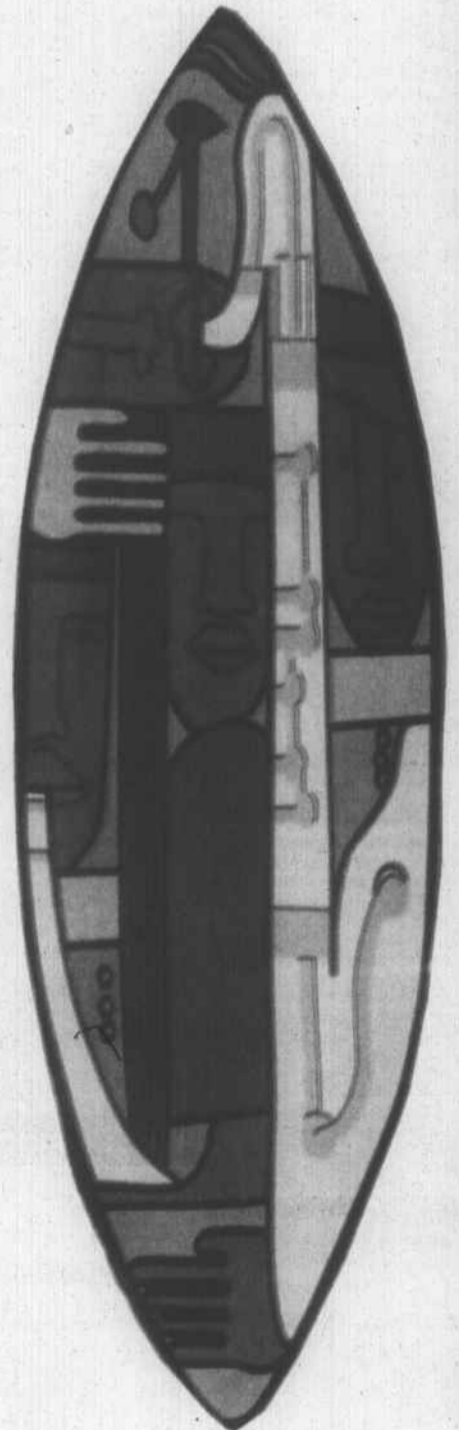
Presents

THE CHRONICLE'S
Special NBTF Tabloid/Business Guide*
July 31, 2003

Don't miss this opportunity to increase your sales and capitalize on the more than 50,000 visitors who will be in town for the festival. Showcase your products and services. Our Special Edition will cover:

- A full schedule of festival activities for the week-long event.
- Interviews with celebrity performers and special features on the dozens of productions that will be staged as part of this year's festival.
- *Features on some of the area's businesses and business people. Articles will be done on eateries and other businesses to give visitors a feel for our community.
- Who's Who and What's What at this year's Vendor Market.
- **NEW THIS YEAR:** A downtown map highlighting all locations of participating Advertisers/Sponsors.

**Special consideration for business features will be given to businesses that are advertising in this NBTF Tabloid/Business Guide.*



Tabloid Ad Sizes Available

Full Page - \$900.00 - 10" x 12 3/4"

Half Page - \$525.00 - 10" x 6 1/4" or 4 7/8" x 12 3/4"

Quarter Page - \$400.00 - 4 7/8" x 6 1/4"

**Space
 Reservation
 and Ad Copy
 Deadline:
 July 16**

Put Your Business ON THE MAP and Reserve Your Space Today!

Fax this form or call the advertising staff.

COMPANY: _____

CONTACT: _____ PHONE: _____

ADDRESS: _____

SIZE OF AD: _____

617 N. Liberty Street
 Winston-Salem, NC 27101

THE CHRONICLE

Phone: 722-8624
 Fax: 723-9173