

Promoting Beauty

Women to travel country to show women new hosiery line

BY COURTNEY GAILLARD
THE CHRONICLE

LaMyra Kinzer and Jennifer Cetrone are traveling the country to introduce women to a product that they say will make women's bodies more beautiful. L'eggs, a division of Sara Lee Hosiery, kicked off a van tour promoting the L'eggs Body Beautiful No Hose line on Tuesday at a CVS store on Yadkinville Road.

A pink van bearing the L'eggs logo will log more than 10,000 miles and cross seven states. The Body Beautiful ambassadors will make more than 70 stops at retail stores promoting the new product.

"It's a better way of reaching women because they get the hands-on experience that you don't get with a commercial," said Kinzer, who is from Winston-Salem. "You put on a tight dress and you feel like everything is hanging out, but you put these on and it pulls everything in and you feel better in your own clothes."

Available in one of five styles ranging from briefs, capris to slips, the new undergarment is reminiscent of

good old-fashioned nylons, sans the nylons. The product is good for women interested in camouflaging curves, cellulite or those unattractive spider veins, the ambassadors said. It also eliminates the dreaded panty line while providing support. The No Hose can be worn under any outfit from jeans, slacks to skirts and dresses.

"It's going to make women feel beautiful and more confident about themselves," said Cetrone, who is from Florida. "It's for any size woman, and it's just intended to enhance their confidence."

While jazz music plays in the background, the ambassadors will greet each shopper with a coupon and complimentary bottle of water at each of the stops. The No Hose are displayed on legged half-mannequins for shoppers to tug at and get an actual feel for the product before they buy it.

Grace Johnston decided to pick up a pair of the No Hose after hearing the ambassadors' pitches. Johnston exercises regularly and thinks the garment will work well under-

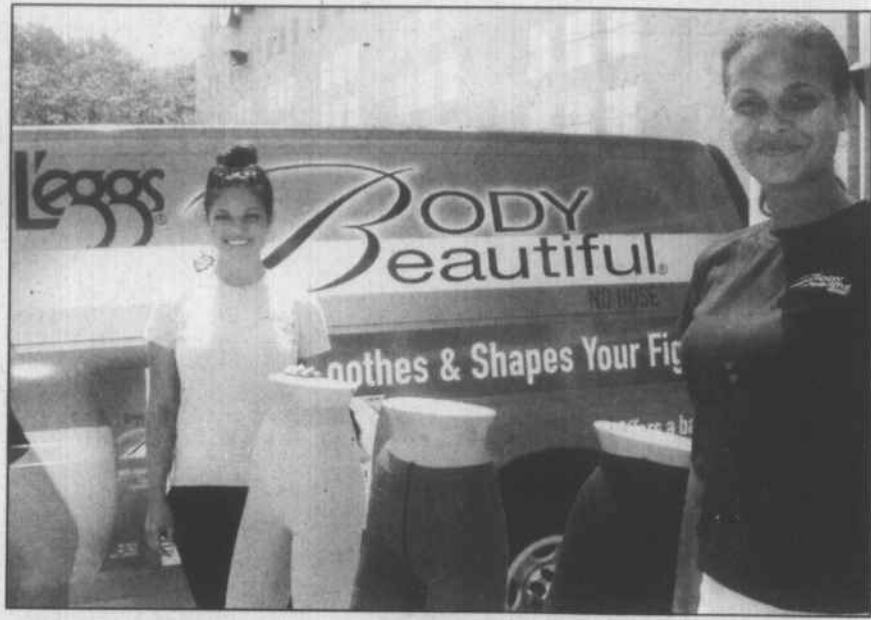
neath her workout clothes.

"I lift weights a lot, so I'm going to try wearing it under my workout clothes, and I do a lot of yard work like mowing the grass," Johnston said. "They do look comfortable."

Sheran Thompson said the company decided to take the new product on the road so that consumers could, literally, get a better feel for the hose.

"This is the kind of product that if you get it in the hands of consumers, then they love it," said Thompson, of McLeese Marketing Associates, the company that is marketing the product for L'eggs.

Body Beautiful No Hose are available in the hosiery departments of most stores, such as CVS, Kmart and Wal-Mart.



LaMyra Kinzer, right, and Jennifer Cetrone will be taking L'eggs' newest product, Body Beautiful No Hose, to women across the country.

Carelock

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has one explanation for why her mother has lived for so long.

"She has four children who died while she was having them. She is living on somebody's time," McManus said.

Carelock was born in Lancaster, S.C. She relocated with her husband and children to a rural farm in Eastern North Carolina when the kids were small. All of her children and most of grandchildren have bittersweet memories of farm life. They say now, looking back, that life on the farm was some of the best times of their lives. But they did not appreciate farm life growing up and Carelock was a taskmaster, they said, who required everyone to pull his or her own weight.

"I did it but I did not want to do it at the time," Carelock's son, James, said about his farm chores. The family grew or raised all of their food, and Carelock performed daily tasks on the farm such as milking cows well into her 80s.

Curtis Starnes, one of Carelock's many grandchildren, remembers his grandmother teaching him how to milk a cow. She also taught him how to get the eggs from beneath the hens without cracking them. Lessons on how to churn butter are also fresh in Curtis Starnes' memory.

Curtis' sister, Trudy, admits to being grossed out by her farm chores. She had her family laughing uncontrollably Sunday as she told a story involving Carelock preparing the evening dinner by wringing the neck of one of the chickens on the farm.

"The chicken kept running around with no neck....I could not eat that chicken that night," Trudy Starnes said.

Carelock is the center of her family's love and attention. They try to make her life as carefree as possible by surrounding her with the things she loves, things such as flowers, jewelry and peppermint



Members of Odessa Carelock's family pose around her bed.

candy. Carelock is known for coaxing house visitors into trying to find where the family stashes the big bag of peppermints.

A deeply religious woman, Carelock always keeps a Bible nearby. When this reporter asked Carelock her secret for long life, she simply said, "The Bible." Carelock's home

church, St. Paul Methodist in Lancaster, honored her with a special crystal plate on her 100th birthday. Her lack of mobility makes it hard for her to attend church these days, but she is under watch care at Union Baptist Church.

Members of Carelock's family said they celebrate Carelock's birthday heartily

every year because they don't know when the birthdays will end. What they are certain of is that they each carry a little of Carelock inside of them.

"All the lessons she has taught us and all the things she made us do, have made us better people. They have made us who we are today," McManus said.

King

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people to enter the struggle for worldwide peace and justice.

"We - like King - must enlarge our concerns to include any kind of injustice. Once we understand the consequences of our failure to act, we must find creative ways to protest against the reactionary status quo," said Helen Losse in a statement. Losse initially approached local groups in an effort to organize the lectures.

The first reading and discussion of the series will be held Sept. 16. It is titled "Impasse in Race Relations" and will take place at Brendle Recital Hall on the campus of Wake Forest University at 7 p.m. Ed Wilson, Wake Forest provost emeritus,

will do the reading. Nat Irvin, president of Future Focus 2020, will lead the discussion afterward.

Scheduled events also include:

• Oct. 7: "Conscience and the Vietnam War" at the Eisenberg Social Hall inside Hanes

Student Commons at N.C. School of the Arts. Judge Loretta Biggs will do the reading, and state Rep. Larry Womble will lead the discussion.

• Oct. 21: "Youth and Social Action" at the Community Mosque of Winston-Salem, 1419 Waughtown Street. Dr. Elwanda Ingram, a Winston-Salem State University professor, will do the reading. Imam Khalid Griggs will lead the discussion.

• Nov. 11: "Nonviolence and Social Change" at the Dillard Auditorium inside the Anderson Center at Winston-Salem State University. Mayor Allen Joines will do the reading. The Rev. Carlton Eversley of Dellabrook Presbyterian Church will lead the discussion.

• Dec. 9: "A Christmas Sermon on Peace" at Emmanuel Baptist Church. The Rev. John

Mendez, the church's pastor, will do the reading. The speech was King's last Christmas sermon before his assassination. King preached the speech to his own congregation at Ebenezer Baptist Church in Atlanta. The reading will be followed by an informal social gathering rather than a formal discussion.

All events will begin at 7 p.m. All events will be free and open to the public.



Joines



Eversley



Ingram

Kobe

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Robert Johnson, a black carpenter watching the pickup game from beneath the shade of a tree. "You've got a two-tier society and criminal justice system - one for whites and one for blacks, one for wealthy and one for poor."

Bryan Fair, a law professor at the University of Alabama School of Law, said that views of the case were influenced by underlying perceptions and experiences.

"If one perceives racial bias in the system, when asked the question, 'Do you think Kobe is guilty?' I think the response, even before the evidence, may be, 'No, I don't think so. I think this is another case of the system going after a prominent African-American male,'" said Fair, who is black.

But at a downtown San Francisco sports bar, where a mostly white group of patrons watched baseball after work, some said they are inclined to believe the charges - though they were careful to say they didn't know all the facts.

Others focused on their sympathy for Bryant's accuser. "I'm very concerned about the victim in this case," said lawyer Jim Hargarten, who is white. "I think she's going to be ravaged by this case."

Both blacks and whites mentioned O.J. Simpson, whose acquittal at his criminal trial for the 1994 deaths of ex-wife Nicole Brown Simpson and her friend Ronald Goldman divided the groups. Most whites concluded the verdict was wrong, while most blacks favored it.

Like Simpson, who combined spectacular success on the football field with acting and football commentary careers, Bryant may have transcended racial boundaries experienced by many black men.

Bryant and others, including Michael Jordan and Tiger Woods, have been viewed as athletes first and black men second, said Tony N. Brown, assistant sociology professor at Vanderbilt University.

But, he noted, that "doesn't last long. At the



Kobe and Vanessa Bryant during happier times. Here they attend a movie premiere in Hollywood in 2002.

first sign of trouble, race comes right in the picture."

The case also points to how, for blacks, one person's actions are often applied to the entire race, said Todd Boyd, author of the forthcoming "Young Black, Rich & Famous: The Rise of the NBA, the Hip Hop Invasion and the Transformation of American Culture."

"To me, the essence of the way racism works in this country is white people are seen as individuals, and so what they say or what they do is linked to them as individuals," said Boyd. "Nobody will extend from their actions something one person has done to indict the whole race."

films on 4th

Films on Fourth Returns To The Stevens Center For The Fall Season

Dirty Pretty Things

a psychological thriller from director Stephen Frears ("High Fidelity", "The Grifters", "Dangerous Liaisons") starring Audrey Tautou ("Amelie") in her first English speaking role

"a soul-stirring movie, that will rock you to your foundations..." - Frederic and Mary Ann Broussal, Spirituality & Health

Thurs. Sept. 4th 5:30 PM
Friday, Sept. 5th 8:00 PM
Sat. Sept. 6th 5:30 PM

Man on The Train

from director Patrice Leconte's winner of 3 awards at the prestigious Venice Film Festival, including the Audience Award for Best Picture, and Best Actor Award.

Thurs. Sept. 4th 8:00 PM
Friday, Sept. 5th 5:30 PM
Saturday, Sept. 6th 8:00 PM

Camp

from director Todd Graff "a musical comedy about drama" starring Winston native Don Dixon winner of the Audience Award at Sundance 2003

Friday, Sept. 19th 5:30 PM (special pre 'Rock The Block' screening)
Sat. Sept. 20th 8:00 PM
Sun. Sept. 21st 5:30 PM

The Eye

directed by Danny & Oxide Pang "creepy, masterful, and truly terrifying" if you liked "The Sixth Sense," "Ring," or "Mothman Prophecies" then you'll love this film.

Sat. Sept. 20th 5:30 PM
Sun. Sept. 21st 8:00 PM

\$5 Student Tickets now available for all screenings (must show valid college ID) Student tickets are currently available for purchase at Stevens Center Box Office, WFU Benson Center Ticket Office, and NCSA Ticket Office



Films at 5:30 PM (\$5) and 8:00 PM (\$8).

Packs of 10 Discount Admissions (\$64) are available at the Stevens Center, Krispy Kreme Stratford and Knollwood Stores, Cats Corner, Bistro 420, 4th Street Filling Station, Camel City, West End Cafe, Downtown Deli, Opie's Southbound, Mary's of Course, Wake Forest Univ. Benson Center Ticket Office and Snappers in The Arts District. Advance sales of individual tickets are also available at the Stevens Center (721-1945), and Krispy Kreme (\$8 only). All previously purchased punch cards and gift passes will be honored thru December 31, 2003

For information or schedules go to www.cinemasociety.org