

## 2007 Report to the Community

Habitat for Humanity of Forsyth County had a banner year in 2007, thanks to the generosity and support of many in our community. Because of this widespread support, we want to share our successes with you through this annual report to the community and also share the outcome of a year of strategic planning that has helped us focus our priorities, define new directions and establish new measures of success.

Habitat Forsyth is proud to be part of one of the most-recognized organizations in the world. Since its founding in 1976, Habitat for Humanity International has made a significant impact on poverty housing worldwide by building more than 250,000 homes in 92 countries. In Forsyth County, we have completed 22 years of providing homes for families in need and addressing issues of substandard housing. Work will begin soon on our 270th house, and we have just successfully concluded the 2008 Home Builders Blitz, in which professional home builders built 5 houses in one week.

These accomplishments – achieved through partnership with volunteers and organizations throughout the community – are noted on this page. But just as significant is our work during the past year to refine our vision and mission, set forth those core values by which we will operate, and outline our strategic priorities for 2008-2011.

Our new mission statement recognizes the strength we gain from Habitat for Humanity's origins in Christian principles, while valuing ecumenical and diverse approaches to faith. In addition, we recognize that our success depends on understanding key community priorities of helping individuals achieve economic self-sufficiency. We work better in partnership with others, and our new strategic priorities reflect that.

These new strategies move us away from just building houses to thinking more about the families who will live in them. We're working harder to choose families most ready and willing to partner with Habitat, and we have outlined new pillars of family success. Such aspects as economic literacy, asset-building potential of homeownership and neighborhood contributions will dictate how we teach and train families who become Habitat homeowners.

Payments that families make to Habitat on their 20-year, no-interest mortgages go toward building more homes, so it is important that we maximize the return on our mortgage portfolio, and on the community's investment in Habitat. We are putting new emphasis on helping homeowners remain current with monthly payments. We know this is hard during tough economic times, but we must continue to make it a priority.

The Habitat ReStore, which sells donated items such as building supplies, used furniture and appliances, also provides important resources to help us build more houses. New strategies will help us promote and grow that part of our organization.

Finally, success ultimately depends on cultivating a stronger volunteer and support base for Habitat. We thank you for the significant strides made in 2007 to broaden our support, and we have targeted new groups to engage in the future.

We hope this community report will increase your understanding about Habitat Forsyth and encourage you to become involved in making a difference in the lives of hard-working and deserving families in our community.

In partnership,

Kathy Stitts  
Board President

Sylvia Oberle  
Executive Director



### Mission Statement

Habitat for Humanity of Forsyth County, rooted in Christian principles, brings together community partners and volunteers of all faiths to help qualified Partner Families construct and purchase well-built, affordable homes and become successful homeowners.

## 2007 By the numbers

**3,148**

Number of volunteers

**230,638**

Total volunteer hours

**5,200**

Hours of education and "sweat equity" for Partner Families

**\$1,785,000**

Appraised value of houses built

**\$212,961**

City-county property taxes paid by Partner Families

**465**

Tons of goods diverted to ReStore from the waste stream

### Thank You to Our Donors

As part of our effort to ensure that your contributions go as much as possible toward building homes and our family support programs, we are offering this community page instead of printing and mailing an Annual Report for 2007. A complete list of the many generous donors who supported us during 2007 is at [www.habitatforsyth.org](http://www.habitatforsyth.org). Click on "Giving" and then "Donors Listing." You can now give to Habitat online! Click on the "Donate Now" button on our home page at [www.habitatforsyth.org](http://www.habitatforsyth.org).

### How You Can Help

Check out opportunities for construction, administrative and ReStore volunteer positions on our website: [www.habitatforsyth.org](http://www.habitatforsyth.org) or call 765-8854.



Alfonso Mata Macedo, wife Mirna and daughter Evelyn

## 2007 HIGHLIGHTS

- Work started in February in the Glenn Oaks neighborhood just north of downtown. Part of the Housing Authority of Winston-Salem's HOPE VI project, Habitat will round out its work in the summer of 2008 with 26 families there.
- Habitat Forsyth received a three-year, \$250,000 grant from the Kate B. Reynolds Charitable Trust to establish the new "Habitat Deluxe" program. The partnership between Habitat and Goodwill Industries of Northwest NC will help current and potential Habitat Partner Families increase their long-term earnings potential.
- Habitat for Humanity was the beneficiary of Chris Paul's Winston-Salem Weekend for 2007. Proceeds from the weekend's events helped build a house in Glenn Oaks, and Chris Paul and his NBA teammates took part in dedication ceremonies in September.
- Our first Green Build, using new, environmentally conscious construction techniques and materials, started in October. Wake Forest Baptist Church and the Unitarian-Universalist Fellowship led a group of faith communities to fund and work on the Green Build. Lowe's Home Improvement and Duke Energy provided significant corporate support. The Green Build was also

- our first two-story house.
- A partnership of more than 25 churches, primarily African-American congregations, combined to raise money for the Apostles Build house, which was dedicated in December. A challenge grant of \$25,000 was received from Habitat for Humanity International to help the local affiliate broaden its reach into the African-American community.
- The Youth United program, through which high-school students raise funds and build a house each year, expanded with the "Nickels for Nails" fund-raisers in elementary and middle schools. Youth United provides leadership



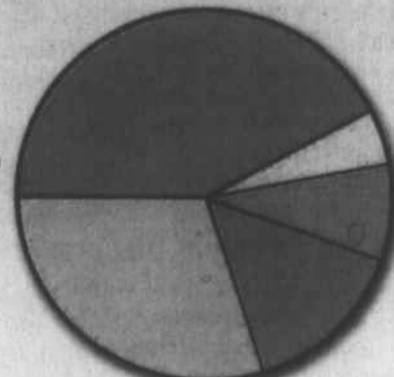
Chris Paul

- development opportunities for young people. The young people also received funds from the Winston-Salem Foundation's Youth Grantmakers in Action initiative.
- The second annual ReStore Spaces raised more than \$11,000 and brought interior designers together to re-create rooms from donated ReStore items. The fall event has become Habitat's second signature fund-raiser, joining the 12th annual BirdFest, which raised more than \$80,000 in 2007.

### 2007 House Sponsors

- Youth United
- Flow Companies
- Community House
- Cambridge-Ishenour
- Orthopaedic Specialists of the Carolinas
- St. Paul's Episcopal Church
- Knollwood Baptist Church
- Chris Paul's CP3 Foundation/WFDD
- Ray's House (John and Sammie McPherson)
- Career Center (Voc-Education Fund)/Calvary Baptist Church
- Bethania Moravian Church
- First Baptist Church
- Forsyth Technical Community College (Voc-Education Fund)
- Apostles Build
- Green Build
- Smith Phillips Building Supply/Quality Oil/Chermak & Hanson
- Vulcan Materials

### 2006 EXPENSES \*last audited year



House Construction	40%	Management/General	9%
Program Services	30%	Fund-raising	6%
ReStore	15%		