Couple starts unique new firm



Freedom celebrated North Carolin

See Page B8

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THURSDAY, June 26, 2008

A new day for television

Push is on to inform locals about impending death of analog sets

BY LAYLA FARMER THE CHRONICLE

In less than a year, analog television will be a thing of

On Feb. 17, 2009, it will fade into history, taking its rightful place alongside 8track tapes and corded remote

As the standard of broadcasting TV signals since tele-



w a s invented, analog . has had remarkably long run. Analog sets

transmit Pulitzer sound and images differently than

newer, digital sets, which have become a less clumsy and more efficient method of transmitting. The

Communications Commission (FCC) has mandated that the old signals be put to rest. All full-power television stations nationwide must be broadcasting exclusively in digital after the February deadline.

In order to access television in its new format, viewers with older televisions that do not have digital tuners must purchase a digital-toanalog converter box. Nearly half a million American viewers fall into this category. Those who utilize cable, satellite or other paid TV services don't have anything to worry about.

The cost of the box is about \$40- \$70. The U.S. Department of Commerce's National Telecommunications Information Administration (NTIA) has alloted two, \$40 coupons per household to offset the cost of

the boxes. Digital picture boasts improved color and clarity and is by all accounts superior to its predecessor - good news for consumers, says Michael Pulitzer, station manager for WXII television, which has already started to broadcast

Dozens of

people toured the

Kensington Village over

the week-end, includ-

ing Aleshia Archie, who

is being handed a

brochure by

Robin Carpenter

in the photo to the far right.

See Television on A12

Drivers forced to think creativel

Web site helps resident form driving pools

BY TODD LUCK THE CHRONICLE

For nearly 11 years, Edna Barker has been commuting from her home in Elkin to her job in Winston-Salem. That's a round-trip of 100 miles that has her driving for two hours a day.

Fed up with high gas costs and traffic congestion, Barker has formed a van pool. She will pick up fellow commuters in Elkin, dropping them off at their job sites in Winston-Salem before she goes to work. All those who take part will share in gas

costs. Barker found her fellow com-



muters at www.SharetheRideNC.org, a Web site that lets people search for other commuters looking to carpool

or van pool. "It's going to be economical; it's good for the environment; it will be good for parking," said Barker. "It's going to be be good all the way around."

Barker, like many with long commutes, felt the pain at the pump as gas prices increased. Her trips had become increasingly costly. She had to fill up twice a



Photo by Todd Luck

See Drivers on All Edna Barker is starting a van pool.

CHEERS FOR THE CHIEF



Winston-Salem State University Police Chief Willie Bell takes part in a toast with friends, relatives and colleagues last week during a farewell celebration held in his honor. Bell is retiring from WSSU after a decades-long career in law enforcement. Read more about last week's celebration on page A9 of this week's Chronicle.

Partnership opens city's first Safe Haven site

Program aims to aid communities in need

THE CHRONICLE

The Center for Community Safety Winston-Salem State University cut the ribbon yesterday to open the city's first Safe Haven location.

Housed in the Sarah Y. Austin Building at 2050 Big House Gaines Boulevard, the site is adjacent to the Rolling Hills community that it will serve. Rolling Hills, a low-

income apartment complex, has had its share of crime and other problems.

"We see nothing but opportunity here," commented Bill McClain of Communities In Schools, one of the

partners in the project. "The children here are vibrant, intelligent ... with the

added resources ... it's going to allow our volunteers and staff an opportunity to make a difference in this community."

The Safe Haven is one of several the Center for Community Safety (CCS) and others in the Twin City East-West Partnership plan to open in the coming months.

"Twin City East-West Partnership's goal is that at least three Safe Havens are opened," said CCS Director Alvin Atkinson. "This is offi-

Photo by Layla Farmer

McClain, from right, stands with Howard Venable and Alicia Malone. All three will play a vital role with the Safe Haven

project.

See Safe Haven on A4

SELLING A VISION

Kensington Village tries to bury Forest Ridge legacy

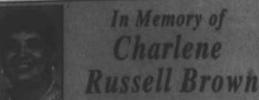
BY T. KEVIN WALKER THE CHRONICLE

Walls that once provided refuge for roaches and rats have been torn down; the tattered sidewalks where drug dealers once made their living and petty thieves plotted their next targets have been yanked up; and permanent retirement has been given to the old sign that sat at the entrance and welcomed (or warned) people that they were entering one of the city's most infamous apartment communities.

To say that the former Forest Ridge Apartments on Old Greensboro Road have made a turn-around is an understatement. A multi-million dollar facelift of the complex

See Kensington on A11





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