

# BUSINESS FOCUS

## Briefs

### Courier service completes One Millionth Order contest

Dash Courier Service, which is headquartered in Charlotte with offices in Greensboro, Raleigh, Greenville, S.C. and Columbia, S.C., recently recognized Deborah Evans of Duncan Parnell as Charlotte as the winner of its One Millionth Order promotion.

Evans receives a 3 day-2 night weekend getaway to the Vendue Inn in Charleston, S.C., plus \$500 spending cash.

There were other winners. Jamie Bennett of McMillian and Terry in Charlotte, and Jay Bodnar of Drafting & Design Inc. in Charlotte, tied for guessing when the One Millionth order would be placed. Bennett and Bodnar received a \$150 gift certificate for dinner at restaurant of their choice.

Bob Carlson, owner of Dash Courier Service said, "We are very excited about our One-Millionth Order Promotion. It is a small way to say thank you to our customers who have supported us for almost ten years."

### A 'Boost' for Carter

Boost Mobile, a youth lifestyle brand and division of Sprint Corp., has named Matt Carter as senior vice president and general manager.

Carter, whose leadership and telecom experience spans more than 20 years with such well-known companies as Bristol Myers, Coca-Cola, Leap Wireless and BellSouth, will now lead Boost's operations, including the marketing, sales and distribution, product development, finance and customer service departments.

Most recently, Carter served as senior vice president, base management at Sprint, where he was responsible for driving a coordinated marketing effort to the customer base.

"I am tremendously excited about joining Boost Mobile," he said. "I am enthusiastic about the future of Boost and look forward to championing its successful business and brand - without missing a beat."

Carter holds a bachelor's degree from Northwestern University, Evanston, Ill., and an MBA from the Harvard Business School.

### State small business program accepting grant applications

The State Board of Science and Technology has started accepting applications for One North Carolina Small Business Program funds for fiscal year 2008-09. The program provides grants to small businesses that are conducting innovative research and developing technology to bring new products to the marketplace.

"These grants provide our research-based small businesses with new opportunities to succeed in bringing their innovative technologies to market," said Gov. Mike Easley. "This is the kind of support for growing firms that helps make sure everyone in North Carolina can compete and win in today's competitive global economy."

To be eligible for either of the One North Carolina Small Business grant programs, the Incentives Fund or the Matching Fund, companies must participate in the federal government's Small Business Innovative Research or Small Business Technology Transfer programs.

The Incentives Fund reimburses qualified companies for up to 50 percent of their costs to prepare and submit Phase I proposals for the federal programs.

The state grants are awarded on a first-come, first-served basis with a maximum of \$3,000 per grant. Last year, 35 small businesses from across the state received Incentive Fund awards totaling more than \$100,000.

The N.C. Board of Science and Technology is housed within the state Commerce Department. Since the inception of the programs in early 2006, the board has issued more than 160 grants to North Carolina small businesses, totaling more than \$10 million.

More information about the programs, application instructions, and supporting materials are posted on the board's Web site at [www.ncscitech.com](http://www.ncscitech.com).

### Wake Business grad wins national CPA exam award

A graduate of Wake Forest University's Calloway School of Business and Accountancy is the winner of a national Certified Public Accountant (CPA) exam award.

Walker F. Saik, who graduated with a Master of Science in Accountancy degree from the Calloway School in 2007, is a winner of the Elijah Watt Sells Award. Saik is among 10 candidates who earned the highest cumulative scores on all four sections of the 2007 Uniform CPA Examination. The American Institute of Certified Public Accountants (AICPA) announced the 2007 winners July 21. Saik works for Ernst & Young in New Orleans.

Saik was one of more than 76,000 examinees. He is the first Wake Forest winner of the award since the Calloway School added the fifth-year Master of Science in Accountancy program in 1997. As a group, Calloway School graduates have achieved the top national ranking six times and placed second in the nation three times.

## Black Chamber's new officers

CHRONICLE STAFF REPORT

Randon Pender was elected to her second term as president of the Winston Salem Black Chamber of Commerce.

A graduate of Winston-Salem State University, Pender is a nurse care manager for a local health agency and an independent consultant for Mary Kay Cosmetics. She and her husband, Tommy, are also partners and regional managers of Fortune Hi-Tech Marketing.

The Winston Salem Black Chamber of Commerce was founded under the leadership of Miriam McCarter in January 2002. The mission of the WSBCC then and now is the advancement of African American businesses and entrepreneurial interests in Winston-Salem and surrounding communities. Membership is open to everyone regardless of ethnic origin, race, age or religion.

The Black Chamber recently announced its new slate of officers. Joining Pender are:

- Vice President Bill Hubbard, a charter member of the Chamber and the owner of 1st Merchants Bankcard Services. The New Bern native is a graduate of North



Solomon Quick, from left, Bill Hubbard, James Huff, Randon Pender, James Davis and B. G. Norman.

Carolina A & T State University. • Treasurer B.G. Norman is the owner of R & B Distribution Services, which offers janitorial products and services. He is originally from Cleveland, Ohio and holds a degree in marketing from St. Louis University. • Public Relations Chair Solomon Quick is a partner with JMI, the only black-owned telecommunications company in

North Carolina - Telecom. The Raeford native is a graduate of North Carolina A & T State University. • Educational Committee Co-Chair James Huff is the owner of Huff Studios, which specializes in exhibitions, portraits, commissioned murals, posters, limited editions, serigraphs, giclees and

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TCD Photo Tammy Caudill started her agency in 1991.

## Non-profit work earns an award for agency

Caudill Design firm is based in Kernersville

CHRONICLE STAFF REPORT

Kernersville-based Tammy Caudill Design (TCD) has been rewarded by the United Way of Greater High Point for its work for the agency and other non-profits.

TCD is a full service advertising agency founded in 1991 that offers clients everything from marketing services to brand development assistance. It is owned and operated by Caudill, a graduate of East Carolina University who has won ADDY, PICA and several other industry awards for her work.

TCD received the 2008 Community Partners Award at the United Way's Annual Meeting late last month for outstanding creative service. TCD has provided marketing and advertising services to the United Way of Greater High Point since 2003. The company also works with a number of other United Way offices throughout North and South Carolina, assisting them with their 2008 Unified Marketing Plan for Campaign Materials.

Caudill also works with agencies such as Crisis Control Ministry, YWCA and the Salvation Army Boys' and Girls' Club. Her work with non-profits has earned Caudill a Certificate of Appreciation from Governor Mike Easley and the State of North Carolina.

To learn more about the agency, go to [www.TCDtheagency.com](http://www.TCDtheagency.com).

## MEAL OF CHAMPIONS

PRNEWS/McDonald's

Nine-time Olympic gold medalist Carl Lewis enjoys his first meal in Beijing at a McDonald's restaurant. Lewis, who put away his running shoes long ago, is a mere observer at this year's games. Lewis had his meal at the Olympic Green, which is the world's largest free-standing McDonald's restaurant. It was built to seat more than 1,000 customers.



## Iredell paper changes owners and concepts

CHRONICLE STAFF REPORT

An Iredell County-based African-American newspaper announced some major changes this week.

The County News, a bi-weekly paper, will soon become a weekly publication that will serve not only Iredell, but Cabarrus, Catawba, Mecklenburg and Rowan counties as well. The paper will also be printed as a broadsheet instead of the smaller, tabloid style that readers have become used to.

The changes are being implemented by the paper's new owner, Fran Farrer, the former advertising and marketing director of The Charlotte Post, an award-winning African-American weekly newspaper in the Queen City.

Bill Johnson, a former publisher

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Statesville Mayor Costi Kutteh, left, with Fran Farrer, Mason McCullough and Iredell Commissioners Chairman Marvin Norman.

## Wachovia show highlights black wealth

TV One airing three-part documentary

CHRONICLE STAFF REPORT

Last week, cable channel TV One began airing a three-part documentary that chronicles the economic past, present and future of African-Americans.

"Where Wealth Lives: An Exploration of the African-American Economic Experience - The Story Continues" is sponsored by North Carolina-based Wachovia, which got involved in the project in order to highlight ways blacks have and are creating wealth.

The documentary highlight the accomplishments of African Americans and draws attention to the historical strategies used to create wealth, many of which still can be applied today. The program chronicles the history of African-American economic success from the time of slavery to present day. Highlights of the



Photo by Mark S. Thornberry/Wachovia

Host Bertice Berry films a portion of Wachovia's "Where Wealth Lives."

program include strategies used to buy land, purchase homes, start businesses and participate in philanthropy.

The views and perspectives of several prominent people are featured in the documentary, including historians Professor John Hope Franklin of Duke

University and Dr. Juliet E. K. Walker of the University of Texas. Author, sociologist and former talk show host Dr. Bertice Berry narrates the series.

Wachovia released Part 1 of the documentary - which highlights African American economic success from the time of slav-

ery to present day - in 2007. TV One aired that portion on Aug. 10.

Part 2, which focuses on entrepreneurs and careers, airs today at 2 p.m. The final portion of the documentary will air Aug. 24 at 2 p.m. It will focus on philanthropy and investing.