



North's high hopes put into action

-See Page B1



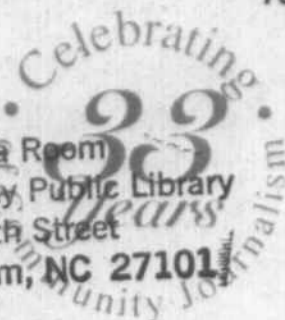
Bike riders trek into town for charity

- See Page A3



Former NFL star talks to locals

North Carolina Room
Forsyth County Public Library
660 West Fifth Street
Winston-Salem, NC 27101



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TAKING IT TO THE STREET

Congregations take bold action against stroke

BY TODD LUCK
THE CHRONICLE

Two local churches took a stand last week against a deadly foe – the nation's third leading killer, in fact.

Armed with hand-held, homemade signs, young members of Second New Bethel and Solid Rock Baptist Church raised public awareness about stroke by standing along the intersection of New Walkertown and Carver School roads. The group also handed out healthy snacks and stroke prevention pamphlets to motorists.

The grassroots effort was part of CITIES (Communities Initiative to Eliminate Stroke), a \$1.9 million project of the U.S. Department of Health and Human Services. Locally, Forsyth Medical Center has been awarded a CITIES grant to work with churches and businesses in Forsyth and Guilford counties to create stroke prevention and awareness programs.

The CITIES initiative aims to reduce deaths in the

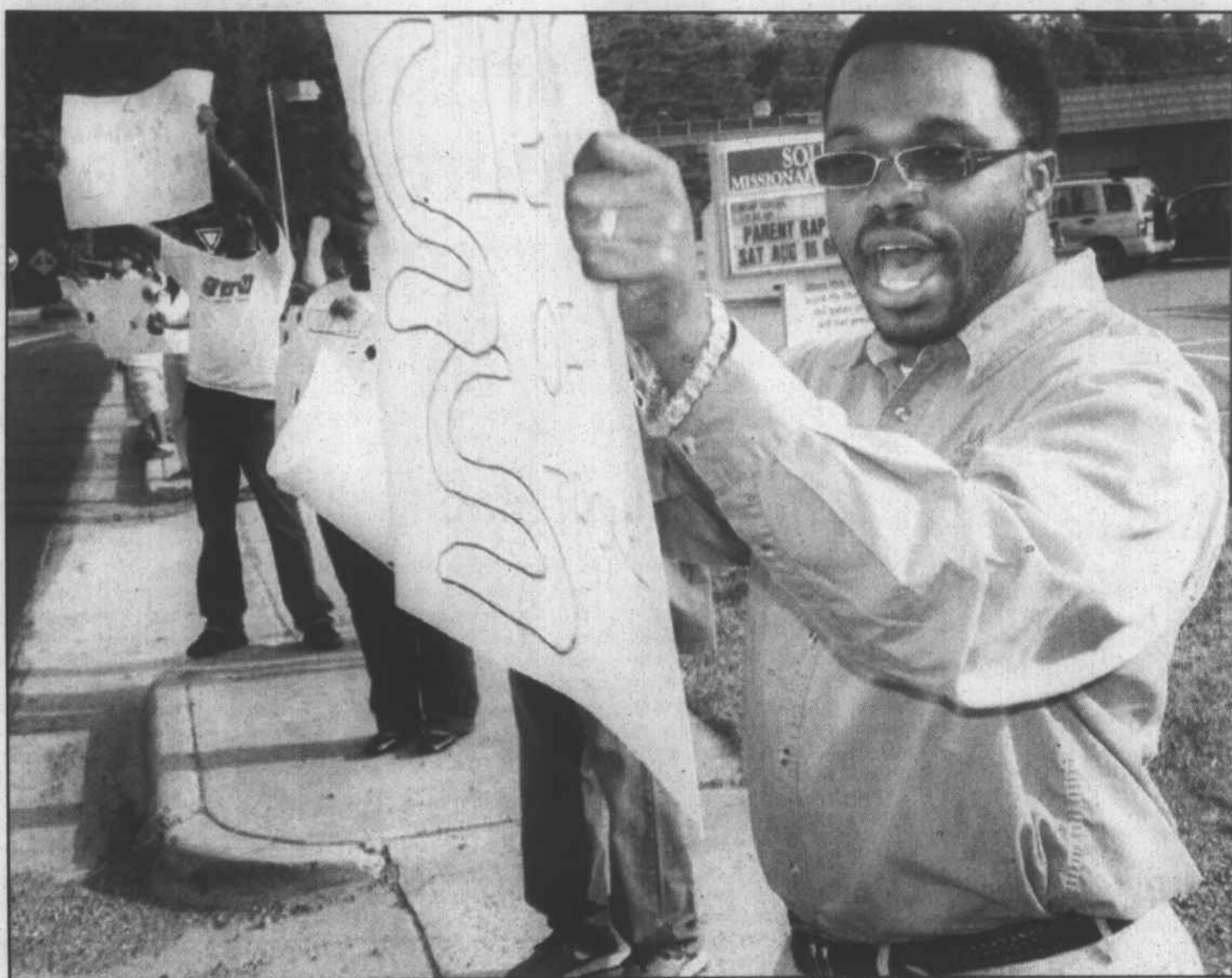


Photo by Todd Luck

Pastor Waymon Monroe leads the charge at last week's stroke rally.

See Stroke on A4



Nikki Giovanni



Sonia Sanchez



Omar Tyree

Star power to be strong at annual book festival

BY LAYLA FARMER
THE CHRONICLE

Several renowned African-American writers are coming to Winston-Salem next month to attend the Bookmarks festival, a favorite among local literary connoisseurs and occasional readers alike.

The Sept. 13 free festival in Historic Bethabara Park will feature 48 published authors for a day of storytelling, lectures, workshops, book signings and other interactive activities.

"There's a lot of interaction

for individuals as well as authors," said Bookmarks President Debbie Harlee. "The authors make themselves very accessible."

Among those slated to attend are poet Nikki Giovanni, Sonia Sanchez, and Omar Tyree.

Giovanni, a Virginia Tech professor, has penned more than two dozen books, including illustrated children's books, essay collections and volumes of poetry. Sanchez, who emerged from the Black

See Bookmarks on A13

GRACE AND STYLE



Photo by Todd Luck

Hispanic Arts Initiative dancers perform Sunday during a community celebration in Skyline Village. The event featured food, entertainment and a school supplies give-away for youngsters. Read more about it on page B7.

Spirited rally kicks off Salem's NCAA entrance

BY LAYLA FARMER
THE CHRONICLE

Amid what could only be described as unadulterated pandemonium, Salem College ushered in a new era.

The institution, which is the oldest women's college in the nation, officially kicked off its inaugural season as a full member of the NCAA and unveiled its new athletic logo in a spirited pep rally at its Bryant Hall Tuesday afternoon.

"It's a thrilling moment in our history, a day we will long remember at Salem College," Salem President Dr. Susan Pauly declared. "It acknowledges that we are an institution that recognizes the whole woman – mind, spirit and body. We're proud of all our students as athletes and as scholars and celebrate all of their accomplishments."

Yellow and blue pom poms in the hands of every man, woman and child in attendance complemented the massive balloons that descended



Photo by Layla Farmer

See Salem on A4 The crowd celebrates Salem's NCAA inclusion.

SHARING

THE WEALTH

Web site helps churches profit from online shoppers

BY LAYLA FARMER
THE CHRONICLE

Banner ads. Email coupons. Online only offers.

They're all gimmicks that are designed to do one thing:

get you, the consumer, to spend more money.

For many people, an extra 10 percent off in an

online store can be enough to get their juices flowing, and perhaps inspire them to spend a little more than they should.

With the launch of his new Web site, faithrewards.com, Charlotte native Mitch Gibson is hoping consumers will be willing to splurge for a good cause.

Started earlier this year, faithrewards.com allows shoppers to lend support to the faith based community of their choice by shopping in a variety of online stores. There is no cost to the churches to be listed on the site, which gains its revenue from advertisements.

"This is something that I'm giving the churches," Gibson remarked. "The idea resonates with people and I do think that the fact that it's free

See Faith on A11



In Memory of
**Charlene
Russell Brown**

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