

CAREERS

Briefs

HBCUs enrolling more black men

African-American male admissions, enrollment and retention rates at public Historically Black Colleges and Universities (HBCUs) have increased in both undergraduate and graduate disciplines, according to the Demographic Report, produced by the Thurgood Marshall College Fund, released recently.

The study reports that overall, African-American male graduate degrees conferred have increased by 36 percent for all Science, Technology, Engineering and Mathematics (STEM) fields over the past 10 years. Additionally, Hispanic males in STEM have doubled. The study is viewed as the leading source for information annually on the public HBCUs beyond the IPEDS data; the report is an in-depth, critical source for grant writing, research and studying trends for new program development.

"The data presented in this study serves as a blueprint to guide researchers, philanthropists, the higher education community and HBCU scholars on emerging trends in the HBCU arena," said Dwayne Ashley, president and CEO of the Thurgood Marshall College Fund. "Most importantly, the information is designed to offer comprehensive perspective on what areas we've strengthened, as well as the areas of opportunities to better engage our students."

Find the full report at www.thurgoodmarshallfund.net.

Fields earns business honor

Richard Fields, a managing principal at Winston-Salem-based Integrated Advisory Services, was recently awarded membership to Capital Investment Companies' President's Council at its annual meeting in Myrtle Beach, S.C. Fields offers securities through Capital Investment.

The President's Council is a prestigious honor society at Raleigh-based Capital Investment Companies. Fields was honored for being among the company's top financial advisors in 2009.



Fields

Townsend's plant in Mocksville is adding 103 jobs

Townsend's Inc., a leading international producer and marketer of poultry products, will expand in Davie County, creating 103 jobs and investing \$700,000 over the next three years.

The company's expansion was made possible in part by a \$250,000 grant from the One North Carolina Fund, which provides financial assistance through local governments to attract business projects that will stimulate economic activity and create new jobs in the state.

Townsend's, a 118-year-old poultry company headquartered in Delaware, supplies chicken products to the domestic and international food service and retail markets. The company has a significant presence in North Carolina, with three plants located in Pittsboro, Siler City and Mocksville that employ about 1,500 people.

The company plans to add a production line of fully cooked products, increasing its capacity by approximately 25 percent. Currently, Crestwood Farms employs about 267 workers. Salaries for the 103 new workers will vary by job function, but the overall average wage will be \$21,496 a year, not including benefits.

For more information about Townsend's Inc., including job opportunities, please visit: <http://www.townsend.com>.

French named Mover & Shaker

Old Salem Museums & Gardens President and CEO Lee French has received a Mover & Shaker Award from Business Leader Media. The awards are designed to recognize up-and-coming business leaders in the Triad who have a demonstrated impact on their organization and the community.

French received the award in a ceremony in Greensboro on Sept. 22 and will be featured in a 2009 issue of Business Leader magazine.

"Lee deserves this award because he has used his business expertise to position Old Salem as a foremost historical and educational attraction among people of all ages and backgrounds," said Tony Furr, Chairman of Old Salem's Board of Trustees. "His dedication and enthusiasm make him a true asset to Old Salem, and I know he will continue to impress us with his innovative ideas for the future."

French's leadership experience spans 25 years. Before coming to Old Salem, he held executive positions with Sara Lee Hosiery and its divisions; served as vice president and general manager at Superior Coffee in Chicago; and as president and chief operating officer of Kaplan Early Learning Company in Clemmons.

After becoming president of Old Salem in 2006, French, who lives in Winston-Salem with his wife and their four children, implemented a reorganization plan that has increased net retail profits to \$31,000, dramatically expanded the donor base and increased attendance by 6 percent. He has also worked tirelessly to improve Old Salem's visibility on a local and national level.



French

Perdue picks replacement for the late Donice Harbor

Angella Dunston is a longtime advocate for youth and education

CHRONICLE STAFF REPORT

Angella Dunston of Raleigh has been appointed as the director of the N.C. Office of Citizen and Faith Outreach; she succeeds Winston-Salem's Donice Harbor, who died in July at age 36, after a battle with cancer.

Gov. Bev Perdue announced Dunston's appointment last Friday.

"Angella will be a great asset to this administration and to communities across North Carolina," Perdue said. "As director, Angella will make sure that we continue reaching out and listening to the ideas and concerns of as many North Carolinians as possible."

Dunston will oversee public outreach to constituent groups and the faith-based community. As a senior staff member, she will serve as a liaison to government agencies; help ensure there is a diverse pool of applicants for boards and commissions; and work closely with the policy department.

For the past nine years, Dunston has worked at the North Carolina Justice Center's Education and Law Project, where she worked with the education advocacy community and state policymakers. She also has worked in early childhood and youth development and is the education chair of the N.C. State Conference of the NAACP.

Dunston, a member of the N.C. Dropout Prevention Grant Committee, is a former Warren County School Board member, who previously served as vice chair of the Warren County Democratic Party.

In her spare time, she volunteers with various civic organizations and serves on numerous boards. She also mentors at-risk youth and is creating a youth leadership development initiative to empower and train students to advocate for themselves in the local, state and national political arena.

"I am honored to be helping Gov. Perdue in her outreach and am looking forward to the opportunity to help make a difference in the lives of North Carolina families across the state," Dunston said.



Dunston



Harbor



Hundreds attend a recent job fair at the Urban League.

Urban League ends 'Career Week' with job fair

CHRONICLE STAFF REPORT

More than 800 job hopefuls attended the Winston-Salem Urban League's Career Fair on Friday, Sept. 18. The event wrapped up the Urban League's "Claim Your Career" week, which featured a series of workshops and seminars designed to make local residents more employable.

Several community partners helped to make the week a success. Forsyth Technical Community College and Temporary Resources presented the "Resume Readiness" workshop during Claim Your Career week, while the "Proper Business Attire" seminar was presented by Dress for Success, ESR and Souful Designs by Eaton. Other partners included NC Vocational Rehabilitation and ScottCares, who paired up to offer "Job Search and Computer Literacy;" and P.A.R.T. and Olsten Staffing, who together offered "Interviewing and

Presentation Skills."

The week also included a series of panel discussions featuring local professionals such as Twana Wellman-Roebuck of ESR; Bryan Johnson of Modern Toyota; Van Johnson of Temporary Resources; Terri Davis of The Home Depot (the main sponsor of the event); Patricia Baker of Olsten Staffing; Quanda Wilson of Novant Health; and Damian Birkel and Donna Witte of Forsyth Tech. Job-seekers who completed the training seminars were given a certificate of Job Readiness Training. Most of them were on hand for the Career Fair.

Representatives from various companies were on hand for the fair to recruit workers and discuss employment options with job-seekers. Companies present included: the US Census Bureau, UPS, Time Warner Cable, Wachovia/Wells Fargo, P.A.R.T., Forsyth County and Novant Health.

AMERICA'S NEXT TOP (KID) MODEL



PRNewsFoto/Gap Inc.

Gap has launched its fourth annual "Casting Call" to find kids (under 10) to feature in next year's babyGap/GapKids campaign. If you think your little angel has what it takes, upload their photo to gap.com/castingcall. Pictured here is Kellen, one of the four winners from last year's Casting Call.

Neal named Bennett's fundraising chief

CHRONICLE STAFF REPORT

Anthony Neal has been appointed Vice President of Institutional Advancement at Bennett College.

College President Julianne Malveaux made the announcement last week as she praised Neal for his nearly two decades of fundraising expertise.

"Neal brings a wealth of knowledge and experience to his position," said Malveaux. "We are fortunate to find a person that is skilled in all aspects of fundraising...annual campaigns, corporate and foundation proposal development, endowments, planned giving, special events, capital campaigns, and major gifts. It also helps that he has procured upwards of \$52 million over his 18 years in fundraising."

Neal comes to Bennett after serving as the area development director for the United Negro College Fund (UNCF), where he coordinated development initiatives that raised more than \$7 million. Prior to joining UNCF, Neal spent 13 years with various United Way offices. As vice president of the York County, Pa., United Way, he surpassed the goal of \$4 million, resulting in a 8.2 percent growth. In Flint, Mich., he served as director of marketing and fund development for the Genesee and Lapeer Counties' United Way, where the annual campaign netted more than \$7 million for three consecutive years. As president/chief professional officer of the Rome and Floyd County United Ways in Georgia, he increased leadership giving, reduced shrinkage, and realized more than \$1.3 million in three campaigns.

At Bennett, Neal will oversee the coordination of the College's comprehensive fundraising and friend raising efforts.

"I count it a blessing to be offered this opportunity at Bennett College," said Neal. "I have vision, the ability to think strategically, and extensive fundraising and relationship development skills. My abilities, coupled with our phenomenal leader, Dr. Julianne Malveaux, and the investment of time, talent and treasures from our constituents, will surely move Bennett from good to great."

Neal earned his undergraduate degree in economics from Denison University in Ohio and a Master of Science degree in Public Administration from Central Michigan University.



Neal

Educators among convocation honorees

CHRONICLE STAFF REPORT

Educators Brian Rudel and Katherine Baird recently received the Marcellus E. Waddill Excellence in Teaching Award during Wake Forest University's Opening Convocation.

The honors, named for a former WFU professor of mathematics, are presented each year to Wake alumni who go above and beyond the call of duty in the classroom.

Rudel graduated in 1993 with a Bachelor of Arts in education and is a fourth-grade teacher at Caleb's Creek Elementary School in Kernersville. He has also taught at Julian Gibson Elementary and Southwest Elementary, where he was named Teacher of the Year in 1997.

The principal at Gibson Elementary praised Rudel for contributing to a positive school climate.

Baird graduated in 2005 with a Master of Arts in education from Wake Forest. For four years, she has taught

French at Walter Johnson High School in Bethesda, Md. Baird was selected as a model teacher for new French teachers to observe and has been involved in developing content for county-wide exams.

Each honoree received \$20,000 with the award.

The Sept. 17 convocation featured a keynote address by law professor Suzanne Reynolds and the presentation of several other honors.

The Donald O. Schoonmaker Faculty Award for Community Service went to Professor of

Music Susan Borwick; the first ever Divinity School Service Award was presented to Bill Leonard, dean of the Divinity School and professor of church history; and The Jon Reinhardt Award for Distinguished Teaching went to Barry Maine, professor of English.

Students serving on the Judicial Council, the Honor and Ethics Council and the Board of Investigators and Advisors were also recognized.



Leonard