

CAREERS

Briefs

Black Chambers Unite

Numerous African-American Chambers across the country from Portland to Boston have come together to form the National Alliance of African American Chambers (NAAAC). The newly formed organization had an inaugural reception on Sept. 29 at the Embassy Suites Hotel in Washington, D.C., during the Congressional Black Caucus Legislative Conference.

The guests included over 250 diverse representatives from the public, private and non-profit sectors. Attendees included Master of Ceremonies George Fraser of FraserNet; Managing Director of Supplier Diversity for Southern California Edison Joseph Alderete; U.S. Rep. Laura Richardson; and Assistant Secretary of Commerce for Economic Development John Fernandez.

Fraser passionately spoke about the need for the African-American community "to connect the dots" and create synergistic energy that will lead to the economic empowerment of the African-American community.

Clayton Hammond is the chairman of NAAAC. Randon Pender, president of the Winston-Salem Black Chamber of Commerce, is a member of the NAAAC Board.

For more information, email the NAAAC at info@NationalAAAC.org or visit www.NationalAAAC.org or call 202-509-9586.



Pender

Veteran and WFU MBA student to write for BusinessWeek

Andy Rinehart, a student in the full-time MBA program at the Wake Forest University Schools of Business, has been chosen as a writer for BusinessWeek's MBA Journal. He joins the ranks of more than 100 students and spouses of students who have written accounts of their B-school experiences and beyond since 1998.

Each year, BusinessWeek sends out an open call for first-year MBA students and spouses of incoming students to write for the popular MBA Journals column. This year, editors reviewed writing samples submitted by hundreds of applicants and chose 10 new contributors to chronicle this life-changing experience.

"It's an honor to be selected by BusinessWeek as one of their MBA Journal contributors," said Rinehart. "I'm excited to represent Wake Forest University and the Schools of Business, and I hope that the program will benefit from the positive exposure to BusinessWeek's online audience."

Rinehart's experience could be different than others in the MBA program, as he hopes to become a JD/MBA candidate through a dual program with the Wake Forest University School of Law. That is not the only difference for Rinehart. As a non-traditional student, Rinehart enters the Wake Forest Schools of Business with eight years of military service. He personally led more than 50 combat missions in Baghdad and took part in non-combat activities including local economic assessments and fuel ration distributions.

Social media will be discussed

April Coble will present "The Social Media Revolution—Business Builder or Time Waster?" on Thursday, Oct. 15 at the Piedmont Club, 200 W. Second St. on the 19th floor of the BB&T Financial Center. A wine reception will take place at 6 p.m. with dinner at 6:30, followed by the program. The cost is \$25 at the door.

Coble, president of Launch Media and Marketing, says social media is not a question of "if," but rather of "when" you will get involved. For reservations and more information, call 336-724-7077.

UNCG honored for diversity

The University of North Carolina at Greensboro and one of its education faculty members, Dr. Charles P. Gause, have been recognized by a national organization for work in advancing equity and diversity on the campus.

Gause received the National Faculty Mentor Role Model of the Year Award at the 10th National Role Models Conference, held Sept. 11-14 in Washington, D.C. The conference was organized by Minority Access Inc., a non-profit firm, with support from the U.S. Department of Health and Human Services. His award was inscribed "For Guiding, Mentoring and Leading Others."

The university was recognized for a second year, receiving a citation for its campus efforts in diversity and inclusion effort, including the UNCG Inclusive Community Task Force, which Gause co-chairs with Dr. Susan Dennison, an associate professor of social work.

Gause, a former teacher and school administrator, is an associate professor of educational leadership in the School of Education. He is author of the book, "Integration Matters: Navigating Identity, Culture and Resistance," which was published in 2008.

Minority Access Inc. is cooperating with the Office of Minority Health, and the National Center on Minority Health and Health Disparities of the National Institutes of Health (NIH) to help close the health disparities gap, a goal to which NIH has accorded the highest priority.



Dr. Gause

Winston-Salem State students compete well in New Orleans

CHRONICLE STAFF REPORT

A team made up of WSSU MBA students Nathan Thompson, Willie Hunt and Miranda Dalton recently won the third-place award at the 2009 National Student Case Competition. The contest took place in New Orleans during the National Black MBA Association's annual convention.

The competition, sponsored by the Chrysler Group and the Chrysler Foundation, featured teams from 22 of the nation's leading business schools. They competed for \$35,000 in scholarships.

The WSSU team won \$8,000 in scholarship money. The team went to the finals after competing against Georgia Tech, the University of Maryland and Texas Southern University in the preliminary round. In the finals, UNC-Chapel Hill earned first place and Emory University took second place.

"I am really proud of what our students have accomplished," said Dr. Suresh Gopalan, the faculty coach who led the team against much larger schools. "They worked really hard and demonstrated a high



Submitted Photo
WSSU team members Nathan Thompson, Miranda Dalton and Willie Hunt.

level of commitment to finishing strong."

Members of the team are already working business professionals. Thompson is an assistant controller at WSSU. Hunt is a portfolio review manager at BB&T. Dalton is the manager of enrollment and family services for Rockingham County Head Start.

The National Student Case Competition is a unique, annual event designed to give high-

powered student teams an opportunity to demonstrate their knowledge and problem-solving skills in a formal competition.

Teams are given a hypothetical business case and each prepares and presents its business solutions before a panel of experienced business executives.

Teams are judged on their analysis of the case, the feasibility of their recommendations and the quality of their presentations.



WS Jaycees Photo

Derrick Webb receives an award recognizing him for being a finalist for the John Armbruster Award.

Local Jaycees' efforts recognized

CHRONICLE STAFF REPORT

The Winston-Salem Jaycees — a leadership organization for young professionals — took home honors at the recent 2009 Mid-Year North Carolina Jaycee Convention in Hickory.

The Winston-Salem Jaycees, which organizes the city's annual holiday parade, took the second place overall prize in the "North Carolina Jaycees Parade of Excellence Chapter" category.

The local chapter also took home the "Outstanding Community Development Project" award for "Picture a World Without AIDS," an art auction fundraiser held in February to benefit AIDS Care Service of Winston-Salem.



Jason Thiel

There were honors given to individual members as well, including former Winston-Salem Jaycees President Derrick Webb, who was a finalist for the John Armbruster Award given to the most outstanding veteran Jaycee.

Suzanne Ferguson was a finalist for the C. William Brownfield Award, which is given to the most outstanding first year Jaycee; and Tracie, Robert and Olivia Moreau were finalists for the Mungenast Award, given to the most outstanding Jaycee Family in the state.

Jason Thiel, president of the Downtown Winston-Salem Partnership, won the "Helping Hands" award, and Kevin Matthies took home the "All-Star Secretary" honor.

North Carolina firefighters remembered

Profession remains one of the most deadly

CHRONICLE STAFF REPORT

The National Fallen Firefighters Foundation held its 28th Annual memorial service for fallen firefighters on Sunday — the first day of National Fire Prevention Week — in Emmitsburg, Md. The program, which was co-sponsored by the U.S. Department of Homeland Security celebrated and honored the lives of 98 men and five women from 36 states.

Most of the North Carolinians lost their lives last year. Those memorialized were:

Firefighter James Earl Arthur, 19, of Cold Water Fire & Rescue in Concord, died in a motor vehicle accident while responding to an accident scene on Feb. 11, 2008.

Forestry Technician Joshua Crisp, 26, of the U.S. Forest Service - Cheoah Ranger District in Robbinsville, died in a motor vehicle accident while enroute to a non-emergency duty assign-

ment on March 15, 2006.

Fire Chief George Crocker, 32, of the Pine Level (NC) Volunteer Fire Department, died within 24 hours of an emergency response on June 22, 2008.

Firefighter Victor Isler, 40, and Firefighter Justin Monroe, 19, of the Salisbury Fire Department, died from smoke/heat exposure after becoming trapped during a large commercial structure fire on March 7, 2008.

Assistant District Forester Curtis Jessen, 32, of the North Carolina Division of Forest Resources, died after falling from a waterfall while fighting a wildland fire on Aug. 21, 2008.

Lieutenant Herman Jones, 58, of the Raleigh Fire Department, died on Jan. 23, 2008 after suffering a torn aorta following department fitness training and two medical calls.

Firefighter Walter Michl, 76, of the



Lt. Herman Jones



Monroe



NAACP will honor Parmon tomorrow

CHRONICLE STAFF REPORT

Forsyth County Democrat Rep. Earline Parmon will receive the prestigious Trailblazer Award from the North Carolina NAACP tomorrow. The presentation will take place during the state NAACP's annual convention at the Hickory Metro Convention Center in Catawba County. The 66th Annual NC NAACP State Convention is themed, "Big Dreams, Big Victories."

The award recognizes Parmon for her "longstanding commitment, hard work and pioneering contributions to the citizens of North Carolina."

"I am very pleased to be awarded the Trailblazer Award," Rep. Parmon said. "I have always worked very hard to advocate for my constituents and the citizens of North Carolina and I am truly humbled to be recognized for my service."

Parmon is in her fourth term in the N.C. House. Before going to Raleigh, she served as a member of the Forsyth County Board of Commissioners. For much of her life, Parmon has been a community activist and organizer who fought for the underdog and helped to get African Americans elected to public office. A longtime education consultant, Parmon founded LIFT Academy, which helped to graduate numerous teenagers who had been thrown out of traditional high schools and written off by the school system.

As a state representative, education has remained a top priority. She is chair of the House Education Subcommittee on Pre-School, Elementary and Secondary Education; the vice-chair of the House Appropriations Subcommittee on Education; and the House Committee on Education.

Parmon is also the co-chair of the Joint Legislative Commission on Dropout Prevention and High School Graduation and advisory member of the Joint Legislative Education Oversight Committee.