

CAREERS

Briefs

NCCEE receives grant

The North Carolina Council on Economic Education has received a \$25,000 grant from the Bank of America Charitable Foundation in support of the NCCEE's economic and financial literacy efforts for North Carolina's educators and students. The NCCEE provides staff development workshops for North Carolina's K-12 teachers at which attendees receive resources, standards-based curricula and training. The NCCEE also sponsors statewide academic competitions designed to engage students in fun ways that incorporate 21st Century Skills.



Cowell

The programs of the NCCEE were endorsed by the N.C. State Treasurer Janet Cowell at the Nov. 5 meeting of the State Board of Education.

In a statement immediately following the meeting, Treasurer Cowell said: "Given current budget constraints, I understand the difficulties of initiating new programs to help students, no matter how worthy the focus area. The North Carolina Council on Economic Education, the National Endowment for Financial Education, and the College Foundation of North Carolina are available to help high schools and colleges provide financial education to their students."

The North Carolina Council on Economic Education was founded in 1970. NCCEE is a 501(c)(3) non-profit organization working with K-12 teachers statewide to give our students a better understanding of economics and to prepare them for personal financial decision-making. With support from private businesses and foundations, and through partnerships with state agencies, the NCCEE is a tremendous example of an effective public-private partnership.

Carpenter-Elliott renamed to Board

Gov. Bev Perdue has appointed Sherry Carpenter-Elliott of Winston-Salem to the North Carolina Commission on Workforce Development.

Carpenter-Elliott is vice president of workforce development at Goodwill Industries of Northwest North Carolina, Inc. She serves on the Northwest Piedmont Workforce Development Board and on the Work First Planning Committee appointed by Forsyth County.

Carpenter-Elliott received the Women of Vision Award in 2009 from the YWCA and the Women in Business Award in 2006 from the Business Journal. She is a member of River Oaks Community Church. Carpenter-Elliott received her bachelor's degree in psychology from Virginia Tech and her master's in industrial psychology from Appalachian State University in Boone.

Board duties are to enhance and develop strategies that produce a skilled and competitive workforce through various powers and duties. The commission has 38 members, each serving a four-year term. The governor appoints all members.

Firm to hold toy drive

ISP Sports, a collegiate sports marketing firm based in Winston-Salem, will host a special one-day toy drive and cash collection for Brenner Children's Hospital and Santa's Helpers at its downtown headquarters on Saturday, Dec. 5, from 11 a.m. to 6 p.m. Toys will be collected in front of ISP's headquarters, which is located on Trader's Row at 540 North Trade Street (across from Chelsee's Coffee and Sweet Potatoes Restaurant).



Hot apple cider and cookies will be served all day for those who stop by. Please bring only new, originally packaged toys. All toys will go to Brenner Children's Hospital and all monetary contributions will go to Santa's Helpers, a nonprofit organization that only accepts cash contributions.

Founded in 1992, ISP is the country's largest collegiate multi-media rights holder and has developed the fastest growing sports radio network in America.

ISP serves as an active partner with more than 60 university, conference and bowl partners. In addition to its Winston-Salem headquarters, ISP operates more than 50 other regional offices and has more than 300 members on its energetic team.

FTCC site wins award

Forsyth Technical Community College's new website (www.forsythtech.edu) has won a Gold award in the 2009 National Council of Marketing and Public Relations District 2 Medallion Awards.

The college received Silver awards for the Forsyth Tech Foundation brochure and the Education Bond Referendum multi-media campaign, and a Bronze award for its magazine, Tech Quarterly.

The competition recognizes outstanding achievement in communications at community and technical colleges. District 2 comprises 11 southeastern states as well as the Bahamas and Bermuda. The awards were presented at a recent district meeting in New Orleans.

Forsyth Tech's marketing communications are produced in collaboration with The Bloom Agency.

NOT ALL ARTISTS ARE STARVING

Creative Industry in N.C. generates \$41 billion, employs nearly 300,000

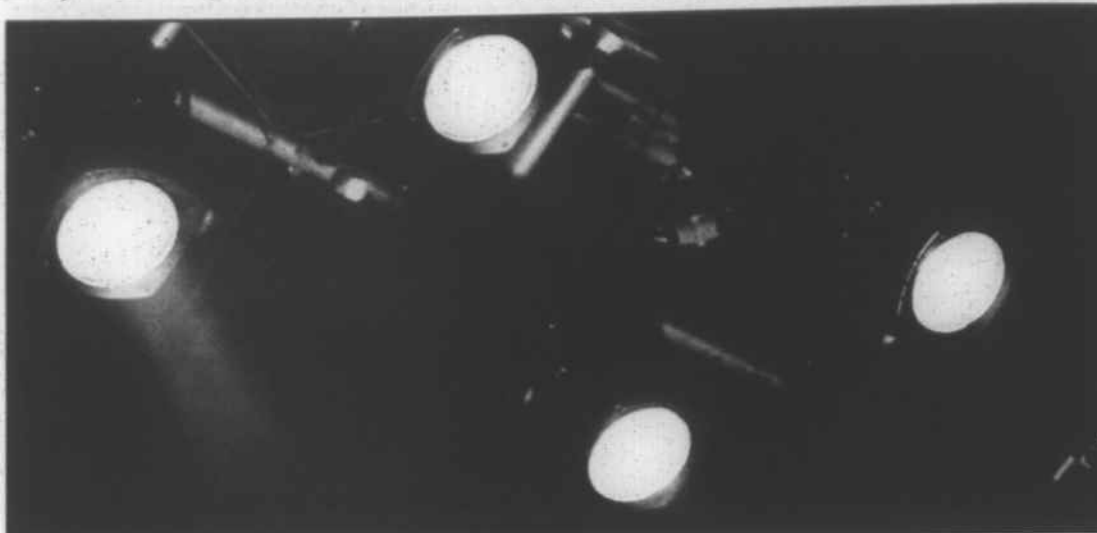
CHRONICLE STAFF REPORT

The findings of a new study shows that the Creative Industry in North Carolina accounts for nearly 300,000 jobs, just over 5 1/2 percent of the state's workforce, and contributes \$41.4 billion to North Carolina's economy.

The new study, "Creativity Means Business: Economic Contributions of North Carolina's Creative Industry," was prepared by the Policy, Research, and Strategic Planning Division of the N.C. Department of Commerce. The analysis follows Creative Economy research commissioned in 2007 by the North Carolina Arts Council.

"People with creative ideas, innovators, and entrepreneurs bring investment and jobs to our communities," said Gov. Bev Perdue. "This report highlights the creative spark in North Carolina, and will be a big help in economic development."

Other findings in the report include:



- Overall, North Carolina's creative economy is 5.86 percent of the state's gross domestic product.

- The Creative Industry accounts for more than \$10 billion dollars in employee compensation annually.

- Nearly 5 percent of the state's total wages and benefits comes from the Creative Industry.

"Our creative industry is robust, and this important

study underscores its role in North Carolina's future," said N.C. Department of Cultural Resources Secretary Linda A. Carlisle. "Creativity in the workforce stimulates new products and services, and helps make North Carolina the most competitive it can be in the global economy."

The Creative Industry is comprised of a wide range of occupations, 109 in all for the purposes of the study. The list

includes not only painters, potters, and musicians, but architects, designers, writers for new and traditional media, art teachers, software engineers, and the workers in the film industry.

For more information, go to http://www.ncarts.org/creative_economy. The site also has Creative Workforce profiles from across North Carolina.

Business sorority picks McEwen as new president

SPECIAL TO THE CHRONICLE

Dr. Beryl McEwen, chairperson of the business administration department at North Carolina A&T State University, was installed as president of Delta Pi Epsilon at its 2009 annual conference held in San Francisco, Calif. She will serve a two-year term, beginning in January 2010, and ending in December 2011. McEwen just completed her two-year term as Vice President of the organization.

The goal of Delta Pi Epsilon is to promote research and scholarship in business education.

At the conference, Dr. Lisa Snyder, an associate professor in the same department, was installed as the national secretary of the organization.

She was honored for her two years of service as editor of the Delta Pi Epsilon's Journal of Applied Research in Business Education.

In addition, Ursula Garvin Jones, a 2008 A&T graduate of the MAT Business Education program, received the Outstanding Master's Research Award for 2009 from the Delta Pi Epsilon National Business Education Association. She also was honored at the Conference.



Dr. McEwen



Winners Chris Mumma, Raymond Payne and Marcia Espinola.

Unsung heroes receive recognition for good deeds

CHRONICLE STAFF REPORT

Chris Mumma of Durham; Raymond Payne of High Point; and Marcia Espinola of Siler City have won this year's Nancy Susan Reynolds Awards from the Z. Smith Reynolds Foundation.

The awards are presented each year to unsung people who are making an extraordinary difference in the lives of North Carolinians. The awards have been called "North Carolina's Nobel Prizes."

Mumma, who heads the North Carolina Center on Actual Innocence, won in the Advocacy category.

Once a successful corporate executive who decided to pursue a career in law, Mumma carries a list of incarcerated people she is convinced are innocent, and her work on their behalf knows few limits. It is work, done pro bono, that she began thinking about even while in law school. During a clerkship with then-Chief Justice I. Beverly Lake, Jr. of the North Carolina Supreme Court, she mentioned her concerns to him. That conversation led to the establishment of a study commission on actual innocence, which she directed.

Payne, who works in various ways to help homeless people, won in the Personal Service category.

Once a homeless man himself, Payne works seven days a week, often nights, helping others who are homeless in High Point. He goes to homeless camps, abandoned houses, and under bridges to take supplies and a message of hope to people that many others would rather avoid. Love, food, clothing, other necessities and a willing ear are what he offers to High Point's homeless.

Payne, through Open Door Ministries, also manages a relatively new program in High Point, called Housing First for the chronically homeless. Through the program, 16 people are currently living in individual apartments and receiving wrap-around services to support recovery and self-sufficiency.

Espinola, who is a major force in racial understanding in her rapidly changing community, won in the Race Relations category.

When she arrived in Siler City, a town in Chatham County southeast of Greensboro, about a decade ago from her native Chile. She was just moving to Siler City when Ku Klux

See Awards on A5

Organization of fundraisers honor local woman

CHRONICLE STAFF REPORT

A Crisis Control Ministry volunteer was among those honored recently at the Grandover Resort in Greensboro at the Association of Fundraising Professionals' Philanthropy Awards Luncheon.

Sandy McCutchan, who was once a Crisis Control staff member, was honored as "Outstanding Fundraising Volunteer-Winston-Salem" for her service to Crisis Control Ministry and for her work as the 2008 chair of the Winston-Salem/Forsyth County CROP Hunger Walk, a major fundraiser for agencies like Crisis Control.

The awards luncheon coincided with National Philanthropy Day. The NC-Triad Chapter of AFP honored several local volunteers and companies for their philanthropic contributions to the community.

Crisis Control credits McCutchan's leadership and inspiration for the increase in



From left: The Rev. Steve McCutchan, Kate McCaully of Crisis Control; Sandy McCutchan, Margaret Elliott, Crisis Control Executive Director; and Mary Catherine Hinds, Associate Regional Director of Church World Service.

walkers and donations at the most recent Crop Walk, which netted more than \$65,000 to fight hunger locally and globally.

Charlie Engle, a

Greensboro resident who has raised millions of dollars to provide clean water and wells in Africa, served as the keynote speaker at the luncheon. He is featured in a docu-

mentary which chronicles how he and two friends spent 111 days running across the Sahara Desert to raise awareness of the need for clean water in Africa.