A4 DECEMBER 10, 2009

THE CHRONICLE

CAREERS













Douglas

CCCS adds board members

Consumer Credit Counseling Service of Forsyth County (CCCS), a nonprofit organization that aims to change lives through financial education and counseling, has made several new appointments to its board of directors for 2009-2012.

The following individuals will serve for a three year term: Yolanda I. Smith, a recruiting team leader and assistant vice president at Wachovia Corp., a Wells Fargo company: George Walker Douglas, senior vice president at Douglas Battery Manufacturing since 2003; Alvin Fitzgerald Borders, director of employment for the Winston-Salem Urban League; April Broadway, president of DreamCatchers Educational Consulting Inc. and managing partner with Infinity Consulting Group LLC: Vicky Denny, director of the Contact Center at Allegacy Federal Credit Union; and Tina J. Stamos, a self-employed tax consulting expert who serves individuals and small businesses.

Rockingham County firm adding 25 jobs

SANS Technical Fibers, an international manufacturer of synthetic nylon filament and yarn for the high-performance, military, automotive and other markets, will expand its plant in Rockingham County. The company will invest more than \$2.8 million and create 25 jobs in Stoneville.

SANS Technical Fibers, headquartered in Gastonia, is a wholly owned subsidiary of AECI Limited of South Africa. AECI has consolidated its fiber-producing operations to the Stoneville plant. which currently employs about 100 people.

The SANS Stoneville plant will manufacture

Poor blacks less likely to have bank accounts

Access to banking services seen as key to economic stability

CHRONICLE STAFF REPORT

The "FDIC National Survey of Unbanked and Underbanked Households" was conducted by the U.S. Bureau of the Census. It found that more than one quarter (25.6 percent) of all households in the United States are unbanked or underbanked and that those households are disproportionately low-income and/or minority.

Households were identified as unbanked if they answered "no" to the question, "Do you or does anyone in your household currently have a checking or savings account?" Underbanked

households were defined as those that have a checking or savings account but rely on alternative financial services. Specifically. underbanked households have used nonbank

money orders, nonbank checkcashing servicpayday loans, rent-toown agreements, or pawn shops at least once or twice a year or refund anticipation loans at least

once in the past five years.

es.



"Access to an account at a federally insured institution provides households with an important first step toward achieving financial security - the opportunity to conduct basic financial transactions, save for emergency and long-term security needs and access credit on affordable terms," stated Sheila Bair, chairman of the FDIC. "By better understanding the households that make up this group - who they are and their reasons for being unbanked or underbanked, we will be better positioned to help them take that first step."

See Banks on A5



HbI HANESbrandsinc Local execs will take campaign to finish line

CHRONICLE STAFF REPORT

"America by Americans for the Arts" recently named Hanesbrands as one of the nation's top 10 arts-friendly companies

Hanesbrands was nominated for the honor by the North Carolina Black Repertory Co., which it has supported for many years.





its "Marvtastic Philanthropy Award."

Hanesbrands' top two executives are now stepping up to help the Arts Council of Winston-Salem and Forsyth County meet the \$26 million goal of its Comprehensive Campaign.

Richard A. Noll, chairman and CEO, and Mike Ernst, senior vice president and general manager, will chair Phase Three of the campaign, which has already secured more than \$23 million in contributions and pledges.

"The last dollars are usually a allenge," said Milton Rhodes, President and CEO of the Arts

Council. "But we are on schedule

and confident of meeting our

goal. We are extremely fortunate

to have two people with the lead-

ership skills of Rich Noll and

Mike Ernest to head our cam-

paign team and get us across the

42 arts and cultural organizations

that are supported by the Council.

The agency also supports 19 indi-

vidual artists. During the 2009-

2010 grant cycle, the Council

awarded \$1,850,000 in grants.

The N.C. Black Rep is one of

hylon industrial fibers for sewing thread, knitting and weaving operations in the automotive market and for military vests, packs and parachutes. The 25 new jobs will pay an average annual wage of \$25,669, not including benefits.

The company received a \$60,000 grant from the One North Carolina Fund, which provides financial assistance, through local governments, to attract business projects that will stimulate economic activity and create new jobs in the state.

For information on company job opportunities please contact: hr@sansfibers.com.

Student receives HR scholarship

Kiva Elliott, a first year graduate student in the School of Education at North Carolina A&T State University, has received a SHRM (Society of Human



Resource Management) scholarship

A native of Whitsett, N.C. Elliott is pursuing a master of science degree in adult education

Elliott said, "This scholarship will enable me to obtain a graduate degree in adult education that will further prepare me to be a change agent and leader in the support of lifelong learning.

The academic scholarship is based on merit Applicants must be a member of the organization and working toward a graduate or undergraduate college degree in an HR-related field (including business. psychology, industrial relations, etc. The SHRM Foundation received over 600 applications and they only awarded 40.

Paradiso hired at Crisis Control

Mary Paradiso has joined the staff of Crisis Control Ministry as an executive administrative assistant.

Paradiso started volunteering at the agency in 2007, after relocating to Winston-Salem from Atlanta. Paradiso is married to Mark Paradiso, and they have two daughters. Andrea and Christina, who also volunteer for Crisis Control.

Crisis Control Ministry was founded 36 years ago. The agency has offices in Winston-

Salem and Kernersville. A Christian-based ministry, Crisis Control's mission is to assist people in crisis to meet essential life needs and to become self-sufficient. The agency also offers a food pantry and licensed free pharmacy.

Dr. Mary Rittling, the president of Davidson County Community College, presents an oversized coupon to Brittany, Makenzie and Makayla Creasey, which they can redeem one day for two-year college scholarships at DCCC. Also pictured are the girls' parents, Tricia and William Creasey. Davidson County recently pitched in to help the ABC show "Extreme Home Makeover" redo the family's home. Tricia Creasey, a school teacher, is battling Stage 4 colon cancer. ABC is slated to air the episode featuring the family in early 2010.

Magazine: Fayetteville ideal for military retirees

CHRONICLE STAFF REPORT

'Where to Retire" magazine has named Fayetteville as one of only eight "5-Star Towns for Military Retirement." Other cities and towns named in the magazine's November/December 2009 issue include Sierra Vista, Ariz., San Antonio, Texas and Panama City, Fla.

> Home to Fort Bragg and Pope Air Force Base, Fayetteville has long been dubbed 'America's First Military Sanctuary Community." The magazine describes Fayetteville as an ideal location for retired military personnel to settle down for key reasons such as proximity to post, patriotic support, and cultural and recreational SANCTUA activities. The town also boasts the third-largest veteran population in the country, allowing veterans to interact daily with their fellow comrades. There are approximately 50,000 active duty soldiers and their families currently living in Fayetteville. Military retirees have access to the many on-base amenities available to current military members, including complimentary or

reduced-fee athletic and fitness facilities and the ability to shop at on-base commissaries, where items are tax free and moderately priced.

Fayetteville officials also brag that their town also boasts a plethora of recreational and cultural attractions, nature preserves and museums, including one dedicated to the storied 82nd Airborne Division, which is stationed at Fort Bragg.

Jones one of top black techies in U.S.

finish line.

CHRONICLE STAFF REPORT

Dr. Elva J. Jones, a professor and chair of the Department of Computer Science at Winston-Salem State University (WSSU), has been named to the 10th Annual 50 Most Important African-Americans in Technology by eAccess Corp., a San Francisco-based publisher.

The list was compiled especially to raise the profile of African-Americans in technology and to inspire new generations.

Jones' entire career has been centered on exposing underrepresented minorities to computing and preparing them for computing careers.

"It is a tremendous honor for me to be included in the 50 Most Important African-Americans in Technology list," said Jones, the founding chair of the Department Computer of Science. "Computing has been such a captivating field for me that I never tire of the work and the discovery

each day brings. I want as many students as possible to experience the joy of idea discovery, creative design, and technology integration."

She has led the natural progression from teaching WSSU's first courses in computing; developing the first concentration in computer science; leading the development of the major program in computer science; leading the development of the master of science program in computer science and information technology and the BS in information technology; to most recently leading the development of an option in information security for the computer science program.

Jones and other honorees will be recognized at a 10th anniversary symposium in San Francisco on Jan. 15, 2010.



Paradiso



Dr. Jones