

CAREERS

Briefs

Professors contribute to 'Business Yearbook'

Dr. Beryl McEwen, a professor in the department of business education and interim associate dean in the School of Business and Economics at North Carolina A&T State University, has published a chapter, "Cross-Cultural and International Career Exploration and Employability Skills," in the 2010 edition of the National Business Education Association Yearbook, Cross Cultural and International Business Education.



Dr. McEwen

The Department of Business Education's Dr. Jorge Gaytan, an associate professor, and Lisa Gueldenzoph Snyder, associate professor and interim chair, have also published a chapter, "Working with English Language Learners: Teaching, Assessment, and Administrative Strategies to Effectively Meet Academic Challenges," in the yearbook.

Ruth Smith named WSSU's HR director

Winston-Salem State University (WSSU) has named Ruth N. Smith as director of human resources.

She will report to Ivan Foster, assistant vice chancellor for human resources. Smith has more than 20 years of experience in the field of human resources. Since 2005, she has been president and owner of High Definition Performance Coaching, LLC. Prior to establishing her own consulting firm, she had been with Hanesbrands, Inc. (formerly Sara Lee Branded Apparel) in Winston-Salem for 24 years. At Hanesbrands, she had filled numerous positions including vice president of HR for Champion Products, Causalwear, Hanes Printables and Global Sourcing/Asia as well as vice president of HR for the customer management group. Prior to Hanesbrands, she had been with Burlington Industries for three years in plant operations.

A graduate of Winston-Salem State with a B.A. in business administration, Smith earned her Master of Business Administration degree with an organization development and marketing focus from the University of North Carolina-Chapel Hill. She is a member of the Society for Human Resources Management, Zeta Phi Beta Sorority, Inc. and the Winston-Salem State University National Alumni Association.

CEO gives \$10 million gift for new WFU building

A Wall Street CEO and his wife have pledged to give \$10 million to Wake Forest University toward the construction of a new building for the Schools of Business designed to change the nature of business education.

Mike and Mary Farrell of Summit, N.J., parents of Michael Edward Farrell, a 2010 Wake Forest graduate, made history with their \$10 million pledge, the largest cash commitment ever by living individuals to the University and the largest commitment to the Schools of Business to date.



Farrell

Mike Farrell is chairman, chief executive officer and president of Annaly Capital Management Inc., the largest listed residential mortgage real estate investment trust on the New York Stock Exchange.

Despite the sluggish economy, Mike Farrell sees the push for the new building as timely: "The Empire State Building, the Rockefeller Center - these things were built during the Depression when people didn't think they were achievable. When people are confused, scared and concerned about direction, you need to send a strong message that we can't stop thinking about the future. We need to make sure we have the right leaders in place, and places like Wake Forest create those leaders."

The new building will be named Farrell Hall. The new home for the Schools of Business will use state-of-the-art technology and groundbreaking design to foster heightened faculty-student engagement.

Antunez named Ambassador

An outstanding work ethic and dedication to giving customers five-star quality service every day - that's why he's been named a McDonald's Five-Star Employee Ambassador in Winston-Salem.

McDonald's announced that Ivan Antunez has been selected to receive the prestigious honor for employees in the Carolinas. Antunez, a four-year employee at the Winston-Salem McDonald's at 195 Akron Drive, was selected from hundreds of nominees from North and South Carolina restaurants to receive the Five-Star Employee Ambassador recognition.

The McDonald's Five-Star Employee Ambassador initiative honors folks who exemplify the characteristics of five-star spirit and service: Teamwork, Community Involvement, Work Ethic, Leadership and Lovin' the Golden Arches. Employees are chosen based on the star qualities and dedication that makes them a true Ambassador to their co-workers, customers and community and are recognized through cash awards, radio advertising and promotional materials at their restaurants.



WFU Law Photo

Dean Blake D. Morant will pick up his award on Oct. 21.

AND JUSTICE FOR ALL

Morant selected for illustrious honor

CHRONICLE STAFF REPORT

Wake Forest University School of Law Dean Blake D. Morant has been selected for the prestigious Equal Justice Works' John R. Kramer Outstanding Law School Dean Award.

The award honors a law school dean who has successfully demonstrated leadership in building an institution that nurtures and fortifies a spirit of public service during his tenure at an Equal Justice Works participating member law school. The mission of Equal Justice Works is to create a just society by mobilizing the next generation of lawyers committed to equal justice.

"The Student Executive Board of the Pro Bono Project chose to nominate Dean Morant

for this award in part because of his significant role in supporting the establishment of the Pro Bono Project and Public Interest Initiative last year, combined with his other many accomplishments in other areas across the law school and the profession," said board member Craig Principe, a member of the Class of '12. "Receipt of this award recognizes not only Dean Morant's achievements, but also the accomplishments of all the students, faculty, administrators and staff who do so much to contribute to the law school's public service initiatives. This award belongs to the entire law school community."

With the blessing and support of Wake Forest University President Nathan O. Hatch and

See Morant on A5

Shoppers can donate to YMCA at JCPenney stores

SPECIAL TO THE CHRONICLE

From October 13-26, shoppers at the Hanes Mall JCPenney are invited to round-up their purchases to the nearest whole dollar and donate the difference to YMCA Child Care Services to support quality afterschool programs in their community. The YMCA has partnered with JCPenney to provide children in need with access to life-enriching afterschool programs that foster their academic, physical and social development.

"The availability of quality, affordable afterschool programs continues to be an important community objective in order to meet the needs of working families,"

JCPenney

Every Day Matters™

said Maria Aristizabal, YMCA Child Care Services Director.

"The support of JCPenney customers will make it possible for more local youth to participate in the YMCA's afterschool programming, which includes character development, homework support and physical activity in a Christian environment."

According to America After 3PM, a 2009 Afterschool Alliance report commissioned by JCPenney Afterschool, more than a quarter of America's school children are on their own between the hours of 3 p.m. and 6 p.m. each day. More parents seek the resources to enroll their children in a beneficial afterschool program that helps kids develop social skills, engage in physical activity and achieve academic success - all within a safe and nurturing environment. JCPenney's continuing support and commitment to the afterschool cause has made it possible for more children to participate in such positive afterschool environments nationwide.

TOASTING TELFORD



Truliant Photo

Winston-Salem/Forsyth County Schools announced its Principal of the Year on Wednesday, Oct. 5 at a breakfast sponsored by Truliant Federal Credit Union. Here, winner Kurt Telford (second from right) of West Forsyth High School stands with (from left) Truliant CEO and President Marc Schaefer; Charles Goransson, the credit union's SVP of Human Resources and Organizational Development; and Marjorie Rorie, director of Community Services at Truliant. Telford has been a principal in the school system for 17 years, including the last nine at West Forsyth. He has also served as principal of East Forsyth High School and Northwest Middle School.

Restaurants honored with Hope du Jour Awards

CHRONICLE STAFF REPORT

Several restaurants were honored during a recent meeting of the Board of Directors of Crisis Control Ministry for their support of Hope du Jour, an annual fundraising event where eateries give a portion of their profits to Crisis Control.

Among the restaurants receiving honors were:

Don Juan's Mexican Restaurant in Kernersville, which received the award for the "Most Money Raised by a First-time Participant." Don Juan's raised \$514.66.



Crisis Control Ministry Photo

From left: Greg Burton, Daniel Glasgow of the Village Tavern Hanes Mall; Tani Khaferi and Silvana Lino of Cagney's of Kernersville; Ruth Shaw of The Pegg House Tea Room; and Joanne Viren.

The awards were presented by Crisis Control Ministry Executive Director Margaret Elliott; Joanne Viren, chair of the Hope du Jour Planning Committee; and Greg Burton of Piedmont Natural Gas, one of the sponsors of Hope du Jour.

The 21st annual Hope du Jour will be held on May 3, 2011. A list of current participating restaurants can be found at www.hopedujour.org.

NOBLE to open office at St. Aug

CHRONICLE STAFF REPORT

Local, state and federal law enforcement officials from across the Triangle area were on hand recently at Saint Augustine's College in Raleigh to announce a partnership between the school and the Eastern North Carolina Chapter of the National Organization of Black Law Enforcement Executives (NOBLE).

NOBLE will locate a chapter office on the campus of Saint Augustine's. This is the first time a chapter of the organization of law enforcement executives has located on the campus of a historically black college or university.

With the university office, NOBLE hopes to fulfill its mission and philosophy by creating community partnerships designed to strengthen effective law enforcement and engage in public service initiatives that will not only benefit the students of Saint Augustine's College, but also serve the surrounding community.

The Eastern North Carolina Chapter office and Saint Augustine's College will collaborate in creating opportunities such as mentorship programs for students, internships, and scholarships and grants for students pursuing degrees in the criminal justice field. The Chapter office at Saint Augustine's College may also play host to national NOBLE events.

Among those on hand for the announcement were Scott J. Parker, U.S. Marshal for the Eastern District of North Carolina; Morrisville Police Chief Ira Jones; Chief Scott Hunter of the State Capital Police; Chief John Manley Jr. of the Rocky Mount Police Department; Lt. Col. Wellington Scott, director of Field Operations for the North Carolina State Highway Patrol; and Captain Terry Green of the Wake County Sheriff's Department.



Parker