

CAREERS

Briefs

Dems hire Hinton

The Democratic National Committee (DNC), Democratic Congressional Campaign Committee (DCCC) and the Democratic National Convention Committee (DNCC) have announced that Greg Hinton will serve as chief diversity officer of the organizations.

Hinton will serve as the first ever Chief Diversity Officer for the DNC and DCCC and will advise the DNCC on diversity staffing and minority procurement. This position grew out of the Democratic Party's ongoing efforts to make sure that the party — from employment to procurement and contracting — reflects the diversity of the country.

Hinton will be leaving his role as chief diversity officer of US Cellular, a major regional wireless carrier based in the Midwest. Hinton is a native of Chicago.

Hinton has worked in the corporate sector for several major companies (US Cellular, Abbott Labs, Pepsi General Bottlers) and has also worked in the health care provider and nonprofit sectors. He has developed and implemented diversity/inclusion programs, from both a supplier diversity standpoint and from a hiring/human resources perspective.



Hinton

Blackstone Entrepreneurs names executive director

The Blackstone Entrepreneurs Network has named Robert Creeden, founder and managing partner of Partners Innovation Fund (PIF) of Boston, as its first executive director.



Creeden

The consortium of major Triangle universities and the Durham-based Council for Entrepreneurial Development received \$3.6 million from The Blackstone Charitable Foundation earlier this year. Partners in the project include: Duke University, North Carolina Central University, North Carolina State University, the University of North Carolina at Chapel Hill and the Council for Entrepreneurial Development.

Creeden brings 30 years of experience to North Carolina's Research Triangle. He will coordinate a major effort to draw marketable innovation out of the Triangle and its universities. He will lead the Blackstone Entrepreneurs Network in achieving its mission of boosting the region's economy and helping turn the Triangle into one of the country's top entrepreneurial hubs.

Perdue stresses importance of innovation in China

North Carolina and China both have seized economic opportunities by focusing on education and innovation, Gov. Bev Perdue told an audience of university and government leaders, business leaders, alumni, professors and students at Fudan University in China last week.

"Investing in education is one of the most important things we can do to spur job growth," Gov. Perdue said. "Globally competitive, innovative modern industries are critical to the health and the future of both our economies."

Perdue, whose visit highlighted the 30-year relationship between Fudan University and the University of North Carolina, stressed how both China's and North Carolina's economies have made dramatic transitions and underscored North Carolina's unrelenting push for education and innovation.

"This focus allowed North Carolina to expand our economy into growing new industries like microelectronics, semi conductors, telecommunications, and pharmaceuticals. And at the same time we worked to reengineer our traditional industries into becoming more efficient, more automated to fit into the new cost competition of globalization," she said.



Perdue

Luck to speak to Salem grads

Salem College President Dr. Susan Pauly has announced that Jo Luck, former president and CEO of Heifer International, will be the speaker at Salem's commencement on May 19, 2012.

Luck served as CEO and president of Heifer International from 1992-2010. Under her leadership, the organization increased its budget from \$7 million to more than \$130 million, primarily through Luck's introduction of the Heifer International Gift Catalog, in which people can buy livestock for poor families around the globe. The charity works to end poverty and hunger internationally by supplying needy families with income-providing animals. Since 1944, Heifer has assisted more than 60 million people in more than 125 countries.



Luck

Site ranks most HBCU-friendly employers

CHRONICLE STAFF REPORT

HBCUConnect.com — which bills itself as the nation's largest portal geared toward the historically black colleges and universities community — has compiled a list of the employers who have the best track records of hiring students and graduates of HBCUs.

To compile its list, HBCUCONNECT says that it first considered companies' HBCU-specific outreach outreach efforts; companies relationships with black schools and HBCU alumni and the companies' visibility in the HBCU community. Conversations were also conducted with leaders at the companies.

Consideration for spots on the actual Top 50 rankings was based on companies' consistency in effort, level of investment, actual hires and creativity in their outreach.

"Over the last 11 years, my team has been working hard to connect employers with the talent produced by our nation's Historically Black Colleges and Universities," said Will Moss, CEO and founder of HBCU CONNECT. "Having a top 50 list is a great way to congratulate and encourage these companies to continue their efforts, and also it is a great way to notify HBCU faculty, students and graduates about the employers really putting forth an effort to recruit them."

New York City-based McGraw-Hill Companies topped the list. McGraw-Hill is perhaps best known for its business and education publications. The company also has broadcasting holdings and financial and business services. It publishes numerous textbooks and magazines, including Architectural Record and Aviation Week, and is the parent company of Standard & Poor's, Platts, and J.D. Power and Associates.

The University of North Carolina at Asheville was the only employer in the Tar Heel State that made the list. It came in at number 24.

The other top ten companies are:

2. Microsoft
3. Defense Intelligence Agency
4. Staples
5. Anixter
6. College of Lake County
7. Department of Veterans Affairs
8. General Dynamics C4 Systems
9. NextEra Energy
10. Verizon Wireless



Moss

Oldham joins Clariant Corp.

CHRONICLE STAFF REPORT

Winston-Salem native Donna E. Oldham has been named head of North American Corporate Communications and Public Affairs for the Clariant Corporation, a global chemical company based in Muttenz, Switzerland.

Clariant owns more than 100 companies worldwide and employs about 16,200 employees.

Prior to joining Clariant, she was director of communications at Duke University Hospital; senior communications manager at Dell Inc., and senior communications manager for GE Energy's Center of Excellence.

A crisis communications and diversity/inclusion expert, Oldham is an award-winning reporter and corporate communicator; is APR certified (Accredited in Public Relations by the Public Relations Society of America) and has earned Lean Sigma black and green belts for global operations communications projects.

A graduate of Winston-Salem State University, Oldham attended graduate school at Duke University. She is a life-long member of United Metropolitan Missionary Baptist Church, a 25-year plus member of both Alpha Kappa Alpha Sorority Inc. and The Links Inc., and a sustaining member of the Junior League.

A daughter of the late Rep. Warren C. "Pete" and Gladys D. Oldham, she will be based in Charlotte and Basel, Switzerland.



Oldham



State of NC Photo

The City Council poses at the groundbreaking ceremony for the new plant.

Manager of W-S Caterpillar plant to speak

CHRONICLE STAFF REPORT

Rusty Davis, the operations manager at Caterpillar's new Winston-Salem facility, will speak at the Winston-Salem Chamber Tech Council's Technology and Innovation Series on Thursday, November 10, 8:30 a.m. at the Milton Rhodes Center for the Arts. Refreshments will be served afterward, during a networking session.

The Technology and Innovation Series is free and open to the public thanks to sponsors like Cook Medical, NC BioNetwork, DataChambers and Wake Forest University Baptist Medical Center, but registration is required by going to www.winstonsalem.com.

"As Caterpillar's advanced manufacturing facility gets closer to opening, this will be

an excellent opportunity for our community to hear directly from Mr. Davis about the innovative products that will be made here in Winston-Salem," said Chamber

President/CEO Gayle Anderson. "We are fortunate to have Caterpillar in our community and grateful that Mr. Davis is eager to share their story at the Technology and Innovation Series."

Caterpillar is currently building a 850,000-square-foot, \$426 million plant in Forsyth County. It is designed to increase production capacity for the company's next generation of mining trucks, and is projected to have 392 full-time and 118 contract workers at peak production capacity. With 2010 sales of \$42.6 billion, Caterpillar is the world's leading manufacturer of construction and mining equipment.



Anderson

Officials Locked Up



Rockingham County Photo

In an effort to generate funds for the Rockingham County United Way, four public officials — (in photo, from left) County Safety/Risk Manager Mark Holzer, Information Technology Director David Whicker, Board of Commissioners Chairman James Kallam and Health Director Glenn Martin — were locked away overnight in County Jail. The men were released after thousands of dollars in pledges came in.

Mr. Woods Goes to Washington

HAWS leader fights to bring more federal dollars to the city

CHRONICLE STAFF REPORT

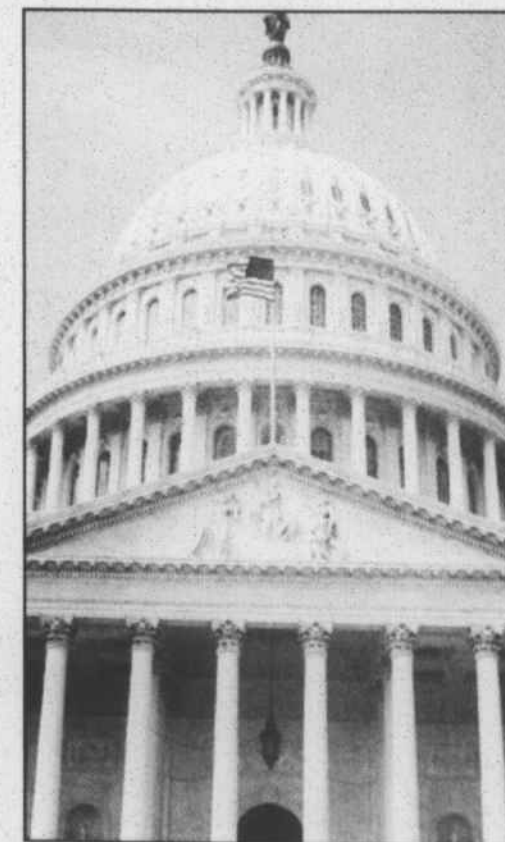
Housing Authority of Winston-Salem (HAWS) CEO Larry Woods testified before the U.S. House of Representatives Committee on Financial Services on Oct. 13 in an effort to get HAWS into a federal housing program.

He spoke about Housing Authority's efforts to receive Moving to Work (MTW) program dollars. The federal government decided to disqualify HAWS as a program applicant based on its size.

"Before, we were too small, now, they are saying we are too big," said Woods, whose remarks before the Committee served as HAWS' appeal to the eligibility ruling.

Administered through the U.S. Department of Housing and Urban Development (HUD), the MTW program is designed to allow housing authorities more flexibility with their funding to create cost savings, promote self sufficiency among residents and provide more affordable housing choices for the communities they serve.

Housing agencies that qualify for MTW dollars must be high performing based on the Public Housing Assessment System (PHAS) and operate with 5,000 or less



Housing Choice Vouchers (Section 8) and public Housing Units. Without question, HAWS is high performing, with a PHAS score of 90 out of 100 possible points. But the agency doesn't meet the other standard. HAWS currently operates with 4,435

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