



Winning B-ball team earns kudos

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New spa makes its debut

-See Page A2



WSSU students serve by serving

-See Page B1

75 cents
Celebrating 87
North Carolina Room
Forsyth County Public Library
660 West Fifth Street
Winston-Salem, NC 27101

THE CHRONICLE

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WINSTON-SALEM, N.C.

THURSDAY, December 1, 2011



Photo by Todd Luck
Deshara Myers rings her bell outside of Dillard's at Hanes Mall last week.

Agencies send out holiday SOS

BY TODD LUCK
THE CHRONICLE

Local charitable organizations are depending on generous donations this holiday season to help those in need.

For more than a century, the Salvation Army has used bell ringers with bright red kettles to collect donations during the holidays. Maj. Kent Davis, area commander for the local Salvation Army, said that the kettle program has made the holidays synonymous with giving.

"Some of the comments we hear are 'I don't feel like it's Christmas until I see the Salvation Army out,'" said Davis.

The kettle program is a major fundraiser for Salvation Army, which provides emergency assistance, a

homeless shelter for women and families and Boys and Girls Clubs for youth. Last year, \$338,000 was raised through the kettle program, and this year the goal is to raise \$350,000.



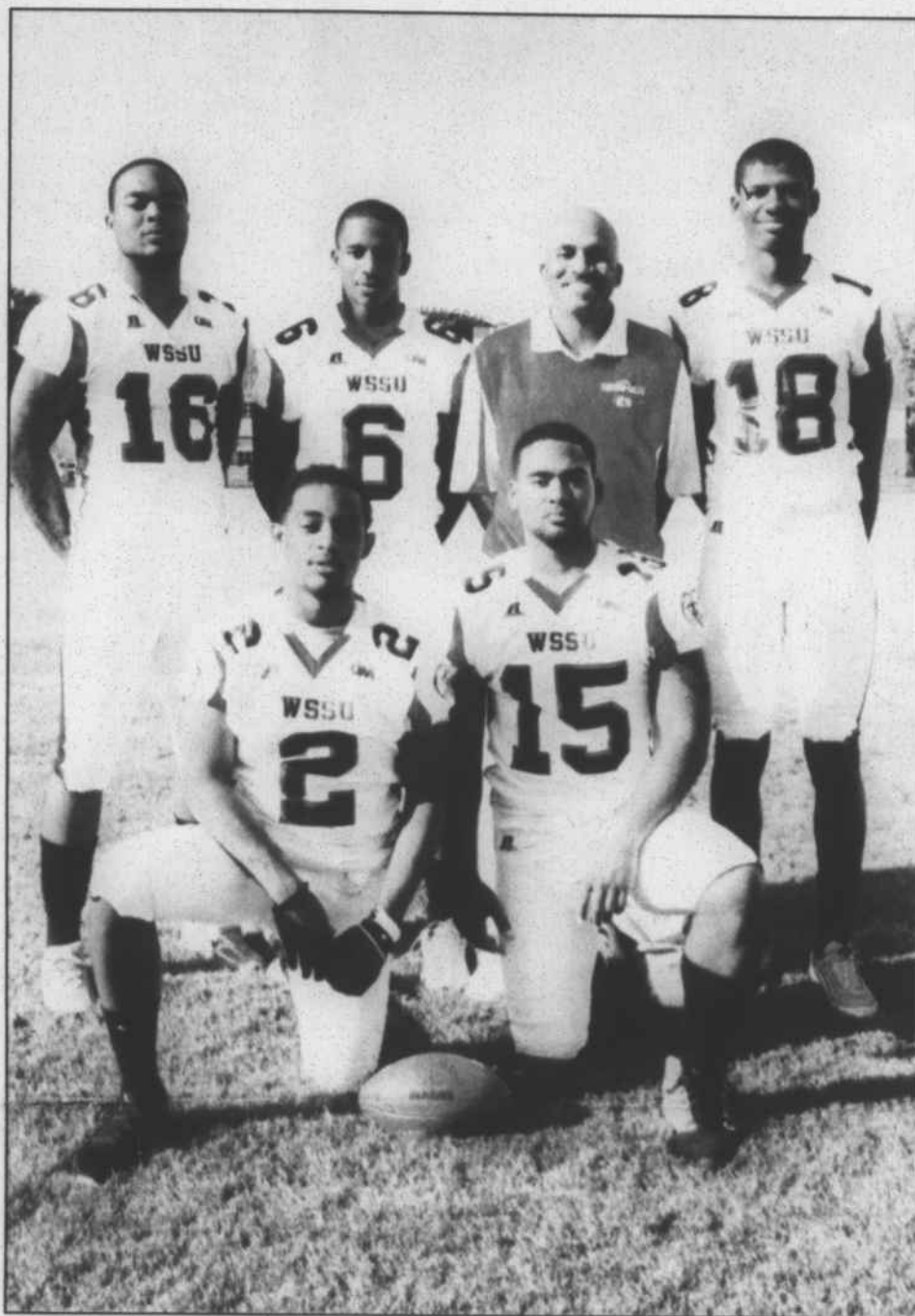
Fitzgerald

New to the kettles this year are the Quick Response (QR) codes on the signs above the kettles that smart phone users can scan to make online donations. Bell ringers began working late last month. They can be found outside of many local stores, including Walmart, Sam's Club, K-Mart, Macy's and Lowes Foods.

Deshara Myers is one of the bell ringers. Last week as she manned a kettle in front of Dillard's at Hanes Mall, Myers said taking part in the

See Agencies on A6

Proud of Our Rams



WSSU Photo by Garrett Garris
Winston-Salem State University Head Football Coach Connell Maynor (standing second from right) is getting his team ready for battle. The surging Rams will face the New Haven Chargers on Saturday at home in the quarterfinal of an NCAA regional playoff. The community is being urged to support WSSU as it continues its quest for a national championship. Read more about how to get tickets to Saturday's game on page B10.

High-tech parking meters hit the streets

BY LAYLA FARMER
THE CHRONICLE

The City of Winston-Salem has added two new solar powered parking meters.

The new pay stations were installed near the Forsyth County Hall of Justice in the spring, one on the section of

Second Street between the Main Street and Church Street intersections, and a second



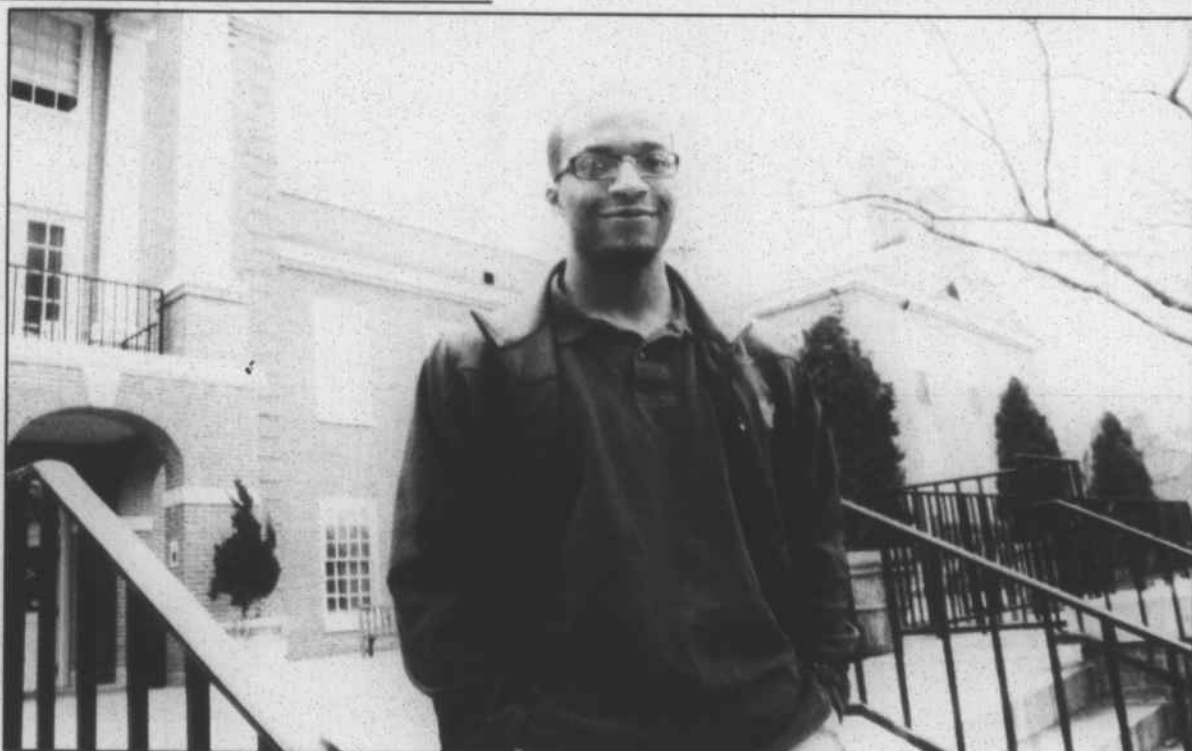
Ring

on the 200 block of Main Street just outside the courthouse. Instead of having one meter per parking space, the new pay stations manage a handful of spaces at once and offer the flexibility of paying in cash of any denomination (the old meters only take quarters) or credit cards.

Motorists can designate the amount of time they wish to occupy the space without having to come back to "feed the meter," but rates have increased for those who choose to park in areas monitored by the pay stations for long periods of time. Those with handicapped placards, who were previously allowed to park for free, are now required to pay for parking in

See Meters on A11

Photo by Layla Farmer
Brandon Turner is one of only 32 students nationwide to have been selected for the prestigious scholarship this year.



Well-rounded Turner named Rhodes Scholar

BY LAYLA FARMER
THE CHRONICLE

A Wake Forest student has landed one of the most prestigious scholarships in the country.

Brandon Turner, a senior, biophysics major, was one of only 32 college students nationwide who were selected from a pool of 830 candidates to study at England's Oxford University next year as a Rhodes Scholar. Turner is the only North Carolina student who was selected this

year as a Rhodes Scholar.

According to the organization's Web site, Rhodes Scholars are chosen "not only for their outstanding scholarly achievements, but for their character, commitment to others and to the common good, and for their potential for leadership in whatever domains their careers may lead."

Over the course of his college career, the 21 year-old rugby player has displayed each of the criteria in tangible ways, according to Dr. Thomas Phillips, director of Wake Forest

Scholars, the office that shepherds students through the scholarship process. Phillips, who has worked with many of the dozen Rhodes Scholars the school has produced in the last 25 years, believes it was Turner's unique combination of brains, brawn and compassion that tipped the scales in his favor.

"He is very capable intellectually, but at the same time, he has a tremendous humanitarian spirit and those things together make for a pretty

See Turner on A11

Shoppers asked to Buy Local

BY TODD LUCK
THE CHRONICLE

As the holiday shopping season began last weekend Winston-Salem had its first "Buy Local Saturday."

The City of Winston-Salem, along with the Winston-Salem Chamber of Commerce and Downtown Winston-Salem Partnership (DWSP) announced the initiative the day before Thanksgiving during a media conference on Trade Street.

Between the frenzied Black Friday and Cyber Monday shopping events, "Buy Local Saturday" was designed to encourage local residents to spend money at local businesses. Organizers hope that the goal of initiative will be embraced throughout the entire Christmas shopping season and beyond.

"Don't just do it this Saturday, do it all during the year, but particularly during the holiday season because, really, this is a time when a lot of our retailers make their money," said Michael Suggs, the chair of the DWSP's board who runs the Trade Street shop Body and Soul with his wife, Dana.

Many owners and managers of local businesses from around the city spoke at the press conference. Vivian Joyner, co-owner of Sweet Potatoes, said that customers are doing a lot more than enjoying good Southern cooking when they come to her downtown restaurant. They are helping the restaurant's 30 employees support their families and much more, she said.

"When you come and you buy lunch or dinner or take-out



Photo by Todd Luck

Michael Suggs speaks.

See Local on A9

Spend it here.
Keep it here.

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CHAMBER

A Mind For Business.

