

# CAREERS

## Briefs

### Magazine praises WFU Business

Bloomberg Businessweek has ranked Wake Forest University's Undergraduate Business program #1 in the nation for academic quality and among the top 20 programs overall for the fourth consecutive year.



"The Best Undergraduate Business Schools" ranking report was released on March 20.

Overall, Wake Forest's undergraduate business program ranked #19 in the nation. "Our hard-working, passionate students and dedicated faculty and staff should be commended for achieving the top academic quality rank for the fourth consecutive year," said Dean of Business Steve Reinemund. "The combination of a rigorous education and hands-on internship experience prepares students to succeed in their new careers."

Wake Forest ranked #8 in the nation for the percent of students with internships (92 percent).

### National Telecommunicator Week salutes 911 operators

The Winston-Salem Police Department is recognizing the contributions of the men and women who work in the Public Safety Communications Center during its observance of National Telecommunicator Week, April 8-14.



Cunningham

The Winston-Salem Police Communications Division comprises 49 dedicated employees who serve the community around the clock, 365 days a year.

"Every day in our communities, public safety telecommunicators preserve public safety by answering desperate calls for help, providing a vital link of services that we all rely upon to save lives and property," said Police Chief Scott Cunningham. "They are knowledgeable and highly trained individuals who make critical decisions, obtain and quickly disseminate information and dispatch emergency and non-emergency calls for service."

During 2011, telecommunicators answered 523,155 calls for service. Of these calls 219,433 were 911 emergency calls and 303,722 were received on the non-emergency lines. A total of 260,366 police and fire calls were dispatched.

### USPS to tout new business services at workshop

The United States Postal Service invites small businesses to attend a "Grow Your Business Day" workshop that will help entrepreneurs and proprietors to promote their businesses using direct mail, without the cost of mailing lists or permits.

It will be held at the Winston Salem Main Post Office, 1500 N. Patterson Ave. on Thursday, May 3 at 11 a.m.

The new Every Door Direct Mail (EDDM) service is the first in a series of U.S. Postal Service initiatives to make growing your business with the mail more efficient and affordable.

In this one-hour presentation, postal experts will show how easy it is to select a campaign message, target an audience and prepare EDDM mailings. Information will be provided on how to do it yourself or using mailing house vendors. Attendees will also learn about the Postal Service's new Direct Mail Hub, a web site that has simple, cost-effective ways to tap into the marketing advantages of Direct Mail.

Seating is limited so those interested in attending are encouraged to register at [usps.com/growyourbusinessdays](http://usps.com/growyourbusinessdays).

### Wells Fargo celebrating 160th anniversary by donating millions

Wells Fargo & Company is marking its milestone 160th anniversary by donating more than \$2.5 million to more than 60 nonprofit organizations across the U.S.

In some regions, eligible Wells Fargo customers helped determine how pools of \$160,000 were divided among local non-profits by voting at Wells Fargo ATMs. In addition, Wells Fargo will donate, build or renovate 160 homes in the communities it serves over the course of 160 days.

"We've been working with our customers and communities to help them succeed financially since 1852," said Chairman and CEO John Stumpf. "Through the years, we've put our customers first, and we'll continue to do so as we look ahead to the next 160 years of service. Our celebration includes ways to honor our customers, communities and team members and says thank you for being with us over time."

The company also is organizing local volunteer activities for team members across the country in celebration of the anniversary. The activities address needs that are important to team members, customers and communities including affordable housing, sustainable environments, hunger assistance and education.



Stumpf

## Women's Leadership Council now has 1,000+ members

CHRONICLE STAFF REPORT

The United Way of Forsyth County Women's Leadership Council (WLC) has reached a membership milestone. The Council recently added its 1,000th member - reaching a goal its set in 2011 when its membership was not yet 900.

"I think it's very fitting to reach our 1,000th member in our 5th year," said Director of Strategic Initiatives Dustie Lanier. "The aspirations and determination of these women is outstanding."

The Women's Leadership Council was created in 2007 with a goal to reach out to local women to "educate, engage, and empower" them to meet the most pressing needs in Forsyth County.

Through the volunteer, education and networking opportunities the Council provides, local women have been become stronger philanthropic leaders, advocates and community investors.

"Although the Women's Leadership Council is part of the United Way campaign, the WLC offers members a variety of ways to stay involved year-round with their investment," added Lanier. "The women love to volunteer, they get to see



File Photo

WLC members host a career development workshop for Philo Middle students last year.

their dollars impacting the community firsthand - all while connecting with women from across the county."

Collectively, the WLC has raised \$2.8 million that is being invested in struggling middle schools in Forsyth County. This past year, the WLC and United Way both released reports citing the significant changes made at Philo Middle School from 2008

to 2011. For example, the school saw a 137% increase in the number of students passing the math end-of-grade test and a 115% increase in those passing the reading portion of the test.

Learn more about the Women's Leadership Council at [www.forsythwlc.org](http://www.forsythwlc.org).



Cris Carter

## Aggies, security pros to rub shoulders

CHRONICLE STAFF REPORT

Seven North Carolina A&T State University students have been picked to attend the annual meeting of the International Organization of Black Security Executives (IOBSE) in Chicago from April 18 - 20. ESPN analyst Cris Carter, a retired NFL star, will give the keynote address.

Ramon Patterson, a North Carolina Central University graduate who now works in the loss prevention wing of Wal-Mart, will speak at a special dinner for students.

Members of IOBSE, a non-profit professional membership organization, include entry level loss prevention managers to senior vice presidents and chief security officers of Fortune 500 corporations.

Karlos Glenn, Meshach Jackson, Patrick Jackson, James G. Smith, Avery McKoy, Derrick Bradshaw and Patrick Mosley will receive all-expenses paid trips to the annual meeting. They were selected through a rigorous on-campus interview process. All student interviewees had to attend a career seminar prior to interviewing.

All of the students are criminal justice majors, except Mosley, who is studying political science. This is the second year the Department of Political Science and Criminal Justice has sent students to the IOBSE annual meeting.

Founded in 1982, IOBSE has active members and corporate sponsors in the United States and in foreign nations like Nigeria and Jamaica. In partnership with its corporate sponsors, IOBSE provides eligible students access to a network of security professionals with paid internships and careers.

According to the organization's web site, the current president of IOBSE is Suni K. Shamapande, the divisional VP of Loss Prevention for Sears Retail Stores and Sears Auto Centers. During his 20 years in loss prevention, Shamapande has also worked for companies like Polo Ralph Lauren and Nike.

Shamapande

## Educator Changing Lives

National Center for Family Literacy Photo

2012 Toyota Teacher of the Year Shari Brown, right, helps one of her many students. The Lenior educator was awarded the honor late last month at the National Conference on Family Literacy in San Diego, Calif. Brown is a family literacy coordinator and instructor employed by Caldwell Community College and Technical Institute, which will receive \$20,000 as a result of Brown's win.



## Leadership Winston-Salem seeks leaders

SPECIAL TO THE CHRONICLE

Leadership Winston-Salem is accepting applications for its nine-month community leadership program, which will begin in October 2012 and end in June 2013.

With a mission of educating, connecting and energizing leaders to serve and improve the community, the Leadership Winston-Salem flagship program, founded in 1984, is a nine-month commitment with monthly sessions covering a wide variety of topics including healthcare, human relations, government, public safety, social services, community development, arts and education.

Selection for the program is based on a variety of criteria designed to select a class of partici-

pants who reflect the demographic diversity of Forsyth County. Previous classes have included existing and emerging leaders from business, government, education, healthcare and the non-profit sector as well as a mixture of ethnicities, ages and genders. An ideal candidate will also have demonstrated experience in community involvement, an interest in learning more about Forsyth County, and a strong desire to improve the community.

## LEADERSHIP WINSTON-SALEM

Igniting Community Leadership

For those interested in learning more about the program, an information reception will be held on Thursday, April 19 from 5:30-6:30 p.m. There is no fee for the reception, but pre-registration is requested at [www.leadershipws.org](http://www.leadershipws.org).

## WFU grads to hear from Ergen, Reckford

CHRONICLE STAFF REPORT

The Class of 2012 at Wake Forest University will hear from Charlie Ergen on May 21.

Ergen, chairman of satellite broadcaster Dish Network Corporation and EchoStar Communications Corp., will give the school's commencement address during the school's private, invitation-only outdoor graduation ceremony at Hearn Plaza.

Jonathan T.M. Reckford, chief executive officer of Habitat for Humanity International, will deliver this year's baccalaureate address on May 20 in Wait Chapel. The baccalaureate service is also private.

Ergen has decades-long ties to Wake Forest. He earned an MBA at the university in 1976 and is recognized as one of the most accomplished graduates of Wake Forest's

Schools of Business.

"What Charlie Ergen has accomplished, and how he has accomplished it, is a great message for today's students," said Wake Forest President Nathan O. Hatch. "He took great risks, defied great odds and did things his own way."

The roots of his pioneering entrepreneurial ventures date to more than 30 years ago when Ergen, his wife, Candy, and a business associate co-founded EchoStar Communications, a small business selling and installing satellite dishes at homes in Colorado. Under Ergen's vision and leadership, Dish Network was launched in 1996 and became the fastest growing direct-to-home satellite television company in the United States, currently serving more than 14 million customers.

"Students who face challenging times



File Photo

Jonathan T.M. Reckford speaks in Winston-Salem in 2010.



Ergen