THE CHRONICLE

CAREERS



## Chamber relocates

The Winston-Salem Chamber of Commerce has signed a 10-year lease-on a 12,000 square feet of office space at 411 West Fourth Street in downtown Winston-Salem. When renovations are complete, the current Commerce Plaza building will be renamed Winston-Salem Chamber Plaza. The Chamber plans

to move into its new location in December 2012. The Chamber will occupy the entire second floor of the building and will also have prominent first-floor entrance along Fourth Street.

'We are thrilled to secure such an ideal location in

**ER** the heart of Winston-Salem and Forsyth County," said Gayle Anderson, president and CEO of the Chamber. "We are planning an updated, modern office space that reflects the Chamber's enthusiasm for Winston-Salem's future as the City of Arts and Innovation and our continued commitment to the revitalization of downtown."

The Chamber will announce the business partners that are providing special assistance in up-fitting the space soon. The Chamber was represented in this lease transaction by Nat Taylor, president of Taylor & McChesney Commercial Properties. The landlord, Mercantile Plaza LLC, was represented in this lease transaction by Tiffany Barrier and Mark Fulk of Meridian Realty Group, Inc.

# **Tompkins named NNPA leader**

Highly-respected media and entertainment executive William G. Tompkins Jr. has been name president and chief executive officer of the National Newspaper Publishers Association, a federation of more than 200 Black-owned publications.

NNPA Chairman Cloves Campbell, publisher of the Arizona Informant, said Tompkins was selected

from an impressive field of candidates screened by Carrrington & Carrington, a Chicago-based executive search firm.

Tompkins worked at the Washington Post for 19 years in a variety of top-level positions, including vice president of marketing, director of national advertising and manager of corporate and financial advertising sales. He left



the newspaper to join Kodak as chief marketing officer of its entertainment imaging business unit. Tompkins was also vice president and general manager of the Motion Picture Film Group for the Eastman Kodak Company, managing a \$700 million global distribution operation. In addition, he was chief marketing officer of NextGen Media Group, the firm that launched the social media news site ReportN. He also was president of William Tompkins Associates, a consulting firm specializing in providing advice on strategic planning and operations.

# Goodwill adopts Crosby Scholars

### CHRONICLE STAFF REPORT

The Crosby Scholars Community Partnership is now an independent affiliate of Goodwill Industries of Northwest North Carolina.

The move is designed to enhance financial support and future growth of Crosby Scholars, a leadership and scholarship program for local middle and high school students. Crosby Scholars will maintain its separate corporate status and name, as well as its separate

501(c)(3) taxexempt status. There are no changes in the staff at Crosby Scholars, and its organizational model for helping students prepare for college

remains

intact.

fully

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"This dynamic affiliation with Goodwill will be instrumental in helping us expand our programming, create synergies improve that delivery of services and generate

innovative approaches to Gibel the

engaging community and the people we serve," said Crosby Scholars Executive Director Mona Lovett, who is now president and CEO of the Crosby Scholars. "This is a logical alliance between two organizations with shared goals. Crosby Scholars' mission is to remove barriers to college, and Goodwill's mission is to remove barriers to employment - lack of education is increasingly becoming the primary barrier to employment."

While officials say Crosby Scholars is currently fiscally sound, the additional funding Goodwill is providing will help Crosby Scholars reach and



Justice Ginsburg poses with former Wake Law student Josie Patane in 2008 in Venice. High Court's Ginsburg taking part in Wake Law programs

#### CHRONICLE STAFF REPORT

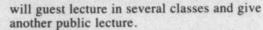
Study abroad programs offered in Europe by Wake Forest University School of Law will feature a special treat for students this summer: U.S. Supreme Court Justice Ruth Bader Ginsburg.

She will be a guest lecturer at the School of Law's study abroad programs in Venice, Italy and Vienna, Austria. "We are thrilled

that Justice Ginsburg has so graciously agreed to once again share her expertise with our students in

our study abroad programs," said Dean Blake D. Morant.

Justice Ginsburg visited the law school's Venice program the week of July 9. She guest lectured in several classes and was slated to give a free public lecture yesterday. Following her visit to Venice, Justice Ginsburg will then head to the law school's Vienna Study Abroad Program, where she



The associate justice has a long history with Wake Forest law school. In May, Ginsburg gave the keynote address at a luncheon celebrating the kickoff of the law program in Washington, school's D.C., which was held at the offices of Morgan, Lewis & Bockius LLP.

In 2008, Executive Associate Dean for Academic Affairs Suzanne Reynolds cotaught a comparative constitutional law class in Venice with Ginsburg, who served as a guest teacher as part of the law school's study abroad program. Her late husband, Georgetown University Professor of Law Martin Ginsburg, also taught in the 2008 Venice Summer Abroad Program with Professor Joel Newman.

In 2005, Ginsburg visited Wake Forest as part of the law school's "A Conversation With ... " series, which brings speakers to campus to tell their stories. Reynolds interviewed Ginsburg about her life and career. .

Ginsburg was the second woman to serve on the high court. She was appointed by President Bill Clinton in 1993.



Tompkins is eager to draw on his wealth of experience on behalf of NNPA.

"Having had corporate roles during the majority of my career. I now have the opportunity to work with people who represent the heart and soul of what our country is all about: being entrepreneurs who are making a difference," he said.

## **Students travel to South Africa**

A group of students and professors from North Carolina A&T State University traveled to the Johannesburg, South Africa in May to participate in the African Presidential Roundtable

The annual event is organized by the African Presidential Archives and Research Center (APARC) at Boston University under the leadership of Ambassador Charles Stith. Representatives from



across Africa and the United States, including former heads of state, ambassadors, business owners, non-governmental organizations and universities, all met to have a series of roundtable discussions around this year's theme: "21st Century Energy Agenda for Africa.'

Stith

Former African heads of state like President Thabo

Mbeki of South Africa, President Nicephore Soglo of Benin, President Amani Karume of Zanzibar, Rupiah Banda of Zambia, President Pedro Pires of Cape Verde President Benjamin Mkapa of Tanzania and President Olusegun Obasanjo of Nigeria were all on hand for the policy panels and to discuss public policy, social development and leadership in Africa at dinners and receptions.

The N.C. A&T delegation was organized by DeWayne Wickham, interim chairman of the department of journalism and mass communications. The group was led by political science and criminal justice professor James Daniel Steele. Other members of the delegation included Linda Florence Callahan. professor of journalism and mass communication (JOMC) and JOMC students Kelsey Fair, Shawn Jackson, Khalil Lewis and Deryck Nicholson.

While in South Africa, delegates toured historic sites. En route to the conference, the group took advantage of an extended layover and took a walking tour of the Old City, a cruise along Lake Zurich and stroll along Bahnhoffstrasse in Zurich. Switzerland.

sustain its goal to grow from 7,000 students served in 2011 to the 10,000 it anticipates will be served by 2015. In addition, the affiliation, which was unanimously approved in June by the Boards of Directors of both organizations, offers the opportunity for potential future geographic expansion of the Scholars model within Crosby Goodwill's 31-county Northwest North Carolina territory.

"As Goodwill continues to remove barriers to work for the clients that we serve, we have been proactive in developing a formal affiliation with Crosby Scholars that helps remove barriers for middle and high school students to pursue higher education," said Goodwill President and CEO Art Gibel. "This affiliation strengthens both organizations' ability to reach and support middle and high school students, as we help them understand and recognize the significant role of education as they prepare for future employment.'

# Raleigh HBCU exposing students to Chinese culture

#### CHRONICLE STAFF REPORT

Five Saint Augustine's College students just returned from a month in China

Russell Brodie, director of the Raleigh-based school's Study Abroad Program, accompanied students Princess Goodridge of Brooklyn, N.Y., Raymond Smith of Chicago, Maya Parker of Waldorf, Md., LaCara Rogers of Charlotte and Maddie Jackson of Richmond, Va. They travelled with various N.C. State University students and administrators as part of a program offered by the Confucius Institute, which works to expose American students to Chinese culture. St. Aug established a Confucius Classroom prothrough gram

Confucius Institute in 2011. Chinese local. "The ultimate goal is

basic exposure to language

and culture," Brodie said. "Our students got to connect with Chinese culture, students and locals during this trip.

While in China, the students studied Mandarin Chinese, tasted authentic Chinese food, learned calligraphy and visited the Great Wall of China.



**Recognized for Community Service** 

Truliant Federal Credit Union's Marjorie Rorie, director of community services, and Marc Schaefer, president and CEO, pose with the honor the credit union recently received from the NC Credit Union League. Truliant received the second-place Dora Maxwell Social Responsibility Award for its community involvement efforts in 2011, which included offering tax preparation services for members of modest means.

# **Covington remembered for** steering WSSU in right direction

#### CHRONICLE STAFF REPORT

Former Winston-Salem State University Chancellor Dr. H. Douglas Covington was laid to rest on June 29 in Radford, Va. He was 77 when he passed away on June 27.

The Winston-Salem native led the school from 1977 until 1984

Covington was an educator for 50 years. In addition to serving as chancellor at WSSU, he was president Alabama of & M University and Cheyney University as well as vice



president of H. Douglas Covington poses at his desk at development Radford University.

In 1995, Covington became the first African American to lead a non-historically black public college or university in Virginia when he became president of Radford University. After his retirement from Radford in 2005, Covington served as interim president of Emory & Henry College.

During his WSSU years, Covington and his late wife, Bea, were known for their warmth and commitment to devel-

the Princess Goodridge seen here with a

at Tuskegee Institute.

