

# CAREERS

## Briefly

### Salem hires faculty

Salem College is welcoming six new professors and one returning emeritus professor in disciplines ranging from biology to creative writing for the 2012-2013 academic year.

"These new and returning faculty provide a wonderful combination of fresh perspectives and seasoned experience that will deeply enrich our academic programs," says Dr. Susan Calovini, Vice President for Academic and Student Affairs and Dean of the College. "I am excited to introduce them to our students and campus community this fall."

New and returning faculty are: Dr. Kathryn Adams, Visiting Assistant Professor of Education; Dr. Karen Hixson, Associate Professor of Exercise Science; Dr. Wade Mattox, Assistant Professor of Mathematics; Aimee Mephram, Visiting Assistant Professor of Creative Writing and Interim Director of the Center for Women Writers; Dr. Craig Miller, Visiting Emeritus Professor of Chemistry; Dr. Darlene Rodriguez, Assistant Professor of Not-for-Profit Management and Director of Not-for-Profit Management and Arts Management programs; and Dr. Laura Watts, Assistant Professor of Biology.

### Blacks push for Dalton

African American leaders across North Carolina have launched a new effort to rally around Walter Dalton's candidacy for governor. The site, AfricanAmericansforDalton.com, was announced in an email from U.S. Rep. G.K. Butterfield of the 1st Congressional District. African Americans for Dalton will spread Dalton's message that by working together, we can build a better North Carolina for all of its people through working together. Additionally, the group believes that unprecedented and undue cuts to jobs, education, and healthcare hinder the opportunity that the state has always fostered.

"Walter Dalton believes everyone should have a shot at the American Dream. Like the President, Walter understands that jobs, education, and healthcare give people the opportunity to succeed," said Butterfield.

The group will be led by a leadership team from across North Carolina who believe that Walter Dalton is the only candidate in this race who understands issues that are important to African Americans.

The Dalton for Governor African American Leadership Team includes Sen. Floyd McKissick, Legislative Black Caucus Chair; Fred Yates of the Alliance of Black Elected Officials; and Guilford County Commissioner Skip Alston, former State NAACP president.

"Walter Dalton has consistently fought to expand opportunity in North Carolina," said Sen. McKissick. "Walter has worked to recruit jobs, lower the dropout rate, increase minority contracts, and fight health disparities in our communities."

### Nominees sought for small business honor

The Winston-Salem Chamber of Commerce is accepting nominations for the 2012 Truliant Federal Credit Union Small Business Award through Aug. 31.

The award will recognize small businesses for their success and contributions to the local community. Winners will be recognized during the Chamber's annual meeting in October. The recipients will also have the opportunity to showcase their companies at this meeting.

"Truliant is very proud of the work we do to support small businesses in the communities we serve," said Marc Schaefer, Truliant president and CEO. "Credit unions have been extremely active in ensuring that small-business owners have the resources they need to grow and create jobs."

The Chamber's annual meeting is held in partnership with the Winston-Salem Rotary Club. With an expected crowd of 1,000 business and community leaders, this annual meeting is the area's largest single gathering of business professionals to discuss the Chamber's economic development accomplishments for the current year, as well as its plans for the community's future.

For more information on nominating a business and to access a nomination form, please visit the Winston-Salem Chamber of Commerce web site at [www.winstonsalem.com](http://www.winstonsalem.com).



File Photo  
Alfred Poe addresses friends, colleagues and supporters at his retirement celebration at Carver in 2011.

## Poe to be honored in his native High Point

CHRONICLE STAFF REPORT

Legendary educator/coach Alfred Poe will be honored by the Housing Authority of High Point (HAHP) next month.

Poe has been selected to receive the agency's Pillars of Fame Award. The honor was established in 2006 to inspire community youths by showcasing former public housing residents who overcame obstacles and became successful leaders and pillars of the community.

Poe grew up in the Daniel Brooks Community in High Point and graduated from William Penn High School, where he played basketball and was a football manager.

He learned to play tennis at Washington Terrace Park during the sixth grade and played in high school, winning the Western Regional Doubles Tennis Title his senior year with his partner, Paul Wright. He also won a Parks and Recreation State Ping Pong Title.

After high school, Poe worked for a year for the High Point Recreation Department before being offered a four-year tennis scholarship to North Carolina Central University. His impressive record in college of 68 wins and four losses earned him an induction into the NCCU Sports Hall of Fame.

Poe has held head coaching positions in basket-

ball, tennis and track in both Maryland and North Carolina. He spent many years at Carver High School, serving in several different capacities, including athletic director. Poe retired from Carver, where the gymnasium has been named in his honor, two years ago.

This will be the latest in a long list of honors for Poe, a Winston-Salem/Forsyth County Sports Hall of Famer. He has been Coach of the Year three times and was honored by the North Carolina Coaches Association for 25 years of service in 1992 and by the North Carolina High School Athletic Association for outstanding service.

Poe and his wife, Carol, have three children, Alisa, Camille and William.

Estie Bennington will also receive a Pillars of Fame award. Bennington became the first person without a law degree elected Clerk of Superior Court for Guilford County.

Bennington, who recently completed the novel "Insanity on the Road to Glory," is married to Richard Bennington, a High Point University professor. They have three grown children and four granddaughters.

The Pillars of Fame Award Ceremony will be held at Astor Dowdy Towers, 701 E. Green St. in High Point, on Sep. 19 at noon. The event is free and open to the public.

## Novant's commitment to diversity honored

SPECIAL TO THE CHRONICLE

VHA Inc., a national network of more than 1,350 not-for-profit healthcare organizations and 72,000 other providers, presented Novant Health with the 2012 Leadership Award for Supply Chain Management Excellence in the category of supplier diversity. Novant received the award during a national presentation in Denver, Colo.

The Supply Chain Management Excellence awards recognize healthcare organizations for improving operational efficiency and reducing costs from the supply chain while maintaining quality patient care.

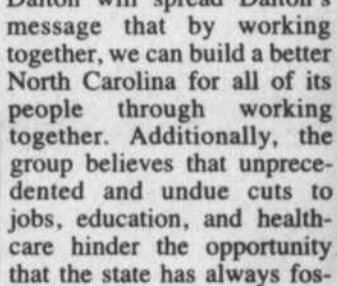
"Diversity has long been one of Novant's core values," shared Deborah Ashton, chief diversity officer at Novant Health. "And our goal is to ensure that our supplier partners support and reflect our organization's values and the communities we serve."

In 2011, Novant Health spent more than \$75 million with diverse suppliers and implemented a new reporting program for current vendors to ensure that they also value diverse suppliers. Novant engaged two historically black colleges - Winston-Salem State University and North Carolina Agricultural & Technical State University - through formal internship and employment opportunities for nursing and health administration students. Additionally, Novant supply chain leaders were instrumental in helping to form the Regional Healthcare Industry Group, which includes healthcare providers, insurance companies and suppliers.

Novant has been recognized as a Top 10 company by Working Mother magazine and a Top 50 Family-Friendly Company by Carolina Parenting, Inc. In addition, Novant Health is a past award recipient of the Carolinas Minority Supplier Development Council Public-Private Sector Organization of the Year.



Ashton



Butterfield



Alston

### 'Brothers in Action'



Photo by Regina Fleming/Big Brothers Big Sisters

Radio host Michael Baisden (third from left) donates \$20,000 to Big Brothers Big Sisters during his 9th Annual Anniversary Celebration last month at the Apollo Theater. The money will benefit BBBS' Mentoring Brothers in Action, a national partnership between the agency and Alpha Phi Alpha, Kappa Alpha Psi and Omega Psi Phi.

## City newsletter has business-friendly info

CHRONICLE STAFF REPORT

Word About Town, a new City of Winston-Salem newsletter aimed at keeping local businesses and institutions informed about issues that affect them, recently made its debut.

The inaugural issue was mailed to 6,495 addresses that are zoned for commercial, retail, wholesale, educational or religious uses and will be distributed twice a year, said Ed McNeal, the city's director of marketing and communications.

"Most changes that affect businesses and institutions usually take effect at the start of the calendar year or at the start of a new fiscal year on July 1," McNeal said. "Word About Town will coincide with this schedule to help businesses and institutions keep up with changes that can affect them. For instance, our first issue has information for kitchen operators about new state fire code rules for cleaning kitchen hoods."

The first issue also includes information about disposing of electronic waste, rules for donation containers, the Inspections Division's change-of-use review service for prospective tenants, information about disaster preparedness and upcoming sponsorship opportunities, and tips for avoiding ten common fire-safety inspection violations.

The newsletter is also posted online at [Business.CityofWS.org](http://Business.CityofWS.org). For answers to specific questions not covered in the newsletter, call CityLink, the city's 24-hour citizen-service line, at 311 or 727-8000.



## White House hails N.C. mom as 'Champion'

CHRONICLE STAFF REPORT

Raleigh mother Mandy Patterson was among 12 parents who were saluted last week at the White House as "Champions of Change."

The 12, who hail from cities and towns across the nation, have devoted their time and effort to their PTA chapters. During the event, they shared their stories with Obama Administration officials and PTA members across the country.

The Champions of Change program was created to honor ordinary Americans doing great work in their communities. Each week, a different sector is highlighted and groups of Champions, ranging from educators to entrepreneurs to community leaders, are recognized for the work they are doing to serve and strengthen their communities.

"President Obama knows how important parent involvement is in education, and we are excited to welcome PTA leaders who are setting such great examples in their communities to the White



Patterson



Jarrett