

# CAREERS

## Briefly

### Professor to teach in Australia

Dr. Kisha Daniels, an associate professor in the H.M. Michaux Jr. School of Education at North Carolina Central University, has received an Endeavour Executive Award from the government of Australia.

The Endeavour Awards are a merit-based scholarship program of the Australian government that provides opportunities for citizens of the Asia-Pacific region, the Middle East, Europe and the Americas to engage in study, research and professional development in Australia. In many respects, the program is an Australian counterpart to the U.S. State Department's Fulbright Program.



Daniels

Daniels' award is in recognition of her research on the use of service-learning as a teaching strategy. Research by her and others shows that service-learning is an effective form of pedagogy that provides rigor and relevance and also builds leadership, cultural awareness and advocacy skills in future educators. It also has been shown to have a positive influence on K-12 students and urban communities. Daniels has been using service-learning as an instructional tool since 2006 as the co-principal investigator for a grant from Learn and Serve America.

She will leave Sept. 1 to spend the fall semester in Australia, working with faculty at the University of Western Sydney to promote the inclusion of service-learning techniques in their education programs, with a particular focus on educational opportunities for marginalized populations.

"I am honored to be able to work with service-learning on a global scale," Daniels said. "I will bring back new knowledge to support the School of Education, its pre-service and professional candidates and the larger Durham community."

### Local dessert companies unite

Dewey's Bakery, Inc. has acquired Blue Ridge Ice Creams, uniting two of Winston-Salem's most beloved local dessert destinations.

The businesses are now under one roof at Dewey's Bakery in Thruway Shopping Center at 262 South Stratford Road.

"This is an exciting marriage of two brands that have deep roots in the Winston-Salem community," said Zack Grove, director of Marketing. "Blue Ridge is a perfect fit for Dewey's, as it allows us to offer customers the very best in baked goods alongside decadent homemade ice cream."

Since 1988, Blue Ridge has been making more than 100 flavors of ice creams, sorbets and gelatos. Dewey's will be offering a full line of Blue Ridge products, including seasonal favorites such as Peppermint Stick ice cream. Frozen blended drinks, including malts, floats and milkshakes, will also be available. About 20 flavors of ice cream will be offered each day on a rotating seasonal schedule.

Debbie Lee and Scott Rieckmann, creators and founders of Blue Ridge, will continue working with the company.

"We're thrilled about this new venture because it brings two great brands together, and we look forward to working with everyone at Dewey's," said Lee.

Dewey's plans to create a new selection of ice cream flavors inspired by some of its most popular fresh-baked products. The new team's first creation is Pink Lemonade Ice Cream, a lemon ice cream filled with chunks of Dewey's Pink Lemonade cake and icing.

The introduction of Blue Ridge Ice Creams at Dewey's Bakery coincided with the completion of renovations at the Thruway store.

### BBBS welcomes board members

Big Brothers Big Sisters Services, Inc. has announced the appointment of several community leaders to its 2012-2013 Board of Directors. The new members are: Trae Cotton of Winston-Salem State University; Jacqueline Daniels of Novant Health; Paul Foley of Kilpatrick Townsend & Stockton, LLP; Debbie Koontz of Pure and Honest Kids; Chris Leak of Morgan Stanley Smith Barney; J.A. "Yogi" Mangual of SCV Command Source; Tony McLure of PepsiCo; and Dan Stempkowski of PepsiCo.

"It is a privilege and honor to chair the Board of Directors of Big Brothers Big Sisters. Our agency is fortunate to have a board that works hard and is committed to changing the lives of children and our community for the better, forever," says Board Chair Lisa Snowden.

Amy R. Mack, president and CEO for Big Brothers Big Sisters Services, added, "We are grateful for the dedicated services of our Board of Directors and welcome these new members. The Board of Directors continues to provide strong leadership and commitment to our mission of providing meaningful and professionally monitored matches between adult volunteers and children."

## Local black business advocates to receive honor

CHRONICLE STAFF REPORT

Triad residents John Raye and Rosie Smith will be honored by Compro-Tax, a national, black-owned income tax preparation and bookkeeping company, for their long-time advocacy of black entrepreneurship, self-development and self-employment.

The husband and wife team have long run the local Compro-Tax office, one of 220 in 26 states. Raye is also CEO of John Raye & Associates, which specializes in entrepreneurship training and professional development and has been instrumental in developing the nationwide mobile tax office concept.

"Year in and year out, they outshine others and lead the company in recruiting, motivating and nurturing the spirit of entrepreneurship," Dr. Jackie Mayfield, Compro-Tax founder, said about Raye and Smith.

Before his business career, Raye was one of the first black television anchormen at prominent broadcast stations in Seattle, New York and Washington, D.C. He later won national acclaim when he raised a record \$100,000 in cash in one night to open the Majestic Eagles Federal Credit Union in D.C. It was one of the first standalone, black-owned federal credit unions in the nation's capital. Under Raye's intense, never-stop drive, the

Majestic Eagles became an international organization, guiding the skills and talents of aspiring entrepreneurs, including Lella Jones, who now runs a successful office in Hamlet, N.C.

"John Raye and Ms. Rosie inspired me so. I remember selling North Carolina watermelons from the back of a pick-up truck to buy my first Dudley (Cosmetology) Kit. I became a Dudley Sales representative, then began working with (Dudley Co-founder) Ms. Eunice Dudley and managed two successful beauty schools," she recalled. "Then John — ever on the lookout for business opportunities — introduced me to Compro-Tax and Dr. Jackie Mayfield. This union has allowed me to soar to new heights of business success. Fact is, I've been soaring ever since I met the Raye and Rosie power couple."

Raye and Smith, who have been married for 50 years, will receive the Culture of Business Award at the Sundance Plaza, 3050 University Parkway in Winston-Salem, on Sunday, Sept. 9 at 4 p.m.

For ticket and registration information, call 336-996-4704, 336-782-8383 or email: rayeandrosie@aol.com.



John Raye and Rosie Smith

Photo courtesy of R. Smith

## Cotton named Rural Hall's principal

SPECIAL TO THE CHRONICLE

The Winston-Salem/Forsyth County Board of Education voted unanimously last week to select Diamond Cotton as the new principal of Rural Hall Elementary School.

Cotton has been the assistant principal of Rural Hall since 2009. She replaces Rusty Hall, who is now the principal of Old Town Elementary School.

Cotton has spent her entire education career in WS/FCS. She taught kindergarten from 2001 to 2006 and third grade from 2006 to 2009 at Old Town. She also served an assistant principal internship and as an interim assistant principal at Old Town.

Cotton earned a bachelor's degree in elementary education from N.C. A&T University and a master's degree in school administration from Appalachian State University.



Cotton



## DKG gives token of appreciation to new teachers

CHRONICLE STAFF REPORT

Members of the Zeta Chapter of Delta Kappa Gamma International, a society of women educators, were on hand for a new teacher orientation that was held Aug. 8 at the Winston-Salem/Forsyth County Schools Central Office.

The chapter presented each of the 160 first-year teachers with an insulated lunch tote. The totes are DKG's colors, red and gold. Above the society's logo are the phrases "2 teach is 2 touch lives 4 ever" and "The profession that creates all other professions."

Inside the each tote was a voucher for a free dessert, courtesy of K&W Cafeteria, and coupon for a free cup of Krispy Kreme coffee. The lunch totes also included menu ideas and a list of web sites that feature healthy, economical lunch recipes.

The Zeta chapter was organized by Dr. Ruth Fitzgerald in 1939, 10 years after the original Delta Kappa Gamma Society was founded in Austin, Texas. Today, North Carolina has the fourth largest DKG membership in the U.S. after Texas, California and Ohio.

There are chapters in 17 countries, and the society's membership includes 100,000 female educators. Last year, DKG International donated about \$3 million in scholarships to members, college stu-

## Voting-Friendly Flight

AP Photo by Bob Riha Jr./Virgin America

In this photo released by Virgin America Airlines and transmitted via WiFi at 35,000 feet, presidential impersonators Mitt Romney (Jim Gossett) and President Obama (Reggie Brown) work both sides of the aisle, encouraging passengers to register to vote via the airline's in-flight entertainment screens. The airline partnered with Rock the Vote on Aug. 14 to encourage mile-high voter registration and celebrate its first flight from San Francisco International Airport to Washington's Reagan National Airport (DCA).



DKG member Leslie Baldwin passes out lunch tote bags to new Winston-Salem/Forsyth County Schools teachers.

dents and high school seniors. The Society also supports projects throughout the world by supplying teaching supplies and teachers, funding for books, musical instruments, buildings, computers, and even slates and chalk.

## G'boro firm to work security at DNC

CHRONICLE STAFF REPORT

Greensboro-based Safe & Secure Worldwide Protection Group has been hired to help provide security at the upcoming Democratic National Convention in Charlotte.

Lance Jones Sr., the owner of the company, traveled to Washington, D.C. months ago to meet with DNC officials. He pushed for the inclusion of minority-owned firms during the Convention, which will bring tens of thousands of people to the Queen City from Sept. 4-6.

Safe & Secure has signed a contract to provide uniformed and plainclothes security personnel during the DNC.

Jones started Safe & Secure nearly a year ago with a mission of being a trailblazer in the security industry. The company provides a litany of services, everything from protection services for businesses and gated communities, to security consulting and background checks.

Learn more at [www.safesecureworldwide.com](http://www.safesecureworldwide.com).



Los Angeles Mayor Antonio Villaraigosa, the chair of this year's DNC, speaks in Charlotte as the city's mayor, Anthony Fox, left, and others look on.

DNC Photo