

# CAREERS

## Briefly

### Kraft named ED of RMHWS

The Ronald McDonald House of Winston-Salem celebrated its 28th birthday of providing a "home away from home" for families of children receiving treatment in our local medical facilities with the arrival of a very special present: new Executive Director Charles "Chuck" W. Kraft.

Kraft comes to the Ronald McDonald House with more than 30 years of experience in the CPA and non-profit arenas. He has lived in Winston-Salem since attending Wake Forest University on a football scholarship. Kraft graduated with an accounting degree, earned his CPA credentials, and worked with two accounting firms for ten years.

In 1990, Kraft transitioned to the non-profit sector and joined the YMCA of Northwest North Carolina as CFO. He later worked with Smart Start and became executive director for five years. Most recently, Kraft held the position of executive director of the Robinhood Road Family YMCA.

A long-standing member of the Ronald McDonald House Winston-Salem family since 1986, Kraft has served as an Audit Committee member, Board of Directors treasurer and a volunteer. Capital Development Services (CapDev) conducted the search for the Executive Director and evaluated over 100 applicants.

"It was very important to us that the newest member of our team come to the table with not only a great understanding of our mission, but also with a clear passion for our work," said Board President Edward Griggs. "Chuck has exhibited that passion through his various involvements with our House."

Over the past 28 years, RMHWS has established its place in this community as a home for families during a critical time in their lives. Serving more than 1,000 families a year, the RMH provides a much-needed service to these families.

"We couldn't imagine a better way to celebrate our 28th year than by having Chuck on board," remarked Griggs, adding that "we know that his leadership will usher us into the next years of our future."



Kraft

### Goler CDC co-hosting annual symposium

The Goler Community Development Corporation (Goler CDC) and the Piedmont Contractors Resource Center (PCRC) will present their 4th Annual Piedmont Construction and Design Symposium, "Gaining Entry into Health Care and Science Construction," at the state of the art Wake Forest Biotech Place in Piedmont Triad Research Park, 575 N. Patterson Ave., on Friday, Oct. 12.

This year's Symposium features experts from the health care, science and the biotech industries to discuss future growth of these sectors as it relates to design and construction in the Triad, Triangle and Piedmont regions.

The Symposium provides a unique opportunity for attendees to hear firsthand about the new construction and expansion projects planned by the major health care providers in the region. The luncheon keynote speaker will be Dr. Eric Tomlinson, president of Piedmont Triad Research Park and chief innovation officer of Wake Forest Baptist Medical Center.

Registration is available online at <http://www.golercdc.org/>.

### Business incubator to mark anniversary

The Nussbaum Center for Entrepreneurship will hold a 25th anniversary celebration on Sept. 29 at the Airport Marriott in Greensboro.

The Nussbaum Center is a private non-profit corporation whose mission is to enhance economic development in Greensboro and the surrounding area through creating successful business owners. The incubator is designed to support non-retail, new or emerging businesses. The Center provides shared support services such as business counseling, receptionist, copier, fax, mail boxes and word processing, along with office and light manufacturing space.

Billed as "The Big Event," the anniversary dinner will feature a draw-down raffle of \$10,000, a silent auction, dinner and more. This celebration serves as the highlight of a busy year for the 25-year-old business incubator. The Nussbaum Center recently completed renovation of the former Carolina Steel Headquarters at 1451 S. Elm Eugene Street and made the move into this facility in June.

"This celebration allows us to highlight the fact that we are the safe place for entrepreneurs in the Triad. The sense of community we have cultivated and the network of supporters will be on full display, and I hope everyone can join us," said Nussbaum Center President/CEO Sam Funchess.

Tickets are still available at the Nussbaum Center web site, [www.nussbaumcfe.com](http://www.nussbaumcfe.com).

## WSSU to name dorm for chancellors



N.C. A&T Chancellor Dr. Harold L. Martin Sr.

### CHRONICLE STAFF REPORT

The Board of Trustees of Winston-Salem State University (WSSU) approved naming the new residence hall on campus the Martin-Schexnider Residence Hall in honor of two former chancellors.

Additionally, one of the two towers of the residence hall will be named for Dr. Harold L. Martin Sr., who served as chancellor from 2000 until 2006, and the other tower will be named for Dr. Alvin J. Schexnider, who was chancellor from 1996 until 2000.

The building, which is scheduled to open in August 2013, will help meet the need for more housing to



Dr. Alvin J. Schexnider

support WSSU's requirement for first and second year students to live on campus. Each of the towers will contain 227 beds with two shared bathrooms and a common living space on every floor. A one-story

connector building links the two towers with common space for all residents, including a classroom for group resident instruction in a living learning community.

Naming the new residence hall for Martin and Schexnider is part of the Board's efforts to recognize those who have served as chancellor of the university. The next building with a naming opportunity will recognize Douglas Covington who served as chancellor from 1977 until 1984. The Board recently voted to name the school's student center, which is still under construction, for current chancellor, Dr. Donald Reaves.

### Meeting the Boss



President Barack Obama jokes with members of the 2012 Summer White House Intern Class before a group photo shoot in the East Room of the White House on Aug. 7. The coveted intern positions are open to current college students, recent college grads and men and women of the Armed Forces.

## Grant will allow Forsyth Tech to train next generation of workers

### CHRONICLE STAFF REPORT

The U.S. Department of Labor (DOL) has awarded a \$15 million grant to Forsyth Technical Community College.

The three-year grant comes from the DOL's Trade Adjustment Assistance Community College Career Training (TAACCCT) program, which will establish the Community College Consortium for Biosciences Credentials. The national partnership will consist of 12 community colleges from across the nation and is designed to develop and expand workforce training across the \$100 billion biosciences industry.

Forsyth Tech is home of the National Center for the Biotechnology Workforce, a NC

### BioNetwork Center.

"This award attests to North Carolina's national leadership in biotechnology and Forsyth Tech's leadership in biotechnology workforce development," said Dr. Gary Green, president of Forsyth Tech. "This will define the next generation of biotech and life-science industry and provide vital support for community colleges across the country in meeting skills requirements for the entire biotech economic sector."

Over the three-year grant period, the project will train and help trade-impacted workers get new jobs. Training programs will include certificates in core biosciences skills, core laboratory skills, core medical devices skills, biomedical plastics and environmental monitoring.



Green

## New commissioners join HAWS Board

### CHRONICLE STAFF REPORT

Dr. Sharon "Shari" Covitz and Kelly Cason are the two newest members of the Housing Authority of Winston-Salem Board of Commissioners. They replace longtime members Lida Hayes-Calvert, who served for eight years, and Doris Kimbrough, who was a commissioner for 11 years.

Covitz brings her wealth of knowledge to the board, which oversees and directs all aspects of the Housing Authority. She is a humanitarian with a background in education and civic leadership. She earned a B.A. and Ed.M. degree from the University of Cincinnati and a Ph.D. from Boston College. Since retiring from Forsyth Technical Community College after 15 years as head of the school's Foundation, Covitz spends her time as a volunteer with many nonprofit community groups, including Leadership Winston-Salem (past chair), the Women's Council of the Forsyth Medical Center Foundation (Board of Directors), The Women's Fund (Finance Committee) of the Winston-Salem Foundation, Stratford Rotary (past president) and Friends of Brenner Children's Hospital.

Covitz said she is excited about joining the HAWS team.

"Having met with the staff, it's obvious they have a passion for their work," she said.

Cason will serve as the Board's representative for Housing Authority residents. Her journey with the Housing Authority began as a Housing Choice Voucher program participant. She says the program put her on the path toward home ownership.

"I have found that they are inspirational in helping me accomplish that ultimate goal of becoming economically self-sufficient," Carson said of the HAWS staff.

She currently works as a key account sales representative at Aramark and Pepsico Foodservice, Inc. Throughout her career there she earned several accolades for outstanding customer service, including two Circle of Excellence General Manager awards and multiple Top Sales awards.

As a commissioner, she said she plans to work with staff to ensure residents are treated with respect, offered job training opportunities and provided with the "decent and quality housing that they deserve."



Cason



Covitz

## Alumna joins UNCG Board

### CHRONICLE STAFF REPORT

The University of North Carolina at Greensboro has appointed Andrea Jenkins to its Alumni Association Board of Directors.

She will represent the western region of North Carolina on the board, which is the governing body of UNCG's Alumni Association.

Jenkins has nearly 10 years of experience in the non-profit and for-profit sectors, including in event planning, fundraising, marketing and volunteer recruitment.

She recently joined Wake Forest Baptist Medical Center as a major gifts officer for the Alumni Affairs and Development Office.

She has served in other development roles at



Andrea Jenkins

See Jenkins on A3