

# CAREERS

## Briefly

### New face at WSIFB

Winston-Salem Industries for the Blind (WSIFB) has announced the appointment of Will Spivey as senior VP of Marketing and Business Affairs.

Spivey will be responsible for WSIFB's marketing operations, sales and new business initiatives. Prior to joining WSIFB, Spivey spent 20 years providing marketing and strategy services to a wide array of clients. He founded Maxim Direct, Inc., in 1999, which merged with Trone Advertising in 2006.



Spivey

WSIFB also announced four new members to its Board of Directors for the 2013 Board Year. They are: Greg Anderson of BB&T; Karen Carey of Womble Carlyle Sandridge & Rice PLLC; Rusty Davis of Caterpillar; and Charles Pine of the IFB-Asheville Advisory Council. County Commissioner David Plyler, of Truth Broadcasting, is the new chairman. Mike Faircloth of Hanesbrands Inc. is the vice board chair.

### BB&T unveils A&T school spirit branch

BB&T changed its color scheme from its traditional "bankers burgundy" to North Carolina A&T State University's gold and Aggie blue at the 915 E. Bessemer Ave., financial center in Greensboro.

BB&T unveiled the new Aggie School Spirit branch on Nov. 15. The financial center prominently features the school colors, images of the mascot and photos of N.C. A&T, creating a college-themed banking experience. In addition, the ATM machine is wrapped in Aggie colors. BB&T now has 10 "school spirit" branches, including one devoted to Winston-Salem State University on New Walkertown Road in Winston-Salem.

### Foundation donates to Sandy relief

Reynolds American Inc. announced that the Reynolds American Foundation will donate \$140,000 to the American Red Cross to help provide relief to victims of Hurricane Sandy, which hit the east coast of the United States.

Recovery efforts continue in the areas affected by the storm and all seven chapters of the Heart of Carolina Region of the Red Cross in North Carolina have been busy helping deploy more volunteers to the impacted areas, as well as asking for financial support for the relief effort.

"Our thoughts are with the folks who are having to endure such hardships as a result of the devastating storm," said John S. (Tripp) Wilson, president of the Reynolds American Foundation. "Our hope is that this donation will support continued relief efforts for the people and communities affected by Hurricane Sandy."

The Reynolds American Foundation is a non-profit corporation, established as a 501(c)(3) tax-exempt private foundation, that administers certain charitable and educational giving programs on behalf of Reynolds American Inc., its operating companies and their employees.

### K'ville chief named to LGFCU Council

The Local Government Federal Credit Union (LGFCU) has announced that Kenneth Gamble has joined its Western Piedmont Advisory Council, which comprises Davidson, Forsyth and Stokes counties.

LGFCU says that Gamble, chief of the Kernersville Police Department, will be an integral part of the credit union's volunteer-driven initiative not only to educate people on the benefits of credit union membership, but also to relay feedback to the board of directors regarding available products and services, delivery of service and member needs.

Advisory council members, who represent the philosophical character of the credit union and contribute their time without compensation, function as LGFCU's eyes and ears throughout the state, serving as liaisons between credit union members and non-members and LGFCU management.

LGFCU serves North Carolina's local government employees, elected/appointed officials, volunteers and their families. The \$1.2 billion federally chartered credit union is a cooperative of more than 217,000 members associated with various facets of local government in North Carolina's 100 counties and 546 cities, towns and villages.



Gamble

## INSIGHT

Immigration and Community College

### Wake Forest honored for diversity push

SPECIAL TO THE CHRONICLE

Wake Forest University has received a Higher Education Excellence in Diversity (HEED) award from INSIGHT Into Diversity magazine.

The awards honor U.S. colleges and universities that demonstrate an outstanding commitment to diversity and inclusion. The magazine announced the 48 recipients of the new HEED awards on its web site on Nov. 13 and will feature the winners in the December 2012 issue.

Award recipients were selected based on their institution's exemplary diversity and inclusion initiatives and the "institution's level of success with regard to diversity and inclusion among its students, suppliers, faculty and administrative staffs."

In addition to diversity efforts related to gender, race and ethnicity, schools were evaluated on initiatives related to veterans, people with disabilities and members of the LGBT community.

"On behalf of the Office of Diversity and Inclusion Leadership Team, it is an honor to receive this distinction for the work we do to weave diversity and inclusion into the fabric of our institutional culture," said Barbee Oakes, assistant provost for diversity and inclusion.

"From senior administration to facilities and campus services employees, we believe respecting others, embracing diversity, and valuing difference is essential. We are very pleased INSIGHT Into Diversity magazine acknowledges our commitment across the university."

Earlier this year, Oakes was named one of "25 Women Making a Difference" by Diverse Issues in Higher Education.

"We hope the HEED award serves as a reminder that diversity and inclusion must remain priorities in the 21st century higher education landscape," said Lenore Pearstein, publisher of INSIGHT Into Diversity magazine. "Every college and university should recognize the importance of diversity and inclusion as being part of their everyday life on campus."

Over the last 40 years, INSIGHT Into Diversity has established itself as the largest diversity magazine and web site in higher education. The magazine's decades of experience in recruiting employees from all underrepresented groups has earned it a reputation in higher education, business and government for finding the most dynamic talent in every field.

## Lewis is biscuit-making champ

CHRONICLE STAFF REPORT

Sonya Lewis is the undisputed master of whipping up biscuits.

Lewis, a team trainer at the Bojangles' restaurant on High Point Road in Greensboro, has been named champion of this year's Bojangles' Master Biscuit Maker Challenge. The annual competition puts the company's focus on one of its greatest passions: delicious, made-from-scratch, buttermilk biscuits.

During the past three months, Bojangles' employees from more than 530 locations have battled for the title through store-, area- and regional-level challenges. The finals were held earlier this month in Charlotte.

Bojangles' officials says that making the perfect biscuit is no easy feat. Even the most passionate Bojangles' fans are unlikely to realize the hard work and precision that goes into it. Every step must be completed correctly and in the right order to yield the perfect

batch of biscuits, say company officials.

At each level of the challenge, Master Biscuit Maker judges took into account each aspect of the biscuit-baking process. Before even putting their biscuits in the oven, contestants have to complete a 15-step mixing process, 18-step rolling process and 11-step cutting process. Once biscuits are baked to golden perfection, they are judged not only on taste, but also color, height and diameter.

As a recipient of the 2012 Master Biscuit Maker Title, Lewis earned a \$1,000 cash prize, a plaque and, perhaps most importantly,

bragging rights.

"We're grateful for all members of the Bojangles' family who work hard each day to ensure our customers are served the best-tasting buttermilk biscuits and hand-breaded chicken available," said Bojangles' President and CEO Randy Kibler. "We are especially proud to have teammates who possess the dedication and drive that our Master Biscuit Maker competitors exhibited throughout this year's competition."



Bojangles' Photo

Sonya Lewis poses with her trophy.

## Sealing the Deal



A&T Photo

North Carolina A&T State University Chancellor Harold Martin Sr. (seated left) shakes hands with Randolph Community College President Robert Shackelford after the two signed an agreement for A&T State University to offer a bachelor's degree through the University Center of Randolph County. Looking on are (from left) Dr. Sherry Abernathy, A&T assistant dean for student success; Dr. Clay Gloster, chair of A&T's Electronics, Computer and Information Technology Department and interim associate dean of the School of Technology; and Dr. Ben Obinero Uwakweh, dean of A&T's School of Technology.

## Fund to hold Annual Luncheon

CHRONICLE STAFF REPORT

Michele Ozumba, president and CEO of The Women's Funding Network, will keynote the Women's Fund of Winston-Salem Seventh Annual Luncheon later this month.

The San Francisco-based Women's Funding Network connects and strengthens more than 160 organizations around the world that fund programs that offer solutions for women. Collectively, the Network's members invest \$65 million annually in women and girls worldwide and have more than \$535 million in working assets.

Ozumba joined the Network in May 2011 after serving for 10 years as president and CEO of the Georgia Campaign for Adolescent Pregnancy Prevention (G-CAPP). From 1995-1999, she served as the director of the Office of Adolescent Health at the Georgia Division

of Public Health. Her background also includes 12 years as a lecturer in Urban Planning at the University of Nigeria. She

was a co-investigator in the first national study on child abuse in Nigeria, which led to the creation of regional reporting centers funded by the Ford Foundation.

The Annual Luncheon will be held at the Benton Convention Center from noon - 1:30 p.m. on Wednesday, Nov. 28. WXII Anchorwoman Wanda Starke will serve as the emcee.

The goal of the Women's Fund of Winston-Salem is to improve the economic and social well-being of women and girls in Forsyth County by supporting projects that bring about social change—changes in the knowledge, attitudes, thinking and practices of individuals, groups of individuals,

See Fund on A5



Michele Ozumba

## National honor for WSSU business school

SPECIAL TO THE CHRONICLE

The School of Business and Economics at Winston-Salem State University (WSSU) has received the Visionary Award for 2012 from the Society for Financial Education and Professional Development.

The award recognizes individuals and organizations that use a holistic approach to enhancing the financial and professional growth of individuals. It was presented at the recent fifth Annual Financial Literacy Leadership Conference in Washington, D.C.

Four students accepted the award on behalf of WSSU: Dianna McCollum and Garrard Taylor, finance students, Bryant Clinton from accounting and Vanity Oakes from marketing.

See WSSU on A5



WSSU Photo

Vanity Oakes, Bryant Clinton, 2006 graduate Darien Davis, Garrard Taylor and Dianna McCollum accept the award.