

# CAREERS

## Briefly

### Price hike at Wake

The Wake Forest University Board of Trustees approved raising undergraduate tuition by 3.5 percent for the 2013-2014 academic year during its winter meeting on Feb. 8.

Undergraduate tuition will increase from the current \$42,700 to \$44,200 next year. The decision reflects a determined effort to keep tuition increases low. For the third year in a row, the University has kept the rate of cost increases below four percent.



Hatch

"Wake Forest has long maintained a proud tradition of opportunity," said President Nathan O. Hatch. "This tuition increase comes with careful consideration about spending restraints as we continually strive to balance financial aid and academic resources to assure the highest level of educational quality."

With changes in room, board and other fees, the overall cost of attendance is expected to increase 3.4 percent to \$60,242.



Goodwill Photo

A view of the new Walkertown store.

### Near record year for local Goodwill

Goodwill Industries of Northwest North Carolina helped place 6,757 people into jobs in 2012, according to a press release from the agency. Last year's job placement number is the second highest Goodwill has achieved in its 87 year history.

Goodwill trains people for better careers in growth industries in which jobs are currently available, and forges strategic partnerships with like-minded organizations and community colleges to provide even greater opportunities for the people they serve.

"We are grateful to the donors who support Goodwill everyday with their generous gifts that fund our mission," said Sherry Carpenter, Goodwill VP of Workforce Development Services. "We are proud to assist so many who are in need of a new direction along their career path."

Carpenter cites many reasons that Goodwill was able to achieve this milestone, including the support of its Board of Directors, involvement of staff members in the community and most of all, the dedication and determination of the people Goodwill serves.

Goodwill operates 50 attended donation centers, 43 retail locations and 19 training centers in its 31-county territory in northwest North Carolina. For more information on Goodwill's services and mission, visit [www.goodwillnwc.org](http://www.goodwillnwc.org).

### Leadership W-S leader joins association board

Jo Ellen Carson, executive director of Leadership Winston-Salem since 2005, has joined the board of directors of the Association of Leadership Programs.

The Association of Leadership Programs, a national organization, provides educational activities that engage, educate and train leaders to advance the effectiveness of community leadership programs and professionals through recognizing excellence, sharing best practices, fostering innovation, educational training and development and building networks.

Carson serves as co-chair of the association's Leadership Connections Initiative and the Thought Leadership Committee.

ALP conducts Regional Leadership Conferences and a bi-yearly National Leadership Conference. Carson and Leadership Winston-Salem Program Director Jacinta White will present "Leveraging Action Learning Projects for Leadership Development" at the Greenville, S.C. Conference on March 21.



Carson

## New NCCU chancellor comes from federal education agency

CHRONICLE STAFF REPORT

North Carolina Central University has named its 11th chancellor: Debra Saunders-White, deputy assistant secretary for higher education programs at the U.S. Department of Education.

Saunders-White, who will begin her duties at NCCU on June 1, succeeds Interim Chancellor Charles L. Becton, who joined the university last August following the retirement of Charlie Nelms.

Saunders-White, 57, was hired by the University of North Carolina Board of Governors after a glowing recommendation from UNC President Tom Ross.

"Over the past three decades, Deb Saunders-White has accumulated a wealth of leadership experience, in the corporate sector, at two highly respected universities, and in the halls of Washington," he said. "At each step along the way, she has proven herself to be an energetic leader who promotes collaboration, creativity, strategic thinking and real-life commitment to engagement and



NCCU Photo

Debra Saunders-White (third from left) poses last week with student leaders Carmelo Montalvo, Reggie McCrimmon, Harmony Cross, Steven Cannady and NCCU Board of Trustees Chair Dwight D. Perry.

public service." Since joining the Department of Education in May 2011, Saunders-White has been responsible for administering federal programs that increase access to postsecondary education for low-income, first-generation college students and students with disabilities.

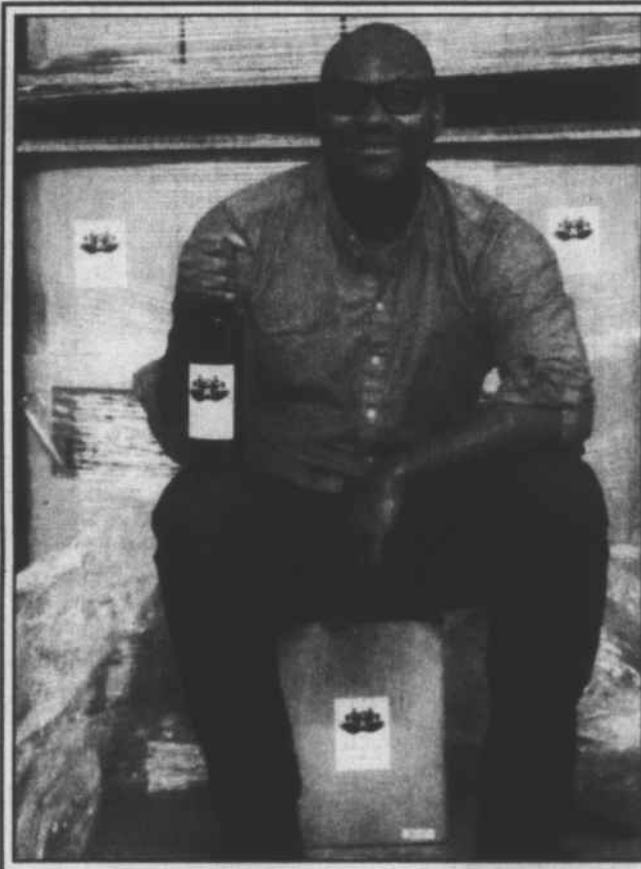
U.S. Secretary of Education Arne Duncan applauded her selection to lead NCCU.

"As a first-generation college gradu-

ate herself, Deb truly understands both the opportunity that higher education provides and the challenges that so many of our nation's young people face in accessing and affording college," he said.

Before entering higher education administration, Saunders-White spent 15 years in the corporate sector. She joined IBM in 1979 as a systems engineer and soon transitioned to marketing. From

See NCCU on A8



### Wine Time

Press Photo

André Hueston Mack, a noted African American winemaker and sommelier (restaurant wine expert), appeared this week as a guest mentor on the new ABC cooking show "The Taste." Mack's credibility in the wine industry has skyrocketed in recent years due to the success of his Mouton Noir wines. Served in the very best eateries and markets, Mouton Noir wines have generated millions in revenue.

## Cash teaching real estate class at WSSU

CHRONICLE STAFF REPORT

Algenon Cash, managing director of the real estate/investment banking firm Wharton Gladden & Company, has signed on to teach a commercial real estate development course at Winston-Salem State University.

The four-hour continuing education course is designed for realtors who need CE credits. Students and others who take the class will be introduced to multi-family and commercial real estate development. The goal of the class is to enable class participants to be better able to assist a potential investor, owner or developer in obtaining and analyzing necessary information that will be used to determine the financial feasibility of income-producing assets.

"I fundamentally believe education and self-empowerment is the key to creating a level playing field," said Cash. "People make better decisions and pursue greater opportunities when they are informed ... Furthermore, minorities have not traditionally pursued a career in commercial real estate. Less than three percent of area commercial real estate brokers are African American. Teaching this class at a historically black college will create the opportunity for more minority students to be exposed to the commercial real estate industry and perhaps choose to build a career in our profession."

The class, held from 8:30 a.m.-12:30 p.m., began on Feb. 8. The other sessions will be on March 16, April 12 and May 18. For more information, go to [www.wssu.edu/cess](http://www.wssu.edu/cess) or call 336-750-3410.



Algenon Cash

## Networking event to offer much

CHRONICLE STAFF REPORT

Winston-Salem WomenConnect will be held on Saturday, Feb. 23 from 9 a.m.-3 p.m. at the Village Inn Event Center, 6205 Ramada Drive in Clemmons. It is being billed as "a unique experience where event attendees can meet, learn and shop from businesses owned by women in the community." More than 60 businesses will take part, offering unique items and food for sale.

WomenConnect is free, open to the public and designed for attendees who are looking to build relationships, broaden their knowledge and engage in interactive activities with local, women-owned businesses.

"It's a wonderful opportunity for women of all ages to spend the day meeting, learning, shopping and enjoying time together," said Beth Mack, who organized the event with Angela Levine. "Whether attendees want to update their wardrobes, homes or look, our experts in clothing, accessories, home furnishings, makeup and hair will help."

Free health screenings will be available thanks to partner organization Forsyth Medical Center. Attendees can also take advantage of free 45-minute seminars on a range of topics. Other event partners include First Community Bank, GreenPoint Insurance, Forsyth Magazines, Flow Honda, Nu Expression, Village Inn Event Center and Lindsay & Gardner CPAs.

"What makes this event unique is exclusivity in each business category. Attendees will enjoy a wide variety of different types of vendors - everything from counseling to travel to yoga," said Levine.

More information and a complete list of participating businesses can be found at [www.wswomenconnect.com](http://www.wswomenconnect.com).



Mack



Levine

## SFEPD leader tells students to master their credit

CHRONICLE STAFF REPORT

Theodore R. Daniels, president and CEO of Society for Financial Education and Professional Development, Inc., recently shared his financial insight with students at Bennett College.

Daniels spoke about the importance of proper credit and loan management. Motivated by national statistics, Daniels offers his assistance to HBCUs because their students are at the greatest risk of acquiring debt.

"Student loans are a big issue in terms of default among HBCU students," he



Bennett College Photo

Theodore R. Daniels is welcomed by Bennett students (from left) Zakerah Horn, LaShayla Eason and Meagan Washington, all members of the Class of 2014.

said. "A lot of student loans go into deferment over students simply not knowing how they need to pay." Daniels led the students through a process that he

believes every potential graduate needs to follow, explaining how to acquire information about student loan debt and how to set up affordable monthly payments. Proper credit management was also a major topic.

"(Students) need to realize when they should seek credit and, from there, the best ways to maintain a good credit standing," Daniels said, adding that statistically, many African Americans fall in a credit score range that is one bracket below where they should ideally fall.

See Bennett on A8