

# CAREERS

## Briefly

### BB&T promotes Powell

Winston-Salem-based BB&T has promoted Donna Powell to assistant vice president.

Powell is an associate in BB&T's Deposits and Corporate Funding department at BB&T's Corporate headquarters at 200 W. 2nd St.

A city native, Powell earned a bachelor's degree in English from the University of North Carolina at Charlotte and has been with the bank since 2008.

BB&T is one of the largest financial services holding companies in the U.S. with \$181.1 billion in assets and market capitalization of \$23.8 billion, as of Sept. 30, 2013. The company operates 1,824 financial centers in 12 states and Washington, D.C. and offers a full range of consumer and commercial banking, securities brokerage, asset management, mortgage and insurance products and services.



Powell

### W-S again makes digital list

For the 12th year in a row, Winston-Salem has been ranked as one of the top 10 most technology-advanced cities of its size in America by the e.Republic Center for Digital Government.

Winston-Salem tied with Chula Vista, Calif., and Scottsdale, Ariz., for sixth in the center's 2013 Digital Cities Survey of cities with a population of 125,000 to 249,999. The annual study ranks the use of information technology by local governments.

This year the survey honored cities that use technology to improve transparency and provide access to city services through mobile applications, said Todd Sander, the center's executive director. "The top digital cities are leaders in open data and transparency efforts, as well as innovators in deploying mobile applications to citizens while conforming to fiscal standards," Sander said.

In January, the city rolled out its CityLink 311 mobile application for requesting city service through smart phones and tablets. The CityLink 311 app uses GPS to automatically report the location for the service request. Users can report a different location if applicable. The app also allows citizens to take a photo and submit it with their service request. Reports are automatically sent to city departments for resolution, and with the app, users can follow their issue from the time it is reported until it is resolved.

Also during the year, the city implemented a new web site. The new web site is designed to help visitors find information quickly and uses a responsive design that adapts the layout for optimal viewing on all types of computers, including smartphones and tablets. Detailed information about city operations and financial data is now available through the web site.

The rankings were compiled by the e.Republic Center for Digital Government, a national research and advisory institute.

### BOSH Fayetteville expands

The Economic Development Alliance of Fayetteville and Cumberland County — a division of the Fayetteville Regional Chamber — has announced that BOSH Global Services will expand its operations in Cumberland County.

The expansion, announced by Governor Pat McCrory and North Carolina Commerce Secretary Sharon Decker, will add 32 new jobs and more than \$400,000 in investment over the next three years.

There are currently 10 employees at BOSH's Fayetteville location. According to the State release, BOSH "provides technical and operational services, research, and development-related technologies to unmanned vehicles as well as the ground systems that utilize data from unmanned systems for military, commercial and agricultural use." The defense-related jobs will average around \$85,000 a year plus benefits.

"We're thrilled by today's announcement by Governor McCrory and are appreciative of the state's effort to help bring this project to fruition," said Doug Peters, president and CEO of the Chamber. "This project substantiates that our region is right for business and that companies like BOSH can locate, grow and thrive in our market."

According to the state officials, the project benefited from a performance-based grant from the One North Carolina Fund of up to \$64,000. The release said, "Companies receive no money up front and must meet job creation and investment performance standards to qualify for grant funds. These grants also require and are contingent upon local matches."



Peters

## Robin Ervin joins Horizons

SPECIAL TO THE CHRONICLE

Robin Ervin has been named director of Development and Communications at Horizons Residential Care Center.

She is charged with coordinating the agency's resource development activities and communications efforts.

Ervin brings to the position more than 20 years of non-profit experience, much of which was spent in the areas of marketing, public relations and development. Her background includes similar positions at Winston-Salem State University and the YWCA of Winston-Salem, where she managed the largest capital campaign in the organization's history.

Ervin says she looks forward to parlaying that experience into very positive outcomes for Horizons.

"I am very excited to be a part of Horizons. We are



Ervin

winding down a very successful capital campaign and are planning for continued visibility," she said. "Horizons is a much-needed part of our community, providing quality and respectful care. I look forward to building new partnerships and sharing the important story of Horizons with the community. This is a well-kept jewel in Forsyth County, with a great history, a very dedicated staff and an

important mission."

A long time resident of Winston-Salem, Ervin has been an active member of the community. Her previous and current affiliations include the Mayor's Task Force on Obesity Prevention, Winston-Salem Tennis, Inc. Board of Directors, Neighbors for Better Neighborhoods Board, Recreation and Parks Commission Member, Delta Sigma Theta Sorority and St.

Benedict's Church.

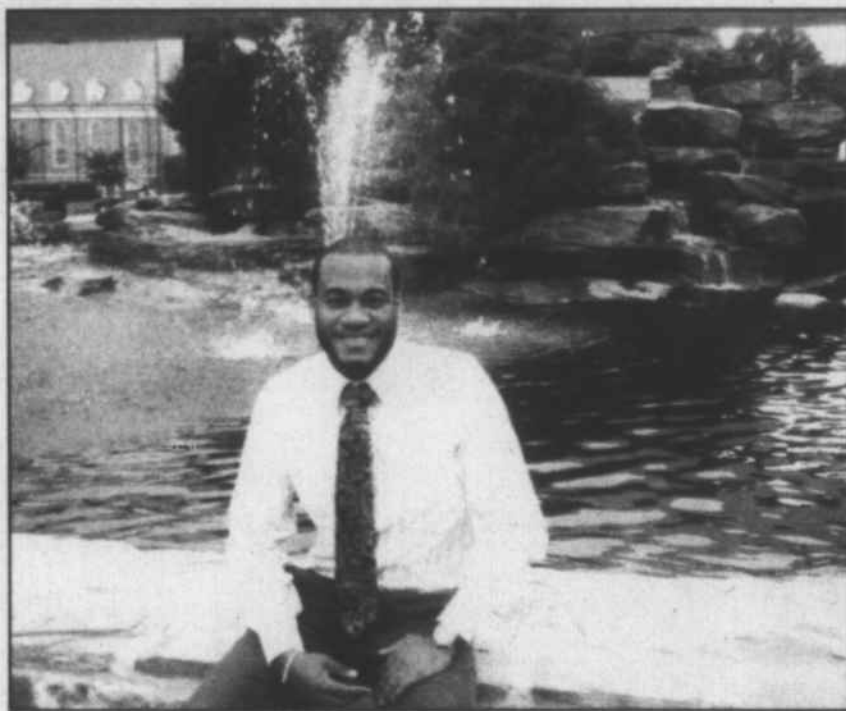
Horizons is a residential care facility for children and adults with severe disabilities. The agency provides a home for 40 residents who live with the consequences of disabilities such as cerebral palsy, visual and hearing impairments and brain injuries. Horizons provides care at the Atrium on its campus and at the Arches located off of University Parkway.

## Biscuit-making Champ



Bojangles' Photo

Steven Mackey, a team member at a Charlotte Bojangles', has been named champion in Bojangles' 17th annual Master Biscuit Maker Challenge. After beating other Bojangles' employees from across the region, Mackey won a \$2,500 cash prize, a champion trophy and most of all, bragging rights. A student at the International Culinary School at the Art Institute of Charlotte, Mackey enjoys his experience in the kitchen at Bojangles', where he has been a team member since November 2010.



Submitted Photo

Jonathan Collins has a new position at Gramercy Research Group.

## Collins promoted at research firm

CHRONICLE STAFF REPORT

Jonathan Collins has been promoted to project coordinator at Gramercy Research Group, where he has been employed since March. He brings physical activity, health education and health promotion to the Gramercy team.

In this role, he will lead research projects as well and work on validation studies.

Gramercy Research Group, located at 500 W. 4th St., Suite 203, is an organization devoted to developing programs that help individuals adopt and sustain healthy lifestyles.

Collins has already been charged with implementing the REACH program, which monitors changes in weight, proper nutrition, physical activity, tobacco use, emotional well-being and overall mental health among a group of study participants. He also trains organizations on the use of Instant Recess (a physical activity program for children), performs literature searches and collects data.

Collins received a Master of Public Health degree in community health education from UNC-Greensboro. He earned his BS degree from North Carolina Agricultural & Technical State University. Before coming to Gramercy, he was a graduate assistant in the UNCG Department of Public Health and School of Nursing.

Jonathan is strongly committed to providing community education that helps to eliminate health disparities.

## City native ready to rumble

CHRONICLE STAFF REPORT

Winston-Salem native Derrick McCorkle is set to show off his skills in the kitchen today (Thursday, Nov. 21) at "Battle of the Chefs: The Bull versus The 'Boro Edition" at North Carolina Central University, where McCorkle is executive chef.

This culinary event, which will pit NCCU against N.C. A&T State University, will showcase the cooking skills and talents of campus executive chefs,

while building school spirit and student morale. The schools' chancellors will also get in on the action. A&T Chancellor Harold L. Martin Sr., also a Winston-Salem native, and Executive Chef Katie Williams will go head-to-head in a cook-off with NCCU Chancellor Debra Saunders-White and McCorkle.

McCorkle brings more than 20 years of experience to NCCU. He first embarked on his cooking career by becoming a short order cook in one of his grandmother's restaurants in Winston-Salem. A graduate of the Baltimore International Culinary College, McCorkle was named executive chef of the Raleigh Marriott Crabtree Valley at age 25. He has also worked with major hotels in Greensboro as well as the Sundance Plaza hotel in Winston-Salem.

In September of this year, McCorkle was

See Chefs on A7