

OAKES WINS MISS CIAA CROWN



CIAA Photo

Miss Winston-Salem State University Vanity Oakes was named Miss CIAA 2014 Saturday in Charlotte. Each CIAA member institution's current queen was eligible to vie for the title. The judging criteria included a personal essay, college transcripts and a public voting round. Oakes was presented with \$1,250 to be applied to her tuition from the event's presenting sponsor, Food Lion.

Symphony leaders to visit local schools

SPECIAL TO THE CHRONICLE

The Winston-Salem Symphony Music Director Robert Moody is celebrating Music In Our Schools Month (March) with visits to several schools in the Triad.

March has been officially designated by the National Association for Music Education for the observance of Music In Our Schools Month (MIOSM). MIOSM began as a single statewide celebration in 1973, and has grown over the decades to encompass a day, then a week, and then, back in 1985, it became a month-long celebration of school music. The purpose of MIOSM is to raise awareness of the importance of music education for all children and remind citizens that school is where all children should have access to music.

"The Winston-Salem Symphony has been involved with music education in the school system for a long time," said Maestro Moody. "For over 50 years, the Symphony's Mary Starling In-School Education Program has introduced 4th and 5th graders in the public school system to music. Continuing that tradition by celebrating Music In Our Schools Month is a

natural progression. We strongly believe that all children should have access to music education and are delighted to participate."

Maestro Robert Moody will be visiting a first grade classroom at Jefferson Elementary School and will appear before 125 Second Graders at Clemmons Elementary School as part of a Read Across America/Music In Our Schools Collaboration. Associate Conductor Matthew Troy will be visiting a High School Theory Class at the Career Center and a fifth grade class at Morgan Elementary School. Jessica Munch-Dittmar, Education and Community Engagement director, will be visiting a fourth grade class at Morgan Elementary School. She also will visit the Exceptional Children's School.

The general public can participate in Music In Our Schools Month by visiting the Symphony's web site WSsymphony.org or the Symphony's Facebook page to take part in an online "Fill in the Blank" promotion. This promotion allows people to express how music makes them feel and spread the word about the power and importance of music in our lives.



Moody



UW Photo

(From left) Hanesbrands' Rich Noll and Mike Ernst chat with Mark Uren, VP of resource development at United Way of Forsyth County.

UNITED WAY SURPASSES '13 CAMPAIGN GOAL

CHRONICLE STAFF REPORT

The United Way of Forsyth County marked the end of a successful 2013 fundraising campaign on Thursday, Feb. 20. The agency exceeded its campaign goal by \$25,000, raising \$17,350,000 that will be invested in the community.

"The end of each United Way campaign allows us to recognize and thank the countless volunteers, donors and supportive companies who made it a success, while reflecting on the good fortune of living in such a generous community," said United Way of Forsyth County President and CEO Cindy Gordineer. "Our community is enhanced and strengthened by every dollar and every hour that is given. Each contribution provides services to thousands of people who find themselves in challenged circumstances, as well as those trying to build a better life. All of the United Way accomplishments in our community are because of you."

Hanesbrands' Rich Noll and Mike Ernst led the campaign. The men said accomplishing the fundraising goal was critical to ensuring the United

Way of Forsyth County has the ability to continue to meet the community's needs.

"Without this campaign cabinet, without the board and without all the champions of the companies, there is no way we could have achieved the goal," said Ernst. "There was an unbelievable amount of hard work and dedication that went into this campaign."

Noll said, "From everything I have seen, Winston-Salem is one of the most vibrant, compassionate communities in the entire country. I'm a strong supporter of how United Way has focused its efforts and dollars around education, financial stability and health. I want to thank every company, employer and person who donated to this year's campaign."

Several companies were cited for their strong and longstanding support of the United Way. Hanesbrands, Kilpatrick Townsend & Stockton, LLP, First Tennessee Bank, NA, BB&T, Wake Forest University, Targacept, CenterPoint Human Services and BE Aerospace received 2013 Spirit Award for Campaign Excellence honors for their support of

the campaign.

To illustrate how the campaign donations are being used, Noll and Ernst spotlighted the success of efforts like Graduate. It Pays, a multi-agency high school prevention program.

Since the program's inception, the county's graduation rate has increased by 11 percent to 82 percent.

Also, in 2013, the free tax service offered by United Way and its partners helped households receive more than \$3.3 million in refunds, and, thanks to the agency's efforts, millions of dollars of low-cost drugs have been provided to local families in need.

More than 30 local agencies partner with United Way of Forsyth County to increase access to education, health care and financial stability to the community. One of United Way of Forsyth County's partners, Second Harvest Food Bank's Triad Community Kitchen, catered the event.

As the mission to provide health, financial stability and education to the community is an ongoing mission, the United Way ended its campaign by introducing the campaign chair of the 2014 campaign, Cantey Alexander of BB&T, and having Ernst pass the traditional first donated dollar bill to him.

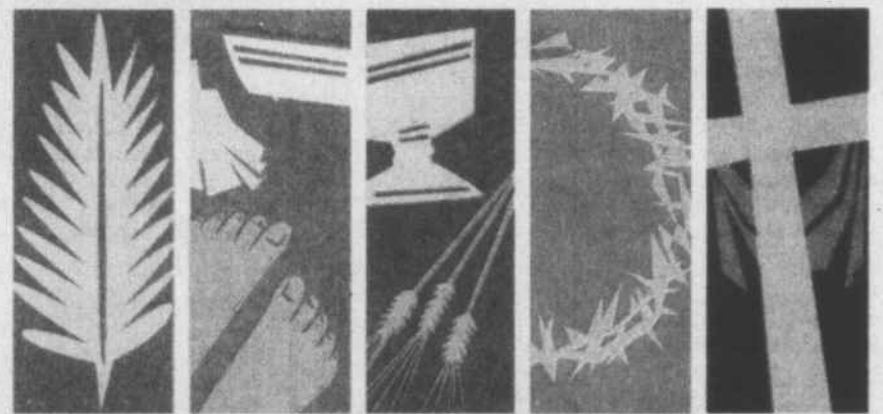


Gordineer



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