

# Community Calendar

## Each Wednesday Marketing Outside of the Box

**HUSTLE** Winston-Salem is hosting an August session of Marketing Outside the Box: SEO like a CEO. Search Engine Optimization has been evolving in 2021. SEO is constantly changing, and the top experts are on the pulse to see what is fact or fiction. Join this series and get evergreen advice that any entrepreneur can implement today. Every Wednesday from 12:30-1:30 p.m. Register by going to [www.hustlews.org/events-programs](http://www.hustlews.org/events-programs). Contact [hustlewsinfo@gmail.com](mailto:hustlewsinfo@gmail.com).

## NOW - Oct. 15

### Liberty Street Urban Farmers Market Open

The Liberty Street Urban Farmers Market, 1551 N. Liberty St., is now open from 4 to 6 p.m. every first and third Fridays of the month through October 15. The market accepts SNAP EBT cards for purchases. Applications to sell at the market are still being accepted, and there is no cost to apply. Urban farmers and community gardeners are encouraged to apply. Prospective sellers can pick up an application at the market or find the application online at [CityofWS.org/2720](http://CityofWS.org/2720). Sellers who are growing within five miles of the market will have priority, but growers outside of this area are welcome too.

## Aug. 27-28 Shmedfest

Crisis Control Ministry is announcing its 17th annual Shmedfest community fundraiser. This year's Shmedfest will be held from Friday, Aug. 27, at 6 p.m. to Saturday, Aug. 28, at 9 p.m. at the Winston-Salem Fairgrounds Clocktower. The event includes an official 5K race starting from the fairgrounds. Local fitness groups F3 (Fitness, Fellowship, and Faith) and FiA (Females in Action) will also be hosting a 24-hour fitness marathon called "The Shmed." A free community concert will be held Saturday evening and will include four local bands: the Legacy Motown Review, the Downtown Band, the Pharaoh Sisters, and Gypsy

Soul.

## Aug. 31 Community conversations

Neighbors for Better Neighborhoods are hosting community conversations. There are two ways to join: Facebook Live and Zoom. On Facebook Live, a staff member from NBN will be monitoring the stream to ensure that any and all questions for our guests will be communicated to our guest speakers. If you would prefer to join us via Zoom, please email [NBNevents@NBN-community.org](mailto:NBNevents@NBN-community.org) for the Meeting ID and password to join. The Aug. 31st conversation topic is "Delta Variant & Peru Lambda Variant"

Dangers and Prevention" with Dr. Gentzon Hall, Ph.D., MD. Link: <https://us02web.zoom.us/j/88067491340> MEETING ID - 880 6749 1340.

## Sept. 4 Class reunion

Members of the Atkins High School Class of 1971, the last graduating class of the original Atkins High School, will observe their 50-year reunion with a one-day outdoor celebration on Saturday, September 4. The activities will begin with a tree dedication ceremony at noon on the campus of Winston-Salem Preparatory Academy, former site of Atkins High School, located at 1215 North Cameron Avenue. Additional activities, including a cookout and art from the Heart Workshop will be held later that day. For complete details, please contact one of the following: Annette Morgan Wilson - 336-473-5830, Andrew Lindsay - 336-407-2510 or Rozena Purvis Lyles at 336-692-6426 or email at [aejkwilson@aol.com](mailto:aejkwilson@aol.com).

## Sept. 4-5 Coltrane Jazz and Blues Festival

The John Coltrane International Jazz and Blues Festival will be held Sept 4-5 in Oak Hollow Festival Park, High Point. The yearly celebration of jazz and blues music honors Coltrane, a High Point native son, who graduated from William Penn High School, now Penn Griffin School of the Arts. The two-day festival that happens over Labor Day weekend has become a

destination event for festival goers. Ticket information and festival details are available [www.coltrane-jazzfest.com](http://www.coltrane-jazzfest.com).

## Sept. 11 Class reunion

East Forsyth High School 1974 through 1978 Class Reunion will celebrate 1976's 45th reunion-September 11 at Miller Park, Shelter #, 400 Leisure Lane. The event will be from noon - 7 p.m.

\$25.00 per Person (No Refunds) Methods of payment: cashier's check, money order or CashApp: \$EastForsythEagles. Mail Payment by August 28th to: Michelle Ward, '74, 2008 Old Hollow Road, Walkertown, NC 27051-9709

For more info contact: Michelle Ward, '74: (336) 595-2316, Thomas (Cisco) Morgan, '75: (336) 577-5103, or Dwight (Tic) Hoover, '74: (336) 287-4859. You can email: [eastforsyth1974.1975@yahoo.com](mailto:eastforsyth1974.1975@yahoo.com).

*We appreciate your community news. Here's how you can help us to process your news more efficiently:*

*\*Please give us complete information about the event, such as the sponsor and address, date, time and place of the event and contact information so that the public can contact someone for more information if needed.*

*\*Please submit items in document form in an email or Word or PDF attachment.*

*\*Submit photos as attachments to emails as jpegs at least 4 inches wide by 6 inches deep rather than sent on documents. Please send captions with photos.*

*\*Please do not send jpeg fliers only, since we cannot transfer the information on them into documents.*

*The deadline is Sunday at 11:59 p.m. to have all calendar items submitted for that week's paper.*

*Send your calendar items to [news@wschronicle.com](mailto:news@wschronicle.com). You can also drop them off, Monday through Friday before 5 p.m., or mail your items to Winston-Salem Chronicle, 1300 E. Fifth St., Winston-Salem, NC 27101; or send them via our website, [www.wschronicle.com](http://www.wschronicle.com).*

## Gist

From page B3

to and all of that.

In order for the church to be able to reach these young people, they have to meet them where they are. Don't throw them away because their pants are baggy, don't throw them away because they got pregnant out of wedlock, don't throw them away because he smokes a little marijuana here and there.

**Q:** Do you think the pandemic opened the eyes of some of these older churches to realize they need to change things up from what they were previously doing?

**A:** I would say yes and no. If you realize all those big-time bishops and pastors that were around this city, where do you see them now? Nowhere. When you are truly anointed and when you are spending time with God and doing right by God's people, God will make sure he makes your name great. So many pastors are talking about their title, but people don't even know their names. The problem is that the pandemic showed us who has the anointing and who don't. If you can't reach souls through a camera, I know damn well you can't reach souls out of the damn pulpit.

The pandemic has changed the outlook for church folk, because now they see that outreach is bigger than ever right now. I have seen more churches do outreach more than I have ever seen. I grew up in the Pentecostal church and I ain't never seen outreach in the Pentecostal church. I didn't even know what outreach was until I got the hell up out of there. The pandemic showed a lot of Pentecostal churches that it takes more than just a foot stomp, speaking in tongues and a little shouting to reach a soul; it takes more than that. If you really want to reach these young people, you have

to go out into the community and reach them and the pandemic has opened up the mindset of the church to learn that outreach is beyond them four walls.

**Q:** When I think about young pastors who embody outreach and do it differently than other churches, pastor Curtis Friday of the Love Church comes to mind. He seems to have a great formula for attracting young people. Do you agree with his methods?

**A:** I definitely agree. Let me tell you something about Pastor Curtis Friday. I love that man and let me tell you why I love that man, and I love all God's children. But the reason I love that man is every time we came in there, it was such a profound anointing from beginning to end. He wasn't showboating with a preacher's robe or collar, or a bunch of stand-up for this and that stuff. It was just a 'come in here and get what you need' type of atmosphere.

It was just freedom in the atmosphere and the young people were drawn to that. They didn't see any of the church mothers making a stank face at them. They didn't get called out by the bishop or anything; it was just a free atmosphere to be who you are and let God do the rest for you. Him giving out cars to single mothers; do you know how many churches take tithing and offerings from so many people in the congregation, but they never take the time out to say 'hey, let's give back to single mothers' who are always at the building helping out and at every auxiliary, helping out and always giving, giving giving, but there is nobody ever to give to them?

That means a lot when a young person sees a pastor take the time out to encourage their mothers, or take the time out to mentor them and pull up to the courthouse with them and go speak on their behalf to

the probation officer. Just to go over and beyond for the family members that have died from gun violence. That is the type of pastor that God intended for people to be. No pastor is perfect, so he's not perfect, but he has a heart of God. I think his message that he has with the Love Church is phenomenal, because these young people are drawn there, that's where they go. I know so many people in that ministry that have been blessed by that ministry. He has a heart for the people and God.

**Q:** Do you think the larger churches in the city are doing enough to help the community?

**A:** They could do more. They are so focused on packing their congregations and conventions that God never intended the church for. The thing is, these larger churches could provide so much more. With all this money they got, they could have started real summer camps that help our young Black men and women, they could have started help with job placement. You could hire people at the big church to work with janitorial work and show them how to work with computers for administrative assistant work. It's so much they can do.

They may be doing something, but their food pantries aren't saving lives; I just wanted to put that out there. So many other churches have food pantries, but what about the tools that these young people can use to become a man, to become a woman? Some of them never been to the hood, so they are scared to go. How does the mayor pull up to the hood before they do? It doesn't make sense to me. You know how many times I have reached out to pastors to work with me, but it was always a hidden agenda with them? They have to do more.

## Baker

From page B1

back. He had a nearly 64% completion percentage and threw for 3,725 yards with 27 touchdowns and 14 interceptions. At the time it was a record for most touchdowns thrown in a season by a rookie (it has since been broken by Justin Herbert last season).

After his rookie season, I had to take back what I initially thought about Mayfield. Although it was for only one season and the greats are judged on their full body of work, I had to give him credit for what he accomplished. I was eager to see what his sophomore campaign had in store.

His second season was a letdown for me. I think Mayfield wanted so badly to live up to the hype that he had created. But with the Browns switching head coaches and offensive co-

ordinators so quickly, I knew it would be difficult for Mayfield to build upon his rookie season.

Mayfield did start all 16 games of the 2019 season, but I am sure it was not the year he was hoping for. The Browns only finished with a 6-10 record and he also threw 21 interceptions that season as well.

Mayfield did not let the 2019 season linger in his head. The 2020 season was in question due to the pandemic, so it was questionable who was going to be on the field any given week. He performed well enough all season for the Browns to earn their first postseason berth since 2002 with an 11-5 record.

The Browns beat the Pittsburgh Steelers in the Wild Card round and Mayfield threw for 263 yards and three touchdowns in the victory. Mayfield is set to have a breakout

2021 season on paper as this is the best team he has had as quarterback of the Browns.

As we head into this season, Mayfield has his best chance to get to a Super Bowl. Cleveland is one of the best teams in the AFC and their running back tandem of Kareem Hunt and Nick Chubb is the best in the league. Couple that with their stellar defense and we could see something magical from the Browns.

If Baker continues this upward trend in his career, this could be his best season yet. I have to admit he got off to a better start to his career than I anticipated. He has overcome several coaching changes and now that he has Kevin Stefanski and Alex Van Pelt for a second season and a healthy Odell Beckham Jr., Mayfield could do what hasn't been done in Cleveland.

## Hope

From page B3

quickly; and my reward is with me, to give every man according as his work shall be" (Revelation 22:12). (The UMI Annual Commentary 2020-2021, The MacArthur Study Bible, The Tony Evans Study Bible, The Jesus Bible,

The King James Study Bible, and The Oxford Bible Commentary).

**For Your Consideration:** How does the Spirit act as a guarantee for our new life in heaven? What clothes are you investing in?

**Application:** "No pain, no gain." This quote can be applied to Paul's advice on suffering. We do

not like pain in our lives, but there is a value in the experience. Consider how pain may have been a driving force in your life - pros and cons. Think, has your inward person been renewed by the Holy Spirit ministering to your pain? "We must through many tribulations enter the kingdom of God" (Acts 14:22).

THE CHRONICLE PRESENTS  
**GOSPEL Fest**  
2021

### Submission Guidelines

Submit a 2-3 minute video to [wschronicle@gmail.com](mailto:wschronicle@gmail.com) or to The Chronicle's Facebook messenger.

The submission should include:  
-Group Name  
-Your Name  
-Your Number  
-Pastor & Church name (if applicable)

**SUBMISSION DEADLINE: FRIDAY, SEPTEMBER 3, 2021**

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