

426 Liberty St.

THE MORRISSETT CO.'S

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30-Day Live Wire Performance Begins Saturday, Nov. 27th

Morrisett believes in doing things on a large scale. When in Baltimore last week he taxed both nerve and bank account. Morrisett knew it was home coming week with many of the traveling salesmen and was on the job to welcome the boys home and swipe the choice sample lines of coats, sport coats, cloaks, suits, underwear, gloves, knit goods, caps, notions, handkerchiefs, etc., etc. Morrisett knew that these samples could be bought at 1-2 price for the HARD CASH. The "Hit" was gloriously made and Morrisett scored the home run, captured the prize and is now ready for cold weather and Christmas.

50c On the Dollar—Or Half Price

Morrisett has very small quantity of Hog Blood in his veins. So will sell this nice, seasonable merchandise on same basis as purchased. Brother! Sister! It's no joke—but the everlasting truth. So it's up to you. Morrisett at that millinery floor sweeping business again. Clean-up 2,000 velvet shapes, flowers and feathers—at his own price. Will sell silk velvet shapes, neatly trimmed, from now until Santa Claus comes, at the ridiculous price—98c. Worth at least \$2.50.

The greatest live wire performance ever pulled off in Winston will begin next Saturday morning at 8:30 o'clock and continue in full blast until every one is fully satisfied for Christmas. You take no chances shopping at Morrisett's. Must be right, look right, fit right, or your cash back with a broad smile. Buy your Christmas stockings from the live wire store—then buy the contents to fill, and use the amount saved to open the January saving account. Morrisett's little den is so full and piled up—when first you enter those clever little girls look like they are playing "hide and seek." Don't mind. Come in, and in less than a monkey can lift his cap, some smiling lassie will be by your side, pleading for your CASH. The more goods we sell, the more good we do.

Don't be like the little boy who ate all his mamma's "taters" and when she passed ice cream, there was nothing doing. Go first to Morrisetts—get the cream first and then the "taters."

NOTION DEPT.

3,000 Handkerchiefs

- Handkerchiefs for all1c
- " " "3c
- " " "4c
- " " "5c
- " " "8c
- One bushell pure linen15c
- Pearl Buttons and Safety Pins1c
- 5 Bushels white floating bath soap, per cake1c
- One peck 10c hose supporters (children's)5c

One flour barrel full assorted children's and ladies' wool caps and taboggins, 10c 15c 25c 49c. Values up to 150.

6 Coal Scuttles of children's, misses' and boys' gloves and mittens, special 5c 10c 15c 19c 25c.

SPECIAL CHRISTMAS RIBBONS

- 1,000 pieces, all colors and kinds and widths, in five yard pieces 10c
- 25 pieces, extra width, for fancy work; 75c value at 50c

Sweaters! Sweaters!

It's Clean-up Time. Come and get one
49c; 98c; \$1.98; \$2.98

Coat and Suit Dept.

Morrisett is the little fellow who broke the ice and sold Sport Coats at \$1.98

The special coat deal last week.
\$1.25 Coats 33 1-3 per cent. off.

- 50 Black Cheviott Coats \$2.98
- 50 Black Cheviott Coats \$3.98
- 125 Sport Coats \$2.98 to \$4.98
- 50 Skirts98c
- 50 Skirts \$1.98
- 50 Skirts \$2.48
- 75 Suits \$2.98; \$4.98; \$7.98; \$9.98

The Suit and Coat Departments must be closed up, and now is your chance. We will not wait until January 1st, but now; today. Come, and let us fix you up.

25 Short Ladies' Jackets 75c

To be given away to introduce the best talcum powder in town. First 50 ladies, one can absolutely free. Powder worth 25c, by special arrangement will be sold at the live wire store hereafter at 15c. Honey Moon or Corylopsis.

500 Dolls! 500 Dolls!

The best assortment and prettiest dolls in town, and we'll sell for less money. No extra Christmas prices, but regular everyday prices. You can find them at the live wire store all the time, at the correct prices. See our dollies before you buy 10c; 75c; 25c; 49c



OUTING NIGHT GOWNS

We want every one to sleep warm.

- 100 Gowns 49c
- 100 Gowns 98c
- Outing and Knit Skirts 25c
- Outing and Knit Skirts 49c
- Outing and Knit Skirts 98c
- 10 Dozen Muslin Skirts 25c
- 10 Dozen Muslin Skirts 49c

SPECIAL MIDDY DEAL

- All \$1.00 Middies 85c
- All \$1.00 Shirt Waists 85c
- Our special lot white Silk Waists 98c
- Our special lot Middies 49c

MILLINERY DEPARTMENT

Morrisett swept the floors of shapes, furs, feathers and flowers last week. 500 nice velvet shapes; all colors and kinds. The greatest racket ever raised in Winston among furs, feathers and flowers and shapes will happen from now until Christmas. 1,000 flowers and feathers. Morrisett named the price when the cleaned up the deal

- 100 Nice Velvet Shapes, very latest designs 75c
 - 100 Nice Velvet Shapes, very latest designs 98c
 - 100 Nice Trimmed Hats 98c
 - 100 Nice Trimmed Hats at \$1.48
 - 100 Nice Trimmed Hats at \$1.98
 - 1,000 Flowers, Feathers, values up to \$1.50. Special prices on the above 10c; 15c; 25c; 49c
 - One lot Feathers; choice 10c
 - One lot Shapes; choice 10c
- Come to our feast and fill up and go home rejoicing—and be happy Xmas.

TOWEL DEPARTMENT

We always sell the best Towels for the cash in the city. That's the verdict of all, 50 dozen Honey Comb, 19x45 10c



- 25 dozen Crush, 18x45 10c
- 25 doz Huck, 18x45 10c
- One special lot Huck 3c
- One special lot Huck 5c
- Our special Bath Towels for Xmas presents 23c, 49c
- 10 dozen Handbags 5c
- 50 dozen Waist Sets, values up to 25c; choice 10c
- 15 pieces Curtain Scrim, 15c values; choice 10c
- Loose Curtains 25c
- Loose Curtains 49c
- Loose Curtains 98c
- 300 Lace and Linen Table Covers and Scarfs at wonderful prices 10c; 15c; 5c; 49c

Morrisett is the happiest man in town. He is always rejoicing, is very proud he is living, and expects to do great things in the next 30 days. We cordially invite one and all from all walks of life to our special treat until Xmas. We thank one and all for the loyal patronage. Please let us see your smiling face several times before Xmas. Thank you!

Don't Forget the Date, Sat., Nov. 27th

UNDERWEAR DEPT.

Here we are right and we'll clear up at a price.

- One lot of Childs' Vests and Pants, values up to 25c; choice 10c
 - Children's Union Suits 35c
 - Children's Union Suits 49c
 - Ladies' Vests 25c
 - Ladies' Vests 39c
 - Children's Canton Flannel Pants 10c
 - Children's Canton Flannel Skirts 10c
 - Children's Muslin Drawers 10c
 - Children's Knit Waists 10c
- Full line of samples and yours at a price. Nothing to be carried over. Come today.

Dry Goods Dept.

- Now for it! "Make Hay While the Sun Shines"
- 36-inch Nice Factory Cloth 4c
- 36-inch Nice Factory Cloth 5c
- Good Outing 5c
- The best Canton Flannel 12 1-2c
- 36-inch Outing 5c
- Apron Gingham 5c
- Calicos 5c

One Lot Remnants

- 36-inch Serge, all wool 49c
 - 36-inch Poplin Cloth 25c
 - 36-inch Bleaching 8c
 - 36-inch Silks 69c
 - 36-inch Silks 98c
- See our special dress goods counter. All odds and ends. Values at half price 12 1-2c to 49c

Blankets! Blankets!

Cold weather is here

- 50 Blankets 43c
- 50 Blankets, 11-4 98c
- 50 Blankets, 11-4 \$1.49
- 50 Blankets, 11-4 \$2.48
- Baby Blankets 45c
- Baby Blankets 98c

The above can't be discounted in city. Look just once.

- 300 Ladies' and Men's Ties, special values up to 50c; choice 23c
- Nice assortment of crepe de chine handkerchiefs, look like hand-made lace 25c

One Wagon Load Children's, Misses' and Ladies' Hose

- Hose for tootsie-wootsie to grandma 5c; 11c; 15c; 25c; 49c
- Special Silk Stockings, value to \$1.50, choice 93c

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