

SUMMER SCHOOL AT THE U. OF N. C.

Twenty-ninth Annual Session Begins Today; More Than 600 Have Already Registered for Session.

(Special To The Journal)

Chapel Hill, June 14.—With hundreds of students pouring in on every train and automobile, the twenty-ninth session of the University of North Carolina Summer School, which opens here tomorrow, bids fair to exceed in numbers all previous sessions. More than six hundred persons had registered at noon today, and large crowds packed the registration offices all afternoon. The officials of the summer school confidently expect the enrollment this year to reach or pass 1,000. Last year it totaled 731.

The class work begins Thursday at 8.30 a. m. and continues through July 27. Classes will be held on Saturday, June 17, but after this week Saturdays will be used for rest and diversion.

The campus of the University presents an unusual appearance to those who know the university only during the winter term. The fair sex may be said to predominate, and feminine voices ring out from the dormitories, which now are reserved for women. The summer school is first of all a school for teachers and naturally those interested in the profession of teaching are here in great numbers, approximately two-thirds, as a rule, being normal students.

An increasing number of men is yearly coming to the summer school, some of whom are students during the winter, but many come from other colleges, or from the various high schools. A large number of these are working towards a college degree, or doing graduate work. The University of North Carolina is one of the few universities in the country that offers exceptional facilities for graduate study in the summer school. Fifty-eight students pursued graduate studies last summer, five of whom were women. Fifty-five of these held A. B. degrees and three B. S. degrees from standard colleges and universities. In addition, 125 students were registered for A. B. and B. S. degrees.

The summer school directors are doing everything possible to make the coming six weeks entertaining and pleasant, as well as profitable intellectually. The formal opening exercises will take place Friday at 12.30 in Memorial Hall, when Dean Marvin H. Stacy and Director N. W. Walker will address the students. On Saturday evening, from 8:30 to 10:30 o'clock, an open-air reception will be given on the campus under the Davie Pavilion to the members of the summer school. This will afford an opportunity to all for getting acquainted, and catching the very contagious "Carolina spirit." There will be a musical on Tuesday evening, which will inaugurate a number of similar events. Later on, Shakespeare's Merchant of Venice and Hamlet will be given on the campus. Numbers of interesting lecturers will appear from week to week. Prof. Gustav Hagedorn, of Raleigh again has charge of music in the summer school and will direct the chorus, which fact insures its excellence.

The Y. W. C. A. has this summer taken charge of the University Y. M. C. A. building, and will be enabled to render help and guidance to the women of the school. Miss Margaret Anderson is general secretary of Rural Schools; D. D. Carroll, Professor of History and Economics, Guilford College; Miss Leila M. Cobb, of the Practice School, Penn. State Normal; R. D. W. Connor, Secretary of the North Carolina Historical Commission; Supt. Chas. L. Coon of Wilson, Supt. J. C.

AT THE THEATERS

CHANGE OF PROGRAM AT THE PARAMOUNT THEATER TODAY

The Eddie Collins "Broadway Follies" company, which is so completely delighting record audiences at the Paramount theater this week, will give an entire change of bill today for the finish of their engagement. The same bill will be repeated tomorrow. For the closing entertainment Manager Collins has arranged a black-face bill that is a riot of delightful comedy and contains some of the newest and best vaudeville specialties on the extensive repertoire of this company.

This is perhaps the very best tab company that has yet played this city and Manager Savin is already demanding that future attractions rise to the merits of this one. The vaudeville is unusually classy and the costumes, jokes and sayings all new of the sort that wins approval every minute. Today and tomorrow complete this engagement and for next week Manager Savin promises an equally strong show.

Griffin of Marion, Prof. E. A. Hodson of A. and M. College, Wm. A. McCull, Lecturer in Psychology, Columbia University; Miss Henriette Marie Masseling, Story Specialist, Atlanta, Ga.; Supt. E. D. Posey, of Durham; Miss Edith Daggett, Teacher of Drawing, Washington, D. C.; Mrs. Neva S. Burgess, Supervisor of Municipal Playgrounds, Charlotte.

MISS HAZLETT TO GIVE SERIES OF LECTURES AT COURTHOUSE

Miss Ida Crouch Hazlett of New York City will give a series of lectures at the courthouse Friday and Saturday nights and Sunday afternoon at 3.20 o'clock. Friday night she will speak on "Politics for the People," Saturday night, "International Socialism" and Sunday afternoon, "Social Evils and their Remedy," from a scriptural basis.

Miss Hazlett is a university graduate. She was for five years national organizer of the Woman Suffrage Association and for many years has been devoted to topics of social reform. She is the first woman ever nominated for Congress.

In Municipal Court

Irvin Morris, the young man charged with assault whose case has created a good deal of interest, appeared in Municipal Court yesterday morning charged with an assault with intent to commit rape. Probable cause having been found the young man was bound over to court under a \$500 bond, which was filed.

John Coleman and John Williams, both colored, charged with assault were each taxed with the costs.

The case charging Luther Hill with non-support was not pressed.

Building Permits

A permit was issued yesterday for the erection of a dwelling house on Piedmont avenue between Shallowford and Fourth streets, at an estimated cost of \$3,500. Mrs. Lillian LeGrand is owner and G. E. Miller is contractor.

Headaches Every Morning, Can't Eat Much Breakfast, Liver Not Aching?

A Wineglassful of Tollo Water Will Make Your Liver Act Freely In Half an Hour

Morning headaches comes from a clogged liver. The bile tubes get choked and force the bile back into the stomach, the blood takes it up and the whole system becomes poisoned, the appetite becomes poor, especially at breakfast.

Get a 15-cent bottle of Tollo Water from the drug store and take about a third of a tumbler full in a glass of plain water before breakfast. In about thirty minutes it will start the liver acting freely, your headaches will be relieved at once, because it flushes out the bile, really bathes the liver, leaving it clean and fresh. Then you can eat breakfast and enjoy it and there won't be any gas or discomfort afterwards.

Concentrated Tollo Water comes from Dawson Springs. It does not act by irritation, like calomel, and other strong drugs that weaken the system, but by dissolving the obstructions and bathing the liver as nature requires. To remove the bile that has been absorbed into the blood you should take a wineglassful every morning for several days. It will clear up the skin, pimples and sallowness will disappear, your tongue will lose its furry coat, and your natural, healthy color will return. Then an occasional glass before breakfast or at any time on an empty stomach will keep your liver clean and your appetite good.

For sale in Winston-Salem by Rankin-Butner Drug Co. (Advt.)

Some people avoid the straight and narrow path because they have been told the longest way round is the shortest way home.

Our Great 10 DAY Reduction SALE On All CLOTHING SHOES HATS TRUNKS BAGS SUIT CASES ETC.

Will Only Last A Few More Days Come In and See the Wonderful Values We Are Offering

No Goods Charged or Sent On Approval During This Sale

Wallace Clothing Co.

"Largest Clothiers In The South"

PILOT THEATRE TODAY

Fanny Ward
In
For the Defense

A Paramount Feature
—Saturday—

The mistakes of Musty Suffer, a laugh a second.

The Bray Cartoons

Who's Guilty?

The intensely interesting serial, with Anna Neilson and Tom Moore.

PARAMOUNT

ALL THIS WEEK

EDDIE COLLINS AND

"The Follies Of Broadway"

A Classy Musical and Vaudeville Attraction

The Best Show We've Had Yet

BANKING POWER OF U. S. PUT AT \$25,397,100,000

Unparalleled Growth of Financial Institutions Reported by Comptroller of Currency.

U. S. WINS NEW INDUSTRIES

Secretary of Commerce Declares America Has Already Captured the Tin Plate Market.

HOLLIS EXPLAINS RURAL CREDIT BILL IN SPEECH TODAY

New Hampshire Senator. En Route to Denver. Stops at...

ST. LOUIS WILL BE BIG PAINT CENTER

Becker-Moore Co. Consolidated With Benjamin Moore & Co., \$3,000,000 Concern.

NEW PLANTS TO BE ERECTED

Local Facilities...

AIM TO RAISE \$500,000 FOR BOYS IN TEN DAYS' STRENUOUS CAMPAIGN

Education, Uplift and Recreation for Thousands of Lads Are Sought.

STEEL CORPORATION INCREASES WAGES.

More Than \$10,000,000 to Be Added to Annual Payroll.

PROPHESIES GREAT FUTURE FOR MOBILE

Lieutenant Colonel Keller Points Out Advantages of Natural Resources Here.

PRESIDENT SEEKS 'POLITICAL' OPINION OF THE PEOPLE

ASSOCIATED ADVERTISING CLUBS OF THE WORLD TRUTH OF THE WORLD

Store Advertising should be News

By Frank A. Black, Advertising Manager, William Filene's Sons Co., Boston, and Chairman of the Retail Department, A. A. C. of W.

WHO in this day and age spends time on stale news? Then why should retailers expect attention for the commonplace, repetitions, exaggerations, misstatements and hashed-over facts so often presented as advertising?

Imagine a store employing 2,000 people, mainly young and in their prime, who concentrate their thought and effort on these things:

The selection, creation and adaptation of new and becoming styles in wearing apparel—

The economical production of these styles in the most attractive and serviceable materials and by the best workmanship—

The distribution of this apparel among men, women and children, by the most satisfactory and efficient methods.

The doings of this great organization can fairly be called news.

In printing this news as its advertising this store is doing a real service to the community which it serves. And, as might have been expected, has met with success proportionate to the service rendered.

Any retail store can do the same thing.

The instructions are these:

Choose a merchandise field you are capable of covering. Then cover it.

Know all there is to know about your branch of business.

Have enough of the right goods at the right prices at the right time.

Tell the people about these goods frequently, frankly and as interestingly as you can.

Satisfy ALL calls for advertised goods, no matter what it costs to do this.

We hear much about advertising "with a punch." As a medium of communication between interests as nearly mutual as are those of the retailer and customer, advertising "with a pull" would seem to be much more appropriate.

Advertising is telling—nothing more or less. If you, Mr. Retailer, have news worth telling, you will find no difficulty in getting an audience.

Advertising—truthful, informative advertising—needs no defense. It pays its own way. It tells the people of better things for the same money—of new and easier ways of doing their work—of greater satisfaction. It makes better merchants, better stores, better homes, better people.

Advertising of the other kind deserves no defense. It falls of its own weight.

This is one of a series to Advertise Advertising, by the Associated Advertising Clubs of the World, Inc., 125 Broadway, New York. Write for booklet, written for buyers, this booklet. Every man or woman who buys any kind of commodities will find it profitable reading.

OFFICIAL COMMUNICATION FROM FRENCH WAR OFFICE

(By The Associated Press.)
Paris, June 17.—The official communication issued tonight reads:
"On the left bank of the Meuse, after artillery preparation our troops in the course of a spirited attack captured a German trench on the slope south of Le Mort Homme

One hundred and thirty prisoners, including three officers, remained in our hands.
"There was intense artillery activity in the region of Chateau-cour and Hill 304.
"On the right bank the enemy violently bombarded the sectors of the Thimant fortified works and Soignies. On the rest of the front the combat was intermittent."
Belgian communication.
"Except for the usual artillery action there is nothing to report on the front of the Belgian army."

TEARING AWAY FOR NEW MODERN BRICK BUILDING

The work of tearing away the frame store building of Mr. A. J. Grizzard on Main street, between Second and Third streets, has commenced with the removing of the ceiling on the second floor. Mr. Grizzard is to erect a modern four story brick building on this site, the first floor for a grocery store, and the other three for apartments or hotel purposes.

T. P. A. MEETING SATURDAY NIGHT

The regular monthly meeting of Post No. 1, T. P. A., will be held Saturday night. At this meeting, Messrs. B. H. Marsh, B. C. Crutchfield and J. J. Norman, delegates to the National T. P. A. Convention, will tell the members of the convention.

Muggins—"What I like about Wuzwag is that he is so full of sympathy." Buzzins—"That's right. He can weep with a woman, or swear with a man."

Journal Want Ads bring results.