

As The Temperature Goes Down The Price Of Coal Goes Up

Is It Freezing Weather That Marks Your Time To Buy Coal, or Is It Low Prices and Sure Delivery? Surely The Latter Course Is The Wiser To Follow. You'll Be Ready To Welcome Winter While The Others Are Freezing, Waiting Their Turn In The Big Rush. You'll Be Saving Money While Others Are Paying Top - Notch Prices.

When The Mercury Begins Taking Its Downward Course, Prices In Coal Fly Sky-High, That's Why You Want To Put In Your Supply Now. A Bin Full Of **"BLUE GEM"** Coal In August Bears As High Rate of Interest As A Good, Safe Bond.

Of Course You Want "BLUE GEM" Coal. Those Who Get The Maximum Amount of Heat Out of Every Ton Always Order It.

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