



### GOOD WISHES TO YOU

A mighty Christmas tree might well symbolize our greetings and good will to you all—the branches extending into every home throughout the community with each individual sprig and cone laden with good wishes to you and kind remembrances of your gracious co-operation during 1934.

**HENDERSONVILLE SUPPLY & COAL COMPANY**



### THE BEST OF LUCK

Each Christmas the bracelet of FRIENDSHIP is fostered anew with links of good wishes. And each year we send our strengthening contribution to this jewel—Topmost Happiness . . . Best of Luck and a MERRY CHRISTMAS is our Yuletide wish to all this Friendly Community.



**RICHARDSON'S COAL & WOOD YARD**



### GOOD CHEER TO ALL

We send you a message of good-will this Festive Day. May the Spirit of Christmas in all that it means abide in your home to bring new cheer.

**J. C. PENNEY CO.**

# CHRISTMAS

TO ALL OUR PATRONS



We can say no more on the occasion of Christmas than to wish that the patronage we have enjoyed may be returned to our friends in the form of Christmas joy.

**LEWIS DEPARTMENT STORE**



### Hear Ye! Hear Ye! One And All!

This is the Yuletide season, lively and gay. Let us greet it with laughter on our lips, and a song of joy in our hearts. To our patrons we say . . . A MERRIE CHRISTMAS.

**W. H. HAWKINS & SON**



### IN PHRASES MOST SINCERE

Each Year our Greetings come to you in phrases most sincere. Now we wish you all the joy that could be yours the coming year.

**CITY ICE & STORAGE CO.**



### The Season's Jolliest Greetings

We offer you the most gleeful greetings of the Yuletide! May your Christmas be more festive, and more enjoyable than ever.

**THE KIWANIS CLUB**



### KING'S NEWS AND CIGAR STORE

"THE TOURIST CENTER"  
WISHES YOU A MERRY CHRISTMAS  
AND MUCH HAPPINESS  
IN 1935

### We're Happy to Greet You Again!

Our Christmas wishes come to you another Christmas Day, all good things follow where'er you go, on life's highway, in every way

**PATTERSON'S**



### When the Yule Logs Burn Bright

The spirit of Christmas is in the air. Greetings friends! Greetings patrons! May the coming year be secure for you and yours.

**QUALITY PRESS**

HE was born in a manger, yet his bearing was that of a royal prince . . . his heart that of a great martyr . . . his soul that of a God. He died in rags on the Cross, yet left behind him the greatest riches in the hope and faith the world has ever known.



### Another Christmas Season Has Come

And with it new hopes are begun. We send you a cheerful greeting—may our paths be often meeting.

**JENNIE BOWEN'S SHOP**



Accept Our Hearty Good Wishes—Christmas has come again—with colorful cheer, and festive, fun-filled days. We offer you the season's heartiest greetings.

**GREGG BROS., HARDWARE**



The most extravagant optimist is a mere miser as compared with our prodigality in good wishes for your health, pleasure and prosperity throughout 1935

**SCRUGGS FOR DRUGS**



Another Christmas has rolled around, and we're glad to say "greetings" once again! Accept the heartiest good wishes of every member of this firm.

**Hendersonville Hdw., Co., Inc**  
R. L. EDWARDS, President



We know there's going to be a lot of joy at your house on Christmas Day . . . and we want to be numbered among those who wish you well, so we are saying . . . a very Merry Christmas!

**RAILROAD SALVAGE CO.**