



CONTESTANTS, WORKING HARDER THIS WEEK FOR MAXIMUM VOTE VALUE

# The Daily Record



# BIG

## "Everybody Wins"

# PRIZE

**SUBSCRIPTION CONTEST SHOULD HEED THIS WARNING**

If this week passes without speedy action on the part of each contestant the Responsibility Rests Solely Upon Yourself. After this Saturday night, Feb. 17, and throughout the remainder of the contest—there is a sharp decrease in the voting of all subscriptions, large and small.  
Full 2-year subscriptions count most in votes, of course, and a few such "Full Limit" Orders NOW from your good friends—who really want to see you win—might be the deciding factor in this race.

**NOTE THE DIFFERENCE IN THIS EVER-DIMINISHING SCHEDULE OF VOTES ON SUBSCRIPTIONS.**

**HELP YOUR FAVORITE CONTESTANT**

**Subscribe Or Renew Your Subscription This Week!**

SCHEDULE OF VOTES AND SUBSCRIPTION RATES OF THIS WEEK ONLY		NEXT THREE WEEKS		THE DAILY RECORD FINAL WEEK	
(Ending Feb. 17th)		(Ending Mar. 10th)		(Ending Mar. 17th)	
During the first 3 1/2 weeks the following number of votes will be issued on subscriptions:					
3 MONTHS:	VOTES	3 MONTHS:	VOTES	3 MONTHS:	VOTES
By Mail ..... \$ 2.00	1,500	By Mail ..... \$ 2.00	1,000	By Mail ..... \$ 2.00	500
By Carrier ..... 2.50		By Carrier ..... 2.50		By Carrier ..... 2.50	
6 MONTHS:		6 MONTHS:		6 MONTHS:	
By Mail ..... 3.50		By Mail ..... 3.50		By Mail ..... 3.50	
By Carrier ..... 5.00	3,000	By Carrier ..... 5.00	2,000	By Carrier ..... 5.00	1,500
12 MONTHS:		12 MONTHS:		12 MONTHS:	
By Mail ..... 6.00		By Mail ..... 6.00		By Mail ..... 6.00	
By Carrier ..... 8.50	8,000	By Carrier ..... 8.50	6,000	By Carrier ..... 8.50	4,000
24 MONTHS:		24 MONTHS:		24 MONTHS:	
By Mail ..... 10.00		By Mail ..... 10.00		By Mail ..... 10.00	
By Carrier ..... 15.00	25,000	By Carrier ..... 15.00	20,000	By Carrier ..... 15.00	15,000

The above schedule of votes, which is on a diminishing scale, positively will not be changed during the contest. However, a special ballot, good for 50,000 EXTRA votes will be issued on every "club" of \$30.00 turned in. This arrangement will be in effect throughout the entire drive, and is to be considered a part of the regular schedule. No votes will be issued on subscriptions for less than 3 months, nor more than 24 months in advance from any one participant.

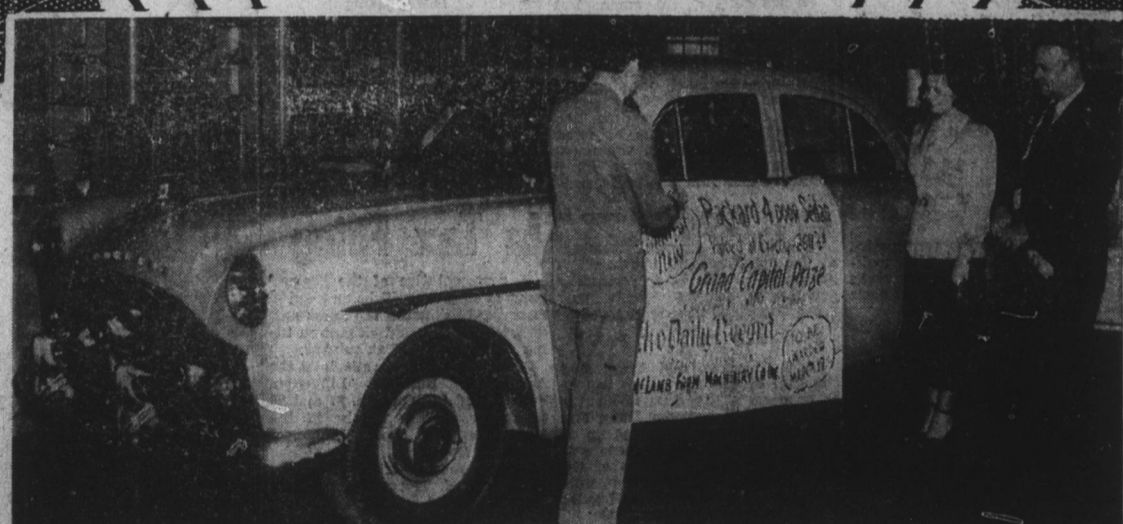
**1st PERIOD OF CONTEST ENDS SATURDAY**

**After This Week Diminishing Vote Schedule Goes Into Effect**

**New and Renewed Subscriptions Have Greatest Value NOW!**

# NOW YOU CAN WIN! EASY

## GRAND CAPITAL PRIZE



**PURCHASED FROM AND NOW ON DISPLAY AT McLAMB MACHINERY CO. INC., DUNN, N. C. DEALERS OF PACKARD, INTERNATIONAL TRUCKS AND FARMALL TRACTORS.**

**1951 PACKARD "200" 4-DOOR SEDAN VALUED AT \$2,694.94**

**SECOND GRAND PRIZE \$750.00 CASH SECOND GRAND PRIZE**

**EXTRA CASH BONUS AWARDS FOR "PLACE" WINNERS**

<p><b>Third Weekly Payroll Winner</b></p> <p>In addition to regular "Weekly Payroll" checks, winner of third place will receive extra "bonus" check for 50% of his or her total earnings added.</p>	<p><b>Fourth Weekly Payroll Winner</b></p> <p>In addition to regular "Weekly Payroll" checks, winner of fourth place will receive extra "bonus" check for 33% of his or her total earnings added.</p>	<p><b>Fifth Weekly Payroll Winner</b></p> <p>In addition to regular "Weekly Payroll" checks, winner of fifth place will receive extra "bonus" check for 25% of his or her total earnings added.</p>	<p><b>Sixth Weekly Payroll Winner</b></p> <p>In addition to regular "Weekly Payroll" checks, winner of sixth place will receive extra "bonus" check for 15% of his or her total earnings added.</p>
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**\$1,000**

HAS BEEN SET ASIDE TO BE DISTRIBUTED IN THE FORM OF COMMISSIONS AMONG NON-PRIZE WINNERS ON A TWENTY PER CENT BASIS. ANY ACTIVE PARTICIPANT WHO FAILS TO WIN ONE OF THE PRIZES OR BONUS CHECKS OFFERED WILL SHARE IN THIS COMMISSION FEATURE . . . THUS ASSURING COMPENSATION TO ALL PARTICIPANTS, AND MEANS THERE WILL BE NO LOSER IN THE RACE! FOR FURTHER INFORMATION, CALL ON, TELEPHONE OR WRITE "EVERYBODY WINS" CONTEST DEPARTMENT, THE DAILY RECORD, DUNN, N. C.

**\$1,000**