

ERWIN TEEN CHATTER

By GAIL BYRD. Hello, everybody. Here goes the old 'Teen Chatter' again. Read at you own risk. Here I go: What's in a name? Frak not banker. Frak not merchant. Frak Weaver.

Gerdine not maid. Gerdine not cook. Gerdine Butler.

Billy hope not cow. Billy hope not dog. Billy hope Byrd.

Barbara not Erwin. Barbara not Raleigh. Barbara Benson.

Betty Lou not pink. Betty Lou not purple. Betty Lou Gray.

Ray not stes. Ray not pooh. Ray Hall.

B. B. not Busk. B. B. not Chevrolet. B. B. Hudson.

James not red. James not green. James Black.

Bobby not brick. Bobby not gracie. Bobby Wood.

Graham not East. Graham not South. Graham West.

Punky not pounds. Punky not bunces. Punky Bales.

Pat not bad man. Pat not poor man. Pat Whitman.

And who is the lucky girl now? Maybe it's Edith Davie! Wonder why? Bet James is coming home. Isn't that correct, Edith?

Wonder who Dot Norris' flame is now? Take a few guesses, kids. Is it Ray or Graham?

Willie, we're terribly sorry that you were hurt during the football game Friday when we jangled with Mount Olive. Look at Shirley B. I've fine times and you'll be well in no time at all.

Say, Peggie! Who's the guy from Dunn? Don't keep it a secret too long. We're all ears, so you can whisper his name into them any time.

Bobby Bullard is still toughting it out. The Navy is pretty rough, isn't it, Bobby? Try to find time to pick up some new dance steps and teach 'em to us kids when you come home again!

Who was John Q. with Sunday night at the Baptist Church? There were two girls with him and I know more that would have simply dored being along. She's not a sophomore or a freshman. You in guess between the Junior and Senior girls. -Here's a hint: "This r's cute as a baby doll."

So long for now, kids! See you soon town and of course -"HOOL!"

Buies Creek High School

If a stranger had dropped in at the Buie's Creek school house about midnight Friday night, most likely he would have asked, "What happen?" "What didn't happen?" would have been a more appropriate question. It was Halloween and a little bit of everything had been going on at once and naturally there was somewhat of a 'mess' afterward, but nobody thought about that. There was too much to do and see to be worrying about a little thing like that.

After all, no one worries at Halloween time. Everybody had fun and stayed happy, altogether maybe a little scared. All the family turned out in a big way to see the witches and goblins. An estimated crowd of 800 to 1000 attended the Halloween Carnival here Friday night. With decorations going up most of the day Friday and last minute arrangements for the side shows being made, the doors opened at 8:30, but not until about 9:00 did the crowd arrive. They headed for the school lunch room with a hungry look in their eyes and came away satisfied, for there was available every thing a person could want to eat.

The serious business concerns in and around Buie's Creek donated most of the food with the women of the community giving their fine cakes and pies. Everybody ate at first and then started taking in the variety of shows, put together by students and teachers. In the first grade there was a fish pond which attracted most of the little folks. In the sixth grade were movies for the children. In the eighth grade room there was a freak show which had everything from a human monkey to a tattooed man which attracted most everybody. There was applebobbing and various other games in the English room and each contestant received a free copy of the DAILY RECORD.

The House of Horrors in the biology lab was most popular among everyone. This contained anything a person wouldn't expect. All those who went in seemed to get a kick out of the unusual and frightening images and tricks in the House of Horrors. The halls were full of boys and girls with weird-looking faces and costumes on. Almost everybody was eating ice cream or hot dogs. By this time the decorations were beginning to fall and the floors were cluttered with empty bags and peanut hulls; the old folks were occupying the few available seats. Around 8 o'clock the doors opened to the auditorium for the floor show. But the boys down at the House of Horrors didn't give up. They cut their admission and some were still going in. Mr. Howard Height opened the floor show, welcoming everybody. The auditorium was jammed. The first thing on the program was the judging for the baby contest. After all, no one worries at Halloween time.

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Many Vehicle Cases Tried In Dunn Court

Two defendants charged with drunken driving were given suspended sentences and fines and a third was allowed to plead guilty to a lesser charge in Dunn Recorder's Court Thursday, before Judge H. Paul Strickland. They were among the 24 cases tried, the major portion of which consisted of traffic violations. Solicitor J. Shephard Bryan prosecuted the docket.

L. D. Connor and Samuel Williams were each given 90 days, suspended on payment of a fine of \$100 and costs for drunken driving. Connor's license was ordered revoked. Williams was charged with having no one. Two soldiers, Donald M. Cox and Donald Mater were each fined \$10 and costs and give 30 day suspended sentences, Cox for drunkenness and possession and Mater for drunkenness and cursing. Prayer for judgment was continued until next Thursday in the case of Joe Wimberly, charged with assault. He waived appearance and pleaded not guilty through his attorney, E. L. Doffemyre, but the court found him guilty.

Many Items Covered By Attorney General

By LYNN NISBET. RALEIGH. — The latest digest of opinions released for publication by the office of the attorney general covers a wide range of subject matter. These interpretative rulings of the attorney have force and effect of law until and unless overruled by decisions of the supreme court.

In this latest digest of formal letters written to public officials some weeks ago, the attorney general had three acts in the high school area in the boundaries of a sanitary district, the governing authority of the sanitary district has the power to permit industrial waste coming from the plant to be discharged into its sewerage system.

Lafayette School News

By CAROLYN WELLS. Well, everything went off just fine Friday night at the Halloween Carnival. I think everyone enjoyed the two shows that were given and also the race between the Prince and Princess and King and Queen. There was a light race between the sixth and eighth grades for Princess but the eighth won by a few points. The Princess is Sylvia Inton and the Prince is Glenn Bullard.

Where an industrial plant is located within the boundaries of a sanitary district, the governing authority of the sanitary district has the power to permit industrial waste coming from the plant to be discharged into its sewerage system. Residents living inside the corporate limits of a municipality are required to pay municipal taxes regardless of whether or not all municipal facilities are made available to them.

FIRST PERIOD HONOR ROLL

Miss Bryan's room: Susan Smith

LINDEN NEWS

Mr. and Mrs. E. C. Moore and son of Fayetteville were dinner guest of the B. H. Wilkins Saturday.

Junior Class At Lillington High To Present Play

The Lillington Juniors will present a three act farce in the high school auditorium on November 16 at 8:00. Admission will be twenty-five and fifty cents. The cast consists of Mildred Clayton, Doris Herter, Jean Blackock, Marianne Murchison, Sara Hatley, Faye Matthews, C. H. Brock, Jr., Leo Kelly, Jr., Leo McDonald, Jimmy McDonald, Wyatt Aubley and Ralph Gregory.

Plumbers Must Get Licenses

Plumbers in Dunn who are acquainted with the provisions of the Charlotte Code covering plumbing installations which has been adopted by the town of Dunn will attend schools in Wilmington on Nov. 20 and 21. It was reported today by City Manager O. O. Manning.

One Accident Is Reported

In spite of the wet weather only one accident, and that minor, came to the notice of the Dunn Police Department yesterday. Darle Devison of Route 1, Dunn was pulling out of the Supreme Service station in a Dodge when he collided with a tax driven by Thomas Dorman which had slipped into Dyer's taxi stand. The fender of the taxi was damaged about \$10.

Bookies Moan About New Federal Taxes

Bookies across the nation moaned today that the new 10 per cent federal tax on handbooks means "The end of the line, boys. This looks like a shakedown to me," wailed one New York odds maker. "If you honestly pay the tax they can use your return for evidence in things like the Kefauver hearing. If you don't, they can give you 20 years for taking a two dollar bet." A Boston gambler put in a different way. "You pay the tax, you get on a list; you get on a list, protection goes up."

EFFECTIVE NOV. 1. The new tax law, effective Nov. 1, slips a flat 10 per cent tax on all bets made with professional gamblers. In addition, all gamblers must obtain a \$50 yearly license for themselves and each of their employees. For all this, they get a little tax stamp which they must post in their place of business.

LEGAL IN NEVADA. Nevada is the only state in the nation which permits gambling other than at state-licensed race tracks, although a few states permit communities to choose for themselves on a local option basis. Most of the bookies agreed the new tax meant curtains for them. One Los Angeles operator said, "I'm looking for a new business so I can go legit."

CONSUMER PAYS. He got to pass it on to the consumer," a Cleveland bookmaker said. He said he planned to nick his customers for the 10 per cent. Starting Nov. 1, he said, his 22 bet would cost \$2.20. "It's the only way we can stay

Sunday School Pins Awarded 7 In Family

Mr. and Mrs. Willard Pless-to to the front last Sunday at Summerville Presbyterian Church to accept pins for a year's perfect attendance in Sunday School. That was reason enough for the couple to be proud, but they had five additional reasons.

Rev. Bain Underwood called to Tabernacle. Rev. Bain Underwood of the Virginia will preach at the morning and evening services at the Gospel Tabernacle this Sunday. The Rev. Underwood has been extended an invitation to become full time pastor of the Gospel Tabernacle. All members are urged to be present for the services Sunday.

DEXTER AMERICA'S FINEST WASHER. Has Dexter's liberal lifetime guarantee and 10 year replacement bond. COMPARABLE See It Today! Convenient Easy Terms HOWARD M. LEE CO. DUNN, N. C. "BUSINESS FOUNDED 1900"

10 POINTS For Effective Advertising. When Herman Roe was field director for the National Editorial Association, he outlined 'The Points for Newspaper Advertising' which have brought a high measure of success, prosperity and profit to a big retailer who spent the greater part of his advertising appropriation in good newspaper copy. He was addressing the National Merchants Association, and the retailer's 10 points were: 1. Advertise regularly. Every issue of the paper takes my story to its readers. 2. I make every ad look like mine. Years ago I adopted a distinctive style and have stuck to it. I use plenty of white space; my ads are never hard to read. 3. I put into newspaper advertising a definite proportion of my gross sales. I fix this at the beginning of the year. My rule is to make it 3 per cent of the previous year's gross, with more if special conditions justify it. 4. I brighten my ad with frequent illustrations—either humorous or practical. 5. I am careful never to over-promise. When I make claims, I back them up with reasons. Then when I really have an unusual bargain people believe me when I "whoop'er up a little." 6. I think advertising all the time. I buy goods that will advertise well. 7. I get good display for my ads by seeing that the copy is in the newspaper office in plenty of time. I do this by having a definite hour to write the copy. 8. Whenever possible, I carry nationally advertised goods that are advertised in my home paper. I feature them. Sometimes they give me smaller margin than fly-by-night concerns, but I find that I sell faster and make more money in the end, besides pleasing more customers. 9. I always plan my window and counter displays to link up with my newspaper advertising. Each helps the other. 10. My sales people back up my advertising. They often help with suggestions for it, and I see to it that they always read it.