

FOURTH GRADE VISITORS — The boys and girls of Mrs. Catlett's fourth grade visited The Daily Record last week. They had read in their "Young America Readers" about how news reaches the printing office. They saw the teletype on which the news comes to The Daily Record. The following boys and girls visited the local newspaper: Odell Wade, Susan Purdie, Larry Warren, filly Hair, Betsy Johnson, Eloise Coats, George Neighbors, Marie Warren, Pat Walker, Hugh Harrelson, Hannah White, Melvin Barbour, Donald Barefoot, Shiriey Moore, Bud Hudson, Rayma Lee, Annetic Cloniz, Nyiah Poteat, Donny Whittenton, Sandra Godwin, Bubba Peay, Ann Jackson, Jimmy Cook, Louis Tew, Barbara Martin, R. C. Hamilton, Alma Westbrook, Richard Manning, Carolyn Hawley, Jimmy Jackson, Dorothy Strickland, Becky Aycock, Becky Earp, Charlotte Glover, Sonny Livingston and Bobby Hodge.

TV WAENING SAVES BABY FROM WRONG MEDICINE BUFFALO, N. Y. (P-Local tele-vision viewers witherssed a real-life drama when a station interrupted its program with an emergency announcement:

sound, healthy profitable birds

STAF O'LIFE

GROWING MASH

and Bobby Hodge. TV WAENING SAVES BABY FROM WRONG MEDICINE BUFFALO, N. Y. (P-Local tele-vision viewers witnessed a real-life drama when a station interrupted its program with an emergency announcement: Buffalo police headquarters. The Buffalo police headquarters the Buffalo police headq

Oil Expert Arrives



WHEN FIRE STRIKES, you may hear one alarm...maybe a second alarm...perhaps even a third. But the biggest alarm of all is the alarm in your heart.

THE DAILY RECORD, DUNN, N. C.

Todays Sportrait By OSCAR FRALEY (United Press Sports Writer)

"Was anybody caught inside ... anybody I know ... hurt? ... burned? ... overcome? How'd it start? How much loss? What's the whole story?"

Even if you have a police pass or a good view from a roof, you still burn up with un-

Until you see your newspaper.

You grab your paper and all the answers are there. First, in complete detail, full of local color - as it never could be anywhere else.

You knew it would all be there. Together with all the other news to be found anywhere that matters to you. Plus a hundred things you don't find anywhere else.

It doesn't take a fire. You can be just as wrought up tomorrow about a plan in the town council to widen your street. You never know what's coming ... so you read your newspaper every day.

Everybody else is just like you. Everybody reads the newspaper every day. If one thing doesn't stir them - it's another. To a thrifty housewife, the fire sale can be just as important as the fire.

That's why when you have something to sell, the newspaper is the one place to reach all the people all the time. * * *

In advertising, why deal in fractions?....

Magazines reach only fractions of your market. For each one appeals to some people-not to others. No magazine is read by everyone in . town who can possibly buy.

MONDAY AFTERNOON, NOVEMBER 5, 1951

Radio and TV programs reach only fractions of your market. Each one appeals to only a special audience - sports fans, homemakers, kids, etc. And how many of these can listen at the time you broadcast?

The newspaper talks to everybody in town. It's created fresh every day to appeal to everybody. Just as you read the paper now, all your customers and prospects read the paper too --at the times they choose, for as long as they choose!

Only the newspaper is first with the most <u>news</u>... first with the most <u>people</u>... first with the most advertisers!

From their sinth week on. your chicks are in their criti-

Kazen Hassibi

Iranian Fremier Mossadegh, the Special Undersecretary of Finance for Oil in Iran's Cabinet told news-men his summons might be taken as an indication of a possible set-tlement in dispute. (International)

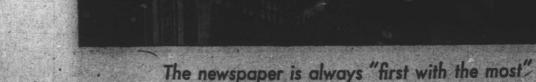
leading oil expert, Ka HAN'S leading oil expert, Kazen Hassibi waves a greeting on his arrival at Idlewild Airport, New York. Called to Washington by Iranian Brawlay

cal growing stage. Assure their strong, healthy growth by feeding them STAF-O-LIFE Growing Mash - the balanced feed of top quality ingredients, rich in nutritional values. It helps produce:vigerous pullets r maximum ogg yield.

Dunn Hatcherv J. LEON GODWIN, Prop. Phone 2740 Dunn, N. C **Phone 2740**

SOLD IN





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