

# PURDIE EQUIPMENT CO.

## IS TELEVISION HEADQUARTERS FOR THIS ENTIRE SECTION

*Purdie Equipment Co.*

*Invites You to Come and Get -*

# FREE TICKETS



It's a great hour and a half musical jamboree. Swing and sway with Sammy Kaye and his band, in person. Hear lovely Barbara Benson and the singing Kaydets, musical games, musical novelties and the famous feature, "So You Want to Lead a Band."

## Sammy Kaye's SYLVANIA SUNDAY SERENADE

### MEMORIAL AUDITORIUM

OCT. 16th • 8:30 P. M.

DOORS CLOSE AT 8:15 P. M.

Come in. See HALOLIGHT, the new and exclusive feature that makes the picture look larger — seem clearer . . . and get your tickets to the show.

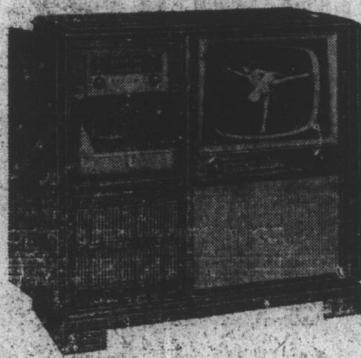
## HALOLIGHT

THE FRAME OF LIGHT FOR TV VIEWING COMFORT

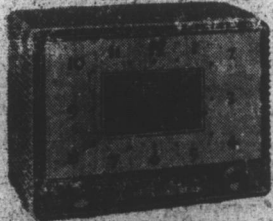
Listen to Sammy Kaye's SYLVANIA SUNDAY SERENADE every Sunday 5 P. M. Station WKBW



The GRANT - 17" mahogany finish Table Model. Liquor, burn, scratch-resistant cabinet. Also available in blonde.



The LINCOLN—an elegant and compact 17" TV, AM-FM Radio, 3-speed Phonograph Combination. Your choice of rich mahogany veneer or modern blonde cabinetry.



The Newest in RADIO-CLOCKS — a handsomely designed Radio-Clock that lets you wake to music, turns on any electric appliances and is equipped with automatic shut-off. Five tube AC-DC set with big five-inch speaker. Black, Ivory, Mahogany and five Guild colors — with gold trim and knobs.



The JEFFERSON—20" Deluxe Console with Doors. Merit-Clear® TV with HaloLight. Handsome Hopple-white cabinet, hand-cabbed finish.

### Announcing

The Opening Of The Largest And Most Complete

## TELEVISION SERVICE & INSTALLATION

Department In This Entire Trading Area

Quincy Byrd

Dan Gillis

Hubert Bailey

Three Names

To

Remember

All Three Experts In The Field of Television— When They Install Your Television Set, You're Assured of the Finest Installation and the Finest Service — Remember, It's Service That Counts, And We're Equipped To Serve.

**PURDIE EQUIPMENT CO. INC.**  
*Equipped To Equip Your Farm and Home*  
CLINTON, N. C. Phone 2069-2107