

# CLASSIFIED ADS

ALL KEYED ADS are highly confidential and no information will be given. Please do not ask for it.

**CLASSIFIED RATES**  
3 TIMES ONLY \$1.00  
This Size Type 30 Word  
2 TIMES ONLY \$1.25  
A-Line Minimum 50c Same Ad This Size Type

**FOR SALE**  
FOR SALE: 1948 Chevrolet panel truck with overland springs, heater and radio. In very good running condition. Uses no oil, tires very good. See or call George W. Williams, 766 S. Magnolia Ave., Dunn, Phone 2395. 1-11-17p

**FOR SALE**  
FOR SALE: 1948 Chevrolet panel truck with overland springs, heater and radio. In very good running condition. Uses no oil, tires very good. See or call George W. Williams, 766 S. Magnolia Ave., Dunn, Phone 2395. 1-11-17p

**FOR SALE**  
FOR SALE: Clean 1949 Chrysler Windsor Highlander. Fully equipped with radio and heater. First class condition. Priced to sell. Call or see Gene Hood at home of Mrs. E. T. Davis, Phone 2219, Dunn. 1-10-17c

**FOR BEST RESULTS** with all farm animals, WAYNE FEED is the product for you to buy. You will find a complete line of WAYNE FEED at FARMERS SUPPLY, Dunn. 9-17-16c

**DUNN FCX**  
- Is Buying  
Corn - Soy Beans  
Oats And  
PECANS  
At The  
**FARMERS  
WAREHOUSE**  
- HOURS -  
7:30 a.m.-5:30 p.m.  
Weekdays  
Close 12 Noon Sat.  
Fayetteville Hwy.  
Dunn, N. C.

**FOR SALE**: 1 Klugee Koop crib and mattress, \$15.00; play pen, \$5.00; 1 Thayer metal stroller, \$5.00; 1 high chair, \$3.00; call 4085 or see Mrs. David Adams, 503 W. Harnett St. 1-16-31-c

**EVERYTHING TO BUILD WITH: We Guarantee.**  
To furnish everything needed to build your house—except framing lumber. Save money, time and worry. **Godwin Building Supply Co.** In Dunn, Phone 2323 or 3375. M-W-F-10a

**FOR SALE**: 4-room brick house with bath and three lots. One acre and 6-10 tobacco allotment. See Jim Yearby, South McKay Ave. or call 3267. 1-18-61-c

**FOR SALE**: I have for sale a limited number of fishing rights in Holland's Lake at \$12.00 a year. This offer will only hold good for next ten days. See or call Jim Yearby after 7:00. 1-18-61-c

**FOR RENT**  
FOR RENT: Four acres of tobacco. See J. W. Purdie at Purdie Equipment Co. 1-17-21-c

**FOR RENT**: Three room apartment, private entrance and private bath. If interested see Mrs. Ruby Thornton or call 2373. 1-17-31-p

**SERVICES OFFERED**  
**QUALITY PRINTING** at economical prices at TWYFOLD PRINTING COMPANY in Dunn. Let us bid on your next order. Telephone 3271. We will call for and deliver your work.

**HELP WANTED**  
**WANTED**

**WANTED**: To buy a modern comfortable home in Dunn. Must be in good location. Write "Home" care of The Daily Record. 1-7-11-c

**WANTED**: Comfortable 4 or 5 room house or apartment by a young man and mother. If possible by Feb. 1. Reasonable rent. Call 2248. 1-16-31-c

**JOB WANTED**: Age 24. High school graduate. Able and willing to do mechanical, welding, carpenter, trucking, routing experience. Want work in Dunn-Erwin vicinity. See Cramer, 409 S. 14th St. Box 296, Erwin. 1-15-61-p

**BUSINESS OPPORTUNITIES**  
**AN UNUSUAL OPPORTUNITY.** FOR **INDUSTRIOUS MEN** Large national manufacturer has opening for men in this territory. Our percentage method of pay is

unique and interesting. It makes for high income with it, the man recently in this territory earned as high as \$10,000 a year.

We are not looking for a miracle fellow but rather "just plain Bill" type who believes in himself and has confidence in his ability to control his own money making activities. The men selected must be able to furnish good references as to honesty, character, sobriety, etc. You will handle a lot of money.

Your general appearance and character reference is more of a determining factor with us than your past business experience—apply at the Cottendale Hotel, Tuesday, January 22, from 5:00 to 7:00 p.m. for personal interview. Ask for Mr. E. W. Hodges. 1-18-31-c

**Auto Finance**  
**AUTO LOANS**  
REFINANCING  
Reduce Your Present Payments  
Money in 10 Minutes  
**MOTOR CREDIT CO.**  
DUNN, N. C.  
Fayetteville St. Phone 3158

**Legal Notice**  
**NOTICE**  
NORTH CAROLINA, HARNETT COUNTY.  
The undersigned, having qualified as executrix of the estate of E. W. Gainey, deceased, late of Harnett County, this is to notify all persons having claims against said estate to present them to the undersigned on or before the 14th day of February, 1953, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.  
This the 3rd day of January, 1953.  
**BRIDGET M. GAINAY,**  
Executrix,  
108 N. Ellis Avenue  
Dunn, N. C.  
Jan. 4-11-18-22-Feb. 1

**HORSE WRECKS CAR**  
WATERBURY, Conn. (AP) Mrs. Jennie Napoli won a \$500 suit in which she claimed her automobile got the worst of the deal in an encounter with a horse. She said her car was wrecked when Carl Frankel's horse into it.

## Miss O'Quinn Guest Pianist At Club Meet

The Lillington Junior Women's Club, taking advantage of local musical talent, presented Miss Henrietta O'Quinn as guest pianist at the club's regular January meeting held on Tuesday night at the Community Center.

Miss O'Quinn, who is a senior at the Lillington High School, is the daughter of Mr. and Mrs. B. O'Quinn. She has studied piano for nine years with Mrs. Ruth C. Brown, Lillington music teacher, and was introduced by the club music chairman, Mrs. Allen B. Stone, who arranged the program. In the absence of the president, Mrs. Norman Gossett, the vice-president, Miss Lorraine Vall, presided.

Examples of classical, semi-classical and popular music written for the piano were played by Miss O'Quinn who gave a brief explanation about each composition rendered. Illustrative of classical music she played Liszt's "Hungarian Rhapsody," "Polish Dance" and "Sea Gardens" by other composers.

In the semi-classical bracket she selected "Clair De Lune" by Debussy, "Indian Love Call" and "The Roseary" and "Serenade" from the operetta, "The Student Prince." As an example of how themes from classical selections have been used as the basis for popular and hit tunes Miss O'Quinn played "Till the End of Time," adapted from Chopin's "Polonaise," "Full Moon and Empty Arms" from a concerto by Rachmaninoff. She also presented in this popular group "Country Gardens," "Make Believe" and "Third Man Theme."

During the business session plans Mr. and Mrs. A. W. Wood and Mr. and Mrs. Jim Sexton left on Tuesday for a motor trip to Florida. The Woods plan to stop in Jacksonville for a visit with Mrs. Wood's sister, Mrs. Roland Page, and in Miami they will be joined by their son-in-law, Navy Lt. Victor Moenney, who will be there on a two week cruise. In the same city they plan to see Miss Dorothy Sutton, formerly of Lillington, who is attached to St. Francis Hospital staff. The Woods will then continue to Pensacola for a visit with Miss and Mrs. Mooney and family. Mrs. Mooney is the former Miss Myrtle Wood.

**FOR JANUARY**  
**GARDNER'S**  
**EXTRA RICH**  
**LORD VELVET**  
**ICE CREAM**



Special January Only  
**29c** per  
Toasted Almond  
Flavor Of The Month  
Gardner's Dairy  
Products  
On Sale At  
**M'System**  
Phone 2121  
Dunn, N. C.

## LILLINGTON WOMAN'S CLUB HEARS ADDRESS BY PROFFITT

Members of the Lillington Woman's Club, lucky enough to hear County School Superintendent Glenn T. Proffitt's talk on Harnett school at the club's monthly meeting on Tuesday afternoon, came away braced with information about the school program and filled with some of the enthusiasm for and pride in the teaching profession they caught from the guest speaker.

At the social hour following the meeting, members surprised Mrs. Gene Baker, a club member, with a shower of kitchen and household gifts. Mrs. Baker recently lost her new home by fire. Refreshments consisting of open-faced sandwiches, cup cakes and cakes were served by the hostesses, Mrs. Leona Brecken, Mrs. Margaret

Proffitt presented by the club literature and education committees, County Center, Mrs. John A. Weis, the president presided and

Hostess, Mrs. Gene Baker and Mrs. Leona Brecken.

reported that some of the money realized from catering for the County Memorial Society dance had been used to buy 25 new plates and other kitchen equipment for the Community Center.

**HOME FROM HOSPITAL**  
Mrs. William Lawrence Loy returned to her home in Lillington on Wednesday from Duke University Hospital in Durham where she has been a patient since the week before Christmas. Mrs. Loy is reported to be much improved following a series of treatments which it was reported she responded favorably. Mrs. Loy is the wife of the pastor of the Lillington Methodist Church.

# 240 Pints Sold By M'SYSTEM In One Day

## 96 In Only 1 1/2 Hours

Illustrates The

# Selling Power of The Daily Record

Manager James Surles of Gardner's Dairy Is A Confirmed Believer in Daily Record Advertising

For more than a year, Manager James Surles of Gardner's Dairy has had a consistent advertising program in The Daily Record. The longer he advertises in The Record, the more enthusiastic he gets over the buying power, the selling power of this section's No. 1 advertising medium.

Last Tuesday, Mr. Surles ran an ad in The Record announcing that during the month of January, that wonderful Lord Velvet ice cream, which usually retails for 45 cents, would be sold in all stores at the special price of 29 cents. The idea, of course, was to get more people eating this favorite, top-quality product.

On Thursday, Mr. Surles phoned The Record: "Run that ad a couple more times," he instructed. "I've never seen ice cream move so fast before."

That was the case in practically every food store that carries Gardner's Ice Cream.

Take the case of the M'System, popular Dunn grocery store and another Daily Record advertiser.

Customers started coming in after the first insertion of the ad asking for Lord Velvet ice cream. "I kept noticing that one after another mentioned that they saw it in The Record," pointed out Manager James Surles.

On Saturday, the M'System decided to take full advantage of Gardner's advertising campaign in The Record and Mr. Surles arranged a contest among the employees.

With these ads in The Record paying the way, it wasn't any trouble at all to sell Gardner's Lord Velvet. The result—240 pints sold in one day. That's 24 gallons of ice cream. Mr. Surles kept the phone busy phoning the dairy to bring another load.

**BOTH MR. SURLS AND MR. SHIPES WERE IMPRESSED AGAIN WITH THE ABILITY OF RECORD ADVERTISING TO MOVE MERCHANDISE. YOU'LL FIND LORD VELVET ADVERTISED AGAIN TODAY.**

# GARDNER'S DAIRY Is Another Satisfied Advertiser Of

# The Daily Record

**GARDNER'S**  
**Lord Velvet**  
**ICE CREAM**  
THE BEST YOU CAN BUY!