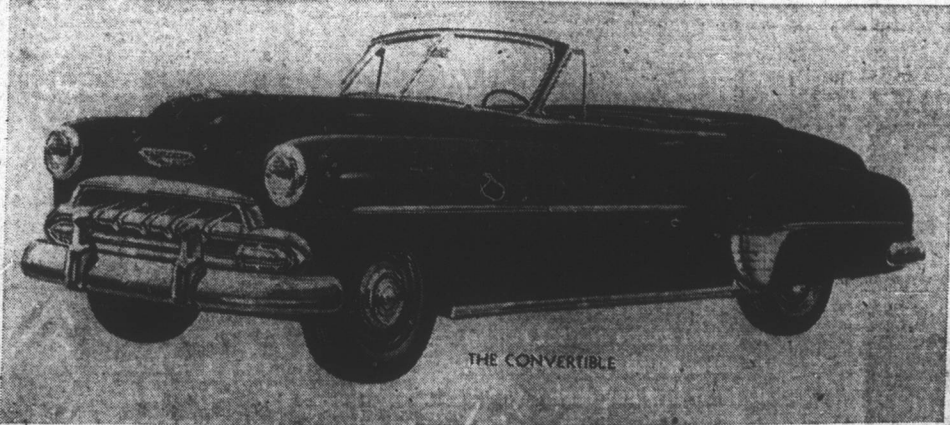


STYLELINE DE LUXE SPORT COUPE

THE 1952 CHEVROLET — Marked changes from previous years give the 1952 Chevrolets a freshness that assures their continued popularity in the low-price automotive field. Pictured here is the Styleline DeLuxe Sport Coupe, one of many of a wide variety of

models. The new Chevrolet will go on display here Saturday in the showrooms of W. and W. Chevrolet Company. Also at Brock Chevrolet Co. in Lillington and at Banner Motor Co. in Benson. Pictured below is the convertible.



THE CONVERTIBLE

ON DISPLAY TOMORROW

JANUARY 19, 1952

The 1952 CHEVROLET

IN THE SHOW ROOMS OF:
W. & W CHEVROLET CO., INC.
DUNN, N. C.
BANNER MOTOR CO.
BENSON, N. C.
BROCK CHEVROLET CO.
LILLINGTON, N. C.

YOU CAN'T AFFORD TO MISS THE 1952

CHEVROLET!!

ON DISPLAY TOMORROW

Chevrolet
Brilliantly NEW for '52!

ALLURING NEW INTERIOR COLORS

NEW IMPROVED POWER-JET CARBURETOR

GORGEOUS NEW EXTERIOR COLORS

NEW ROYAL-TONE STYLING

New Centerpoise Power

LOWEST PRICED IN ITS FIELD!
This great new Styleline DeLuxe 4-Door Sedan lists for less than any comparable model in its field! (Continuation of standard equipment and trim illustrated is dependent on availability of material.)

FEEL LIKE A KING — DRIVE AND OWN THE BRILLIANTLY NEW 1952 CHEVROLET, THEY'LL BE ON DISPLAY TOMORROW, JANUARY 19 IN OUR SHOW ROOMS — COME IN!

It's Big... Bright and Beautiful!

CHEVROLET
The Only Fine Cars PRICED SO LOW!

Come, see the finest of all Chevrolets . . . brilliantly new for '52 in all these exciting ways:

Vivid New Royal-Tone Styling . . . with Bodies by Fisher that set the standard for beauty.

Radiant New Exterior Colors . . . widest and most wonderful array of colors in its field.

Alluring New Interior Colors . . . with two-tone upholstery and trim harmonizing with body colors, in all DeLuxe sedan and coupe models.

New Centerpoise Power . . . engine is cushioned in rubber to bring amazing new smoothness of operation and freedom from vibration to low-cost motoring.

New, smoother, softer ride for all passengers. All these and many other advantages are yours in the '52 Chevrolets at lowest prices and with outstanding economy of operation. They're the only fine cars priced so low. See them now!

Extra-Smooth POWER-GLIDE with New Automatic Choke, gives finest no-shift driving at lowest cost. (Combination of Powerglide Automatic Transmission and 105-h.p. Engine optional on DeLuxe models at extra cost.)

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CARS!

IT'S SOMETHING TO SHOUT ABOUT!



W & W CHEVROLET CO., INC.
E. Cumberland St.
DUNN, N. C.

BANNER MOTOR CO.
Phone 2021
BENSON, N. C.

BROCK CHEVROLET CO.
Phone 4546
LILLINGTON, N. C.