

GODWIN ATTENDS N A H B EVENT

Godwin Building Supply Company of Dunn has a well-established and well-known policy of keeping up with the times. In fact, this large building supply company is practically always at the front, offering the latest and best in ideas, materials and building aids.

To find out what's new and what's ahead for the building industry, O. W. (Billy) Godwin, Jr., the progressive young owner and operator of Godwin Building Supply Company flew out to Chicago last week to attend the annual convention of the National Association of Home Builders of the United States.

For a week, he heard the top industry and in government—builders, scientists, manufacturers and other nationally-prominent speakers with the know-how unfold the things that lie ahead for America in the great field of building.

He went through miles of building supply exhibits, asking questions, making inspections, watching tests and demonstrations — and placing orders for those things which he knows Godwin Building Supply Company's thousands of customers will be needing and wanting.

Every major building supply firm in the nation was

represented and Mr. Godwin, like the other progressive, forward-looking building supply executives, listened and looked very carefully so they could take home with them the last word.

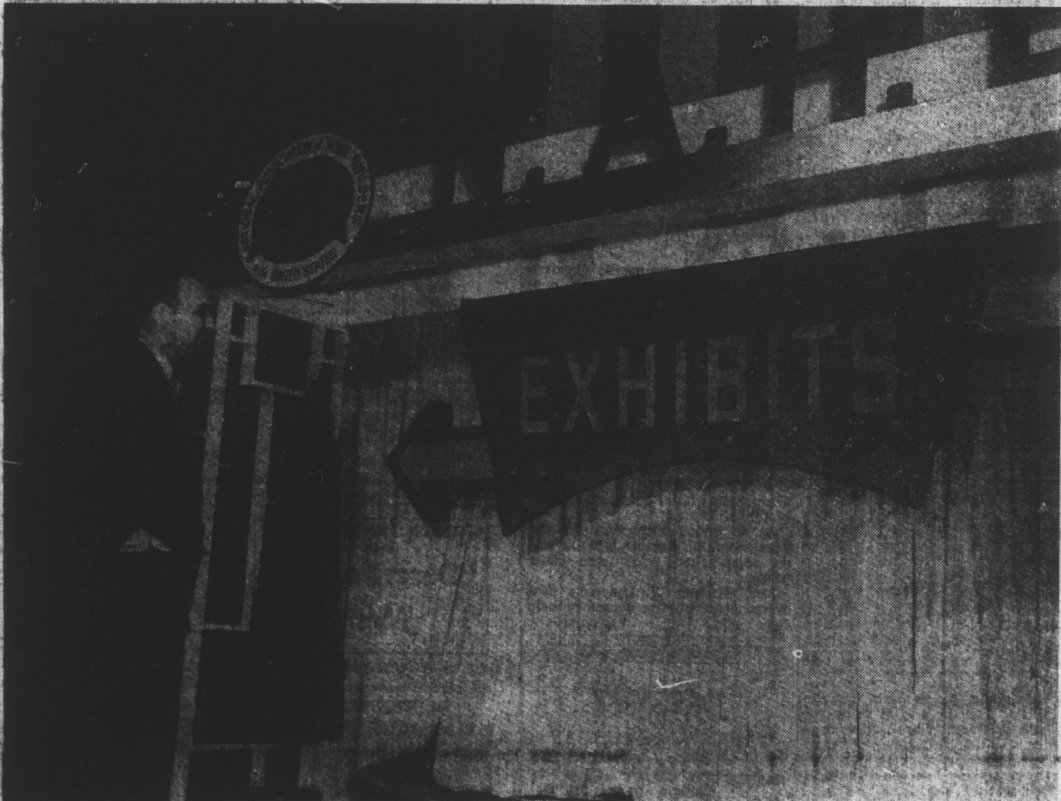
Mr. Godwin not only listened and looked, but he bought, bought and bought. He placed orders for many cartons of scarce, hard-to-get items, along with orders for cartons of staple goods which are plentiful.

He even placed orders for those new, sensational materials which aren't yet in full production — so that

Godwin Building Supply Company's customers will be among the first in the nation to enjoy them.

That's one secret of the success of this popular, fast-growing building supply company. Mr. Godwin buys in huge quantities so that he can give his customers the benefit of his savings by buying in carload lots.

And not only people in this trade territory, but in other cities and towns throughout the States have learned that if anybody has it, you can buy it at Godwin Building Supply Company.



Mr. Godwin is pictured here at the entrance of one of the exhibit halls of the National Association of Home Builders convention, which he found to be one of the most interesting and most fascinating events he has ever attended. Godwin Building Supply Co. is well known and enjoys a fine reputation among the manufacturers and, it goes without saying, its owner and president received a big welcome.



At Godwin Building Supply Company, customers can find everything needed in building, from the foundation to the chimney-top. And that includes insulation. Mr. Godwin is shown here as he visited the Gold Bond Insulation Exhibit. Godwin Building Supply Company carries a big, complete line of Gold Bond products.



Godwin Building Supply Company is the exclusive dealer here for R. O. W. Windows, and in this picture Mr. Godwin is shown looking at an R. O. W. exhibit. Thanks to Mr. Godwin, more homes in this section—that is, most built in recent years—use R. O. W. Windows than any other kind.



Just about everybody in the building industry was at the big convention, which filled the Stevens, the Congress and other Chicago hotels. Pictured here is just one of the scores of lanes in the exhibit buildings. The exhibits gave Mr. Godwin and others who attended an opportunity to see and inspect the very latest, the very finest in building supplies and materials. Mr. Godwin took home many wonderful ideas and extends to the public a cordial invitation to visit him and discuss plans for any-type building project.

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