

JUST AS THE American Red Cross

IS AN ORGANIZATION OF SERVICE--

-- THE RED CROSS TAKES MANY FORMS, IT MAY BE MONEY THAT'S NEEDED, OR FRIENDLY ADVICE, OR EVEN A PACK OF CIGARETTES -- OR WORSE, MAYBE A DISASTER, EARTHQUAKE, FLOOD, FAMINE -- NO JOB IS TOO BIG OR TOO SMALL FOR YOUR RED CROSS.

SO IS----

Godwin Building Supply Company

AN ORGANIZATION OF SERVICE--

-- SERVING THIS ENTIRE AREA AND A GREAT SECTION OF
NORTH CAROLINA

WITH HIGH QUALITY BUILDING MATERIALS. WE HAVE "EVERYTHING TO BUILD WITH" -- COME TO SEE US SOON.

Symbol of Mercy

-GIVE TODAY-



OR



There is

"NO MATCH"

WITH A NEW



OIL-FIRED FLOOR FURNACE

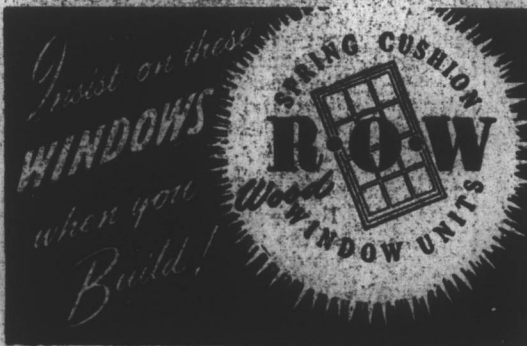
Heat is at your fingertips with the flip of a switch... When you install a new Kleer Kleen automatic floor furnace!

- CHOICE OF 14 MODELS
- UP TO 100,000 B.T.U.
- FORCED DRAFT BURNER
- FORCED AIR CIRCULATION

Electricity
Lites
YOUR
FIRE

YOUR OLD HEATER MAY MAKE THE DOWN PAYMENT!

MAKE
GODWIN'S
YOUR BUILDING
HEADQUARTERS!



MORE DAYLIGHT • LONGER LIFE
NO WEIGHTS • NO CORDS • NO PULLEYS

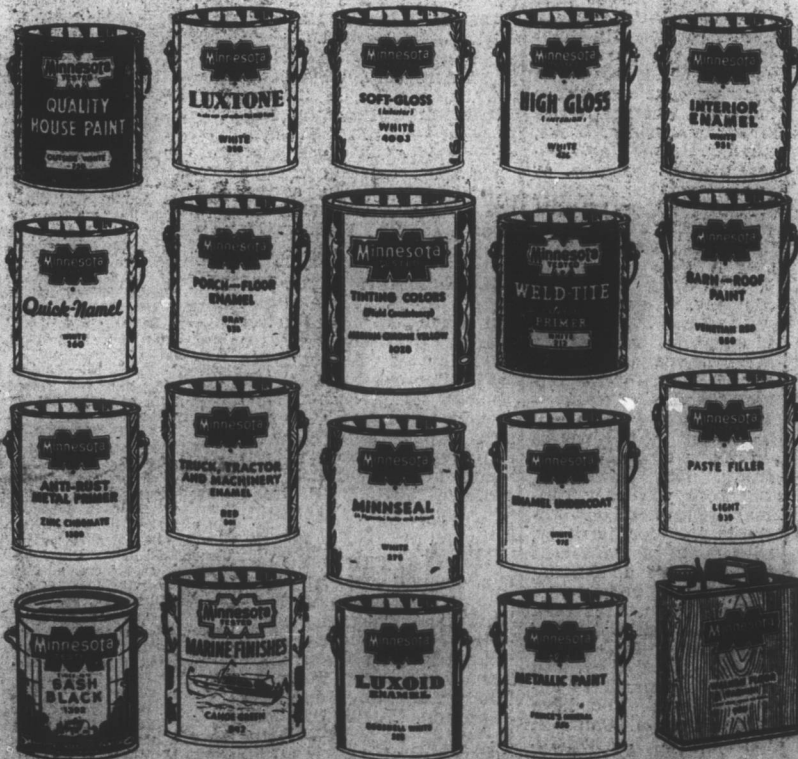


Removable

R.O.W. windows are revolutionizing the building industry. Made of traditionally lovely Western Plywood Panels, R.O.W. windows incorporate all the advantages architectural science has offered, yet they cost no more than the old-fashioned kind. Narrow muntins admit more daylight. 25% more daylight than government specifications. See these amazing windows today.



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About Paint!



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"Everything To Build With"

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Call For
R.O.W.
Windows