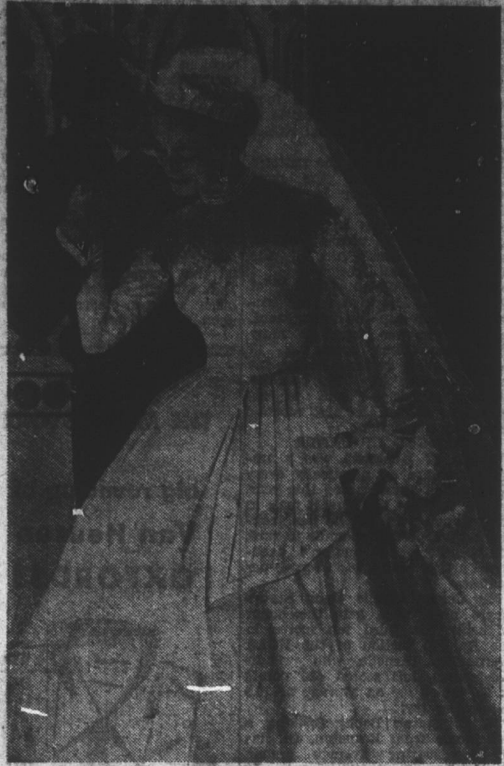


### Complements Of Spring



The gleaming white satin bridal gown, loveliest of all wedding traditions, in a design by JOEL of MURRAY HAMBURGER. Beautifully fashioned of Burlington's acetate wedding satin, available in white or ivory. The pleated panniers achieve a bustle effect in the back... the wide skirt falls in graceful folds. Lustrous pearl embroidery outlines the bodice and melts into the nylon tulle yoke.

### California-Inspired Fashions Cast Exciting Overtones on Spring-Summer Picture With Exotic, Colorful Design

From California... the enchanting land of blissing blue skies... sun-warmed beaches... soft, starry nights, comes a Spring collection to dream upon. California-inspired ret with an international flavor... these beautiful fashions are the very breath of Spring. Young designers have gone to India for prints in exotic colors... to Italy for gay, semi-flaming stripes... to Britain and Scotland for choicest of fleecy wools. From Siam come the bizarre and foreign cottons for playclothes... from Mexico, the hot, brilliant colors, intense as the Mexican sun. From all these — California fashions.

Long-established as the fashion center for play clothes and sportswear, this year finds the West offering stiff competition to designers everywhere in all types of fashion. There are beautifully-draped silk shantung, rainbow-hued... ballerina length, their bodices cut low to reveal sun-bronzed shoulders... or again, tailored with the fine hand of a master... sleek, glimmering daytime fashions. Taffeta rustles gently, outstanding choice for the huge bouffant skirts... perfect for flowing great-coats... lovely in pinchecks for the tailored street dress. Tremendous, flying coats in brightest of blues open to reveal vivid scarlet linings... and underneath a slim, willow sheath of the same scarlet.

Tailored dresses, regardless of fabric, display flirtatious lingerie touches... immaculate linen collars and cuffs... now lace... in embroidered revers. Linen... from creamy Bisque to chocolate brown... goes through the sunlit hours in skirts... jackets... long coats... dresses and beachwear.

Happily mated with cotton lace, linen fashions evening dresses, sweet as a confectioner's dream. California playclothes and sun-wear are truly inspired. For new-here are the colors brighter... stripes gayer... the silhouettes more graceful. The wonderful bathing suits are startlingly beautiful... but practical as a Mother Hubbard! Slim, brilliant sheaths with matching full skirts to tie on a slim waist... dressmaker suits, softly flared as to skirts, firmly controlled as to curves. The Siamese prints are the background for dashing skirts, strapless tops, one-piece suits. Huge bracelets of heavy gold... little saucy hats of palm fronds... the merest slip of a sandal... these complete the picture of the prettiest water babies.

California denim is treated with the respect it deserves... for surely no other material lends itself so readily to anything! Brief, little short... new middy blouses... wrap-around robes... beach dresses all are extra-pretty, extra-practical in denim. Black remains a favorite but copper, denim is newer, prettier and kinder to a pretty tan.

### It's Open Season For Humble Bunnies

And the bunny... or lapin as the humble bunny is called when fashion takes over. You'll see it in white... in colors... from softest pastels to midnight black... short or long... but always the last word in fashion's vocabulary.

### Men's Moccasins Come Out of Past; Gain Smartness

Keeping step with modern man's insistence on the casual... the comfortable... are the astute designer's of men's footwear. The moccasin, man's newest pet for comfort and wearability, reaches back into our distant past for its design.

Inhabitants of the Caspian and Black Sea areas carried the moccasin to the north and to the west. Their descendants... the Eskimos... the Indians... the Norwegians... adapted it. Through crude and functional as it was, this early day moccasin is in essence the same as today's.

Early American settlers adopted the Indian moccasin... but as a fashion, the moccasin came out of London, where it had, in turn, been brought from Norway by an enthusiastic Englishman.

From such devious paths the moccasin finally reached Palm Beach where it made news as a sport or lounge shoe. But in the past few years, constructed on a regular shoe last, it has jumped to prominence as the correct wear for town or country.

As revolutionary a style as the high-button shoes of the early 1900's, the moccasin, complete with lassels and wing-tips, is the forerunner of more and more formal shoes that are laceless, slip-on and comfortable.

### Denim For Men Smarter Than Ever

Practical equipment for the outdoor man... devotee of sun and sand... the ever-loving denim, with faded blue the favorite color. Now well-tailored, with pleated slacks... zippered waist-length jackets or the longer belted coats, worn with the cotton T-shirt in pavy blue, often collared with tabs of red and white. The shoe: navy denim, white-laced with heavy crepe soles.



Navy meroelen with plaid silk taffeta draped through neckline and belt. A DEN REIG design by OMAR KIAM. Photo: courtesy New York Dress Institute.



THE EXTRAVAGANTLY-TUCKED SKIRT MAKES THIS DRESS A STAND-OUT! Styled by A. GOODMAN of Burlington's new rayon sheer called "Treasure" and touched at the collar and cuffs with spitted polka dots. Black or navy sheer.



EMBROIDERED LINEN is newly smart... This one by ROBERTS-WORTH. Soft bow, patent pump by I. MILLER; newest of box bags by JOSEF.

FLOWER-LIKE HATS... Spring bouquets go to your head this year with violets, pink roses and white daisies to create the prettiest of flower hats for new-season wear.



SILK SUN-DRESS... From ANN MASTERS, a little dress to suit the sun with wistful look of the stars, large, embroidered.

MASTERSHIPS CUT A FASHION FIGURE FOR SPRING

Large white buttons and removable collar add a dramatic touch to this dark rayon crepe with the cuffed three-quarter length sleeves. Navy or black masterships rayon crepe in sizes 12½ to 22½.

A jeweled pin highlights the bodice with its rows of fine tucks from shoulder to waistline. Stitched down pleats give a slim look to the wide skirt. Navy or black masterships rayon crepe in sizes 12½ to 22½.

The convenient neckline and cuffed short sleeves give an easy air to this rayon crepe with the fashion interest in the legging that adorns the bodice. Navy or black masterships rayon crepe in sizes 12½ to 22½.

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